

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330184

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the citizenship of conveying party; citizenship of receiving party previously recorded on Reel 003363 Frame 0195. Assignor(s) hereby confirms the assignment of entire interest and the goodwill.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William Grant & Sons, Inc.		07/05/2006	CORPORATION: NEW JERSEY

## RECEIVING PARTY DATA

<b>Name:</b>	Quintessential, L.L.C.
<b>Street Address:</b>	1310 Second Street
<b>City:</b>	Napa
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94559
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2929293	CASALNOVA

## CORRESPONDENCE DATA

**Fax Number:** 3147272101  
**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**  
**Phone:** 314 244 3624  
**Email:** bgerdeman@pcblawfirm.com  
**Correspondent Name:** Bernard W. Gerdeman  
**Address Line 1:** 165 N. Meramec Ave., Suite 110  
**Address Line 4:** St. Louis, MISSOURI 63105

<b>NAME OF SUBMITTER:</b>	Bernard W. Gerdeman
<b>SIGNATURE:</b>	/Bernard W. Gerdeman/
<b>DATE SIGNED:</b>	01/27/2015

## Total Attachments: 4

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source=Assignment documents -- Casanova (01805030xA1AA6)#page3.tif

OP \$40.00 2929293



07-19-2006



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TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

92-1-1-1

1. Name of conveying party(ies)/Execution Date(s):

William Grant & Sons, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) U.S.A.

Execution Date(s) July 5, 2006

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Quintessential, L.L.C.

Internal Address: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 870 Napa Valley Way, Suite A1

City: Napa

State: CA

Country: U.S.A. Zip: 97558

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other company limited liability Citizenship U.S.A.

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2929293

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CASALNOVA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bernard W. Gerdelman

Internal Address: Paule, Camazine & Blumenthal, P.C.

Street Address: 165 N. Meramec Avenue  
6th Floor

City: St. Louis

State: MO Zip: 63105

Phone Number: (314) 727-2266

Fax Number: (314) 727-2101

Email Address: bgerdelman@pcblawfirm.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Bernard W. Gerdelman  
Signature

Bernard W. Gerdelman

July 12, 2006

Date

Total number of pages including cover sheet, attachments, and document:

1/18/2006 DBYRNE 00000199 2929293 Name of Person Signing

FC:8521

Documents ~~not~~ ordered (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 005447 FRAME: 0665

TRADEMARK ASSIGNMENT

WHEREAS, William Grant & Sons, Inc., a corporation duly organized under the laws of the State of New Jersey (hereinafter referred to as "Assignor") is the owner of the entire right, title and interest in and to those trademarks, all as more particularly identified on Exhibit A attached to this assignment and made a part hereof (hereinafter known as the "Marks") which Assignor has used in interstate commerce in the United States and worldwide, together with the goodwill in connection with which the Marks is used; and

WHEREAS, Quintessential, L.L.C., a limited liability company duly organized under the laws of the State of California, (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, together with the goodwill in connection with which each of the Marks is used; and

WHEREAS, Assignor desires to transfer all its right, title and interest in and to the Marks together with the goodwill in connection with which each of the Marks is used.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee its entire right, title and interest in and to the Marks, together with the goodwill in connection with which each of the Marks is used, as well as all other registrations, renewals and extensions of registrations, if any, that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

This Assignment is effective as of July 5, 2006

IN WITNESS WHEREOF, Assignor has hereunto set its hand and seal.

William Grant & Sons, Inc.  
By: [Signature]  
Title: U.S. MARKETING

STATE OF NEW JERSEY )  
 ) SS.  
COUNTY OF Middlesex )

On this 5<sup>th</sup> day of July, 2006, before me appeared Phil West, to me personally known, who, being by me duly sworn, did say that he is a Officer of William Grant & Sons, Inc., a New Jersey corporation and that said instrument was signed on behalf of said corporation, by authority of its Board of Directors; and said officers, in his capacity as stated above, acknowledged said instrument to be the free act and deed of William Grant & Sons, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in the County and State aforesaid, the day and year first above written.

Nancy Alai  
Notary Public

My commission expires:

NANCY ALAI  
NOTARY PUBLIC  
STATE OF NEW JERSEY  
COMM. ID 2329295  
MY COMMISSION EXPIRES MAY 19, 2010

**Exhibit A  
Assigned Marks**

ny and all rights to the Trademark "Casalnova"

US Trademark Registration No. 2929293

Domain Name: Casalnova.com