

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330033

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GFA Brands, Inc.		12/31/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Boulder Brands USA, Inc.		
<b>Street Address:</b>	1600 Pearl Street		
<b>City:</b>	Boulder		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80302		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 69</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4174595	.LOVE	
<b>Registration Number:</b>	3761852	EVOL	
<b>Registration Number:</b>	4003196	EVOL	
<b>Registration Number:</b>	4081403	EVOL	
<b>Registration Number:</b>	3791440	EVOL. BURRITOS	
<b>Registration Number:</b>	4049401	EVOL. GAMES	
<b>Registration Number:</b>	3925028	FESTEVOL.	
<b>Serial Number:</b>	85275265	LOVE	
<b>Registration Number:</b>	4206832	BESTLIFE	
<b>Registration Number:</b>	4364995	BESTLIFE	
<b>Serial Number:</b>	86381396	BEYOND BUTTER	
<b>Registration Number:</b>	2941879	BUTTERY BURST	
<b>Registration Number:</b>	4569572	CANYON CREEK FARMS	
<b>Registration Number:</b>	2237867	EARTH BALANCE	
<b>Registration Number:</b>	3648468	EARTH BALANCE	
<b>Registration Number:</b>	3708400	EARTH BALANCE	
<b>Registration Number:</b>	3967828	EARTH BALANCE	
<b>Registration Number:</b>	4029021	EARTH BALANCE	
<b>Registration Number:</b>	4029650	EARTH BALANCE	

OP \$1740.00 4174595

Property Type	Number	Word Mark
Registration Number:	4112473	EARTH BALANCE
Registration Number:	4203379	EARTH BALANCE
Serial Number:	86350081	EARTH BALANCE
Serial Number:	85751520	EARTH BALANCE
Serial Number:	86239971	GLUTEN FREE UNIVERSITY
Registration Number:	3989209	GLUTINO
Registration Number:	4436090	GLUTINO
Serial Number:	85736278	GLUTINO
Serial Number:	85725231	GLUTINO
Serial Number:	85982739	GLUTINO
Registration Number:	3881694	GREAT TASTE & GOOD HEALTH. . .TOGETHER A
Registration Number:	3871585	HEARTRIGHT
Registration Number:	4128992	HEARTRIGHT
Registration Number:	4064806	MINDFULMAYO
Serial Number:	85653507	MINDFULMILK
Registration Number:	0044779	NUCOA
Registration Number:	0309722	NUCOA
Registration Number:	4492086	P.B.POPPS
Registration Number:	3416942	REAL FOOD MATTERS
Registration Number:	2200663	SMART BALANCE
Registration Number:	2276285	SMART BALANCE
Registration Number:	2952127	SMART BALANCE
Registration Number:	3649833	SMART BALANCE
Registration Number:	3747526	SMART BALANCE
Registration Number:	3865917	SMART BALANCE
Registration Number:	3878157	SMART BALANCE
Registration Number:	3958463	SMART BALANCE
Registration Number:	4392535	SMART BALANCE
Serial Number:	77864279	SMART BALANCE
Serial Number:	77864206	SMART BALANCE
Serial Number:	77864268	SMART BALANCE
Serial Number:	77864305	SMART BALANCE
Registration Number:	2958216	SMART BALANCE OMEGA
Registration Number:	3868803	SMART BALANCE OMEGA
Registration Number:	1754419	SMART BEAT
Registration Number:	2302961	SMART COW
Registration Number:	2182820	SMART OIL
Registration Number:	1933384	SMART SLICES

Property Type	Number	Word Mark
Registration Number:	2045728	SMART SLICES
Registration Number:	2084664	SMART SQUEEZE
Registration Number:	2175327	SMARTER THAN BUTTER!
Registration Number:	2678729	SOY GARDEN
Registration Number:	2995271	THE GLUTEN-FREE PANTRY
Registration Number:	3079722	UDI'S
Serial Number:	86219228	UDI'S
Serial Number:	86267501	UDI'S
Registration Number:	3095332	UDI'S
Registration Number:	4343459	UDI'S GLUTEN FREE
Registration Number:	4343458	UDI'S GLUTEN FREE
Serial Number:	86014696	MEDITERRANEAN MADNESS

**CORRESPONDENCE DATA**

**Fax Number:** 3034732720

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (303) 473-2873

**Email:** docket@hollandhart.com

**Correspondent Name:** Larry H. Tronco

**Address Line 1:** Holland & Hart LLP

**Address Line 2:** P.O. Box 8749

**Address Line 4:** Denver, COLORADO 80201

<b>NAME OF SUBMITTER:</b>	Betsy D. Proffitt
<b>SIGNATURE:</b>	/BETSY D. PROFFITT/
<b>DATE SIGNED:</b>	01/26/2015

**Total Attachments: 2**

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source=GFA Brands, Inc. to Boulder Brands USA, Inc.-Change of Name#page2.tif

**CERTIFICATE OF AMENDMENT OF  
THE CERTIFICATE OF INCORPORATION  
OF  
GFA BRANDS, INC.  
(a Delaware corporation)**

Pursuant to §242 of the General Corporation Law  
of the State of Delaware

**Dated as of December 31, 2014**

GFA Brands, Inc., a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the “Corporation”), does hereby certify as follows:

- (1) Article I of the Certificate of Incorporation of the Corporation is amended to read in its entirety as follows:

“The name of the corporation (hereinafter, the “Corporation”) is Boulder Brands USA, Inc.”

- (2) This Certificate of Amendment of the Certificate of Incorporation has been duly adopted by the sole stockholder of the Corporation in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware.
- (3) This Certificate of Amendment of the Certificate of Incorporation shall become effective as of 11:59 p.m. Eastern Standard Time on December 31, 2014.

[Signature Page Follows]

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment of the Certificate of Incorporation to be executed and acknowledged by its duly authorized officer this 31<sup>st</sup> day of December, 2014.

GFA BRANDS, INC.

By:   
Name: Stephen B. Hughes  
Title: Chief Executive Officer

*[Signature Page to Charter Amendment]*