

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330027

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascential Service Corporation		12/26/2012	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Ascential Service, LLC		
Street Address:	2200 South Street		
City:	Racine		
State/Country:	WISCONSIN		
Postal Code:	53404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4313560	ASCENTIAL	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127288000		
Email:	ipdept@willkie.com		
Correspondent Name:	Kim Walker c/o Willkie Farr & Gallagher		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	121090.00001 KAW		
NAME OF SUBMITTER:	Kim A. Walker		
SIGNATURE:	/kaw-907/		
DATE SIGNED:	01/26/2015		
Total Attachments: 2			
source=Pages from 2013 Credit Facility - Officer_s Certificate - Ascential#page1.tif			
source=Pages from 2013 Credit Facility - Officer_s Certificate - Ascential#page2.tif			

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**STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF
ASCENTIAL SERVICE CORPORATION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

1. The date on which and the jurisdiction where Ascential Service Corporation (the "Corporation") was first formed is March 24, 1993 in the State of Wisconsin.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Wisconsin.
3. The name of the Corporation immediately prior to filing this Certificate is Ascential Service Corporation.
4. The name of the limited liability company into which the Corporation is to be converted as set forth in its Certificate of Formation is Ascential Service, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to a Limited Liability Company this 26 day of December, 2012.

ASCENTIAL SERVICE CORPORATION

By:



Name: Peter Melchior

Title: President