

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330041

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adlucent, LLC		01/20/2015	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BuyerPath, Inc.		
<b>Street Address:</b>	2130 South Congress Avenue		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78704		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4571530	BUYERPATH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5122874866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-656-7960		
<b>Email:</b>	brian.spross@jonespross.com		
<b>Correspondent Name:</b>	Brian Spross		
<b>Address Line 1:</b>	1605 Lakecliff Hills Lane		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Austin, TEXAS 78732		
<b>ATTORNEY DOCKET NUMBER:</b>	ADLUCENT/BUYERPATH		
<b>NAME OF SUBMITTER:</b>	Brian Spross		
<b>SIGNATURE:</b>	/brian spross/		
<b>DATE SIGNED:</b>	01/26/2015		
<b>Total Attachments: 1</b>			
source=Adlucent Trademark Assignment (BuyerPath) 20150120#page1.tif			

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