

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Sports Strategies, Inc.		12/30/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	JumpForward, LLC		
Street Address:	112 S Sangamon St		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3686879	ELEVATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	888-932-5291		
Email:	curt@intuitlaw.com		
Correspondent Name:	Curt Handley, Esq.		
Address Line 1:	19540 Buckingham Dr. Suite 1		
Address Line 4:	Mokena, ILLINOIS 60448		
ATTORNEY DOCKET NUMBER:	JF ELEVATION ASSIGNMENT		
NAME OF SUBMITTER:	Curt Handley, Esq.		
SIGNATURE:	/Curt Handley, Esq./		
DATE SIGNED:	01/26/2015		
Total Attachments: 1			
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OP \$40.00 3686879

Trademark Assignment Agreement

This Trademark Assignment Agreement is made and entered into effective as of December 30, 2014 ("Effective Date"), by and between Innovative Sports Strategies, Inc. ("Assignor"), a Wisconsin corporation having an address of 6582 N. Bethmaur Ln., Milwaukee, WI 53209, and JumpForward, LLC ("Assignee"), an Illinois limited liability corporation having an address of 112 S Sangamon St, Chicago, IL 60607.

Whereas, Assignor is the registered owner of the following United States Trademark Registrations ("Mark"):

Registration# 3686879; ELEVATION

Whereas, Assignor has full right and title to the Mark, and the Mark is not otherwise encumbered by prior assignment, contract, lien, or legal process;

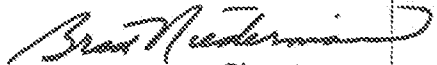
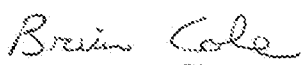
Whereas, Assignor has full authority to assign all rights and interest in the Mark to Assignee;

Whereas, Assignee is a successor in interest to Assignor and has acquired Assignor's business assets, of which the Mark is one; and

Whereas, Assignee wishes to acquire all rights and interest in the Marks from Assignor;

Now therefore, for good and valuable consideration, which has already been received and acknowledged by Assignor, Assignor wholly assigns all rights and interest in the Marks to Assignee.

In witness whereof, this Agreement has been duly executed and delivered by the parties thereto as of the Effective Date, regardless of the date of signatures below.

ACCEPTED BY ASSIGNEE:	ACCEPTED BY ASSIGNOR:
 Signature	 Signature
Brad Niedermayer Name	BRIAN COLE Name
CEO Title	PRESIDENT Title
12/30/2014 Date	12/30/2014 Date