

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329995

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Companion Brands, LLC		08/29/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Sunshine Mills, Inc.		
Street Address:	500 6th St., S.W., P.O. Box 676		
City:	Red Bay		
State/Country:	ALABAMA		
Postal Code:	35582		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	2911857	GOURMET CUTS	
Registration Number:	1277298	HI-TOR	
Registration Number:	1913628	TRIUMPH	
Registration Number:	1233833	TRIUMPH	
Registration Number:	2520841	DURA CHEW BONES	
Registration Number:	1699920	ENO-DIET	
Registration Number:	2312566	EVOLVE	
Registration Number:	1735783	FELO-DIET	
Registration Number:	1699919	NEO-DIET	
Registration Number:	1704347	BASO-DIET	
Registration Number:	2737959	NATURE'S TREATS	
Registration Number:	1776011	GERIO-DIET	
Registration Number:	1705941	REDUSO-DIET	
Registration Number:	1471572	THIS DOG FOOD IS MADE THE OLD FASHIONED	
CORRESPONDENCE DATA			
Fax Number:	2567183139		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 2911857

Phone: 256-718-3600
Email: jsutherland@pselaw.net
Correspondent Name: Joshua A.B. Sutherland
Address Line 1: 401 E. Tuscaloosa St.
Address Line 4: Florence, ALABAMA 35630

NAME OF SUBMITTER:	Joshua A.B. Sutherland
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SIGNATURE:	/Joshua A.B. Sutherland/
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DATE SIGNED:	01/26/2015
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is made and entered into this 29th day of August, 2014, by and between **COMPANION BRANDS, LLC**, a Tennessee limited liability company having its principal place of business at 102 Woodmont Blvd., Suite 200, Nashville, TN 37205 (hereinafter "Assignor"), and **SUNSHINE MILLS, INC.**, a Delaware corporation having its principal place of business at 500 6th Street, S.W., P.O. Box 676, Red Bay, Alabama 35582 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademarks listed in Schedule A attached hereto and made a part hereof (hereinafter referred to as the "Marks"); and,

WHEREAS, Assignee desires to acquire all of Assignor's worldwide right, title and interest in and to the Marks, including any applications and/or registrations thereon, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringement thereof.

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its worldwide right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

The Assignor hereby warrants and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith. The Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be signed and executed on the date and year first above written.

ASSIGNOR:

COMPANION BRANDS, LLC

By: David W. Haddock
David W. Haddock
Its President

ASSIGNEE:

SUNSHINE MILLS, INC.

By: Alan O. Bostick
Alan O. Bostick
Its Chief Executive Officer

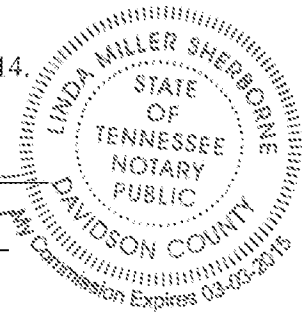
STATE OF Tennessee)
)
COUNTY OF Davidson)

I, the undersigned authority, a Notary Public in and for said County in said State, hereby certify that David W. Haddock, whose name as President of Companion Brands, LLC, a Tennessee limited liability company, is signed to the foregoing instrument, and who is known to me, acknowledged before me on this day that, being informed of the contents of this instrument, he, as such officer and with full authority, executed the same voluntarily for and as the act of said company.

Given under my hand and official seal, this 29th day of August, 2014.

Linda Miller Sherburne
Notary Public

My commission expires: 3-3-2015



STATE OF Alabama)
)
COUNTY OF Franklin)

I, the undersigned authority, a Notary Public in and for said County in said State, hereby certify that Alan O. Bostick, whose name as Chief Executive Officer of Sunshine Mills, Inc., a Delaware corporation, is signed to the foregoing instrument, and who is known to me, acknowledged before me on this day that, being informed of the contents of this instrument, he/she as such officer and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and official seal, this 29th day of August, 2014.

John A. Bostick
Notary Public
My commission expires: 11/12/17

SCHEDULE A TO TRADEMARK ASSIGNMENT

**U.S. or Canadian
Registered Service Marks and Trademarks**

<u>Service Mark or Trademark</u>	<u>Registration No.</u>	<u>Country</u>	<u>Registration Date</u>
Gourmet Cuts	606,448	Canada	03/29/04
Gourmet Cuts	2,911,857	U.S.	12/14/04
Hi-Tor	345,981	Canada	10/07/88
Hi-Tor	1,277,298	U.S.	05/08/84
Triumph	345,980	Canada	10/07/88
Triumph	1,913,628	U.S.	08/22/95
Triumph	1,233,833	U.S.	04/05/83
Baso-Diet	1,704,347	U.S.	07/28/92
Dura Chew Bones	2,520,841	U.S.	12/18/01
Eno-Diet	1,699,920	U.S.	07/07/92
Evolve	2,312,566	U.S.	01/25/00
Felo Diet	1,735,783	U.S.	11/24/92
Gerio-Diet	1,776,011	U.S.	06/08/93
Nature's Treats	2,737,959	U.S.	07/15/03
Neo-Diet	1,699,919	U.S.	07/07/92
Reduso Diet	1,705,941	U.S.	08/04/92
This Dog Food is Made the Old-Fashioned Way - We Slow Bake It!	1,471,572	U.S.	01/05/88

Foreign Registered Service Marks and Trademarks

<u>Service Mark or Trademark</u>	<u>Registration No.</u>	<u>Country</u>	<u>Registration Date</u>
Triumph	569214	Benelux	03/16/95
Triumph	2085802	Germany	11/23/94
Triumph	0000832400	Italy	01/16/01
Triumph	01056586	Taiwan	09/01/03
Triumph	01001164	Taiwan	06/01/02
Evolve	0570173	Korea	12/29/03
Evolve	01045195	Taiwan	05/16/03
Evolve	05016054	Malaysia	