TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330011

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Petunia Pickle Bottom Corporation		02/28/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Petunia, LLC
Street Address:	3567 Old Conejo Road
City:	Newbury Park
State/Country:	CALIFORNIA
Postal Code:	91320
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	4339813	PETUNIA
Registration Number:	4233672	PETUNIA
Registration Number:	4233671	PETUNIA PICKLE BOTTOM
Registration Number:	4174413	PETUNIA
Registration Number:	3881769	SCOUT BY PPB
Registration Number:	3694280	CAKE BY PETUNIA
Registration Number:	3674909	VALET STROLLER CLIPS
Registration Number:	3289096	PETUNIA
Registration Number:	3236193	
Registration Number:	3217416	BOXY BACKPACK
Registration Number:	3175590	PETUNIA PICKLE BOTTOM
Registration Number:	3175563	PPB
Registration Number:	3084269	PETUNIA PICKLE BOTTOM
Registration Number:	2590549	PETUNIA PICKLE BOTTOM

CORRESPONDENCE DATA

Fax Number: 8052487317

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

OP $365.00 4339813

Phone:	(805) 248-7416
Email:	tbryant@lightgablerlaw.com
Correspondent Name:	Glenn J. Dickinson
Address Line 1:	760 Paseo Camarillo, Suite 300
Address Line 2:	LightGabler LLP
Address Line 4:	Camarillo, CALIFORNIA 93010

ATTORNEY DOCKET NUMBER:	PETUNIA TRADEMARKS
NAME OF SUBMITTER:	Glenn J. Dickinson
SIGNATURE:	/glenn dickinson/
DATE SIGNED:	01/26/2015

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

Assignor	**Petunia Pickle Bottom Corporation** **A California corporation** **305 South Kalorama, Suite F** **Ventura, CA 93001**
Assignee	**Petunia, LLC** **A California Limited Liability Company** **3567 Old Conejo Road** **Newbury Park, CA 91320**

Trademarks	**Registration Nos.**
Petunia & Design	4339813
Petunia	4233672
Petunia Pickle Bottom	4233671
Petunia	4174413
Scout by PPB	3881769
Cake by Petunia	3694280
Valet Stroller Clips	3674909
Petunia	3289096
Girl on Tricycle Design	3236193
Boxy Backpack	3217416
Petunia Pickle Bottom	3175590
PPB	3175563
Petunia Pickle Bottom	3084269
Petunia Pickle Bottom	2590549

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, title and interest in and to the above-listed U.S. trademark registrations ("Trademarks"), together with: the goodwill of the business associated with the Trademarks; all inventory, samples, marketing materials and the like; all foreign country rights; and the right to recover for damages and profits for any past, present, or future infringements thereof.

Assignor represents and warrants that: it is the owner of the rights assigned by this agreement; it has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment; and it is not aware of any defense to enforceability of the Trademarks or any grounds for invalidity or cancellation of the Trademarks as of the date of this Assignment.

Assignor agrees to execute and deliver at the request of Assignee, all documents, and to perform any other reasonable acts that Assignee may require, in order to vest all of Assignor's right, title, and interest in and to the Trademarks to

Assignee. Assignor agrees to provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor, all at the expense of Assignee.

Assignor: **Petunia Pickle Bottom Corporation**

Date: February 28, 2014

Signature

BRADY JONES / CEO

Printed Name/Title

Assignee: **Petunia, LLC**

Date: February 28, 2014

Signature

Bruce Rothwell / Manager

Printed Name/Title