

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330227

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Entity Conversion and Name Change		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cloud Star, LLC		01/06/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Whitebridge Pet Brands, LLC		
<b>Street Address:</b>	100 Chesterfield Business Parkway		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	Chesterfield		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63005		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 27</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2404069	BUDDY BISCUITS	
<b>Registration Number:</b>	2424552	CLOUD STAR	
<b>Registration Number:</b>	2546390	BUDDY WASH	
<b>Registration Number:</b>	2945624	CLOUD STAR	
<b>Registration Number:</b>	3640980	PROVENANCE	
<b>Registration Number:</b>	3644742	TRAIL HOUND	
<b>Registration Number:</b>	3660374	WAG MORE BARK LESS	
<b>Registration Number:</b>	3681081	MUTTOS	
<b>Registration Number:</b>	3749612	BUDDY BISCUITS	
<b>Registration Number:</b>	3863752	BUDDY BISCUITS	
<b>Registration Number:</b>	3886680	KING VOLTAIRE	
<b>Registration Number:</b>	3019055	CLOUD STAR	
<b>Registration Number:</b>	3966513	WAG MORE BARK LESS	
<b>Registration Number:</b>	4022517	BUDDY BISCUITS	
<b>Registration Number:</b>	3108531	WAG MORE BARK LESS	
<b>Registration Number:</b>	4101001	TRICKY TRAINERS	
<b>Registration Number:</b>	3250278	WAG MORE BARK LESS	
<b>Registration Number:</b>	3126264	TIKI CAT	
<b>TRADEMARK</b>			

CH \$690.00 2404069

Property Type	Number	Word Mark
Registration Number:	3394655	WAG MORE BARK LESS
Registration Number:	4323918	CLOUD STAR
Registration Number:	4331555	BUDDY BISCUITS GRAIN FREE
Registration Number:	4337900	BUDDY BISCUITS GRAIN FREE
Registration Number:	4350692	DYNAMO DOG
Registration Number:	4438426	TIKI DOG
Registration Number:	4592914	WAG MORE BARK LESS
Registration Number:	4592869	WAG MORE BARK LESS
Registration Number:	4592926	WAG MORE BARK LESS

**CORRESPONDENCE DATA**

**Fax Number:** 3125585700

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312 558-6352

**Email:** lkonrath@winston.com

**Correspondent Name:** Laura Konrath

**Address Line 1:** 35 W Wacker Drive

**Address Line 2:** Winston & Strawn LLP, Suite 4200

**Address Line 4:** Chicago, ILLINOIS 60601

<b>ATTORNEY DOCKET NUMBER:</b>	15037-1
<b>NAME OF SUBMITTER:</b>	Laura Konrath
<b>SIGNATURE:</b>	/Laura L. Konrath/
<b>DATE SIGNED:</b>	01/28/2015

**Total Attachments: 5**

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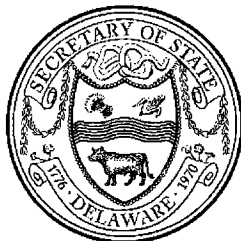
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# Delaware

PAGE 1

*The First State*

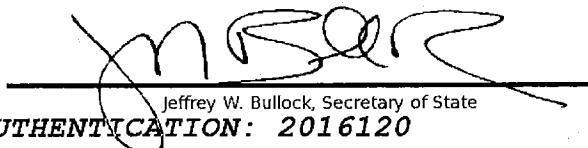
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CLOUD STAR, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CLOUD STAR, LLC" TO "WHITEBRIDGE PET BRANDS, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2015, AT 4:13 O'CLOCK P.M.



5669485 8100V

150015242

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2016120

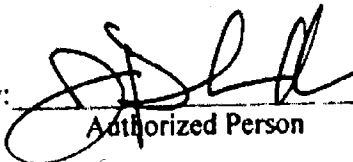
DATE: 01-07-15

TRADEMARK  
REEL: 005447 FRAME: 0917

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is July 2, 2014.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Cloud Star, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Whitebridge Pet Brands, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
6th day of January, A.D. 2015.

By:   
Authorized Person


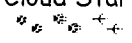

Name: Joseph R. Rondinelli, Authorized Person  
Print or Type


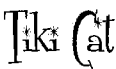




Client Reference : cloud star ownership

Date Generated : January 21, 2015

## CHART OF TAGGED RECORDS

TM Record	Mark/Name	Owner	Brief Goods/Services	Ser./Reg./App. No.	Status/Disclaimer
US Federal Q3 uf 1	BUDDY BISCUITS and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) edible pet treats which require baking	RN: 2404069 SN: 75852112	United States (Federal) Renewed Last Status Received: Renewed November 14, 2010 Disclaimer: "BISCUITS"
US Federal Q3 uf 2	CLOUD STAR and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal foodstuffs, [ bird seed, cat food, cat treats, ] dog biscuits, dog food, dog treats, [ edible chews for animals, ] food for animals, [ pet beverages, ] pet food, [ edible cat treats, ] * and * edible... View All ...	RN: 2424552 SN: 75669472	United States (Federal) Renewed Last Status Received: Renewed January 30, 2011
US Federal Q3 uf 3	BUDDY WASH	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 03) non-medicated grooming products for pets, namely, shampoos, conditioners[, and soap bars]	RN: 2546390 SN: 76095091	United States (Federal) Renewed Last Status Received: Renewed March 12, 2012 Disclaimer: "WASH"
US Federal Q3 uf 4	CLOUD STAR	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal and pet food, namely, dog biscuits, [ cat biscuits,] edible dog treats, [ edible cat treats,] dog food [ and cat food ]	RN: 2945624 SN: 76554591	United States (Federal) Renewed Last Status Received: Renewed May 3, 2015
US Federal Q3 uf 5	PROVENANCE  PROVENANCE	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3640980 SN: 77496976	United States (Federal) Registered Last Status Received: Registered June 16, 2009
US Federal Q3 uf 6	TRAIL HOUND  TRAIL HOUND	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3644742 SN: 77494766	United States (Federal) Registered Last Status Received: Registered June 23, 2009
US Federal Q3 uf 7	WAG MORE BARK LESS  WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 21) cups and mugs	RN: 3660374 SN: 77602266	United States (Federal) Registered Last Status Received: Registered July 28, 2009
US Federal Q3 uf 8	MUTTOS  MUTTOS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3681081 SN: 77502001	United States (Federal) Registered Last Status Received: Registered September 8, 2009
US Federal Q3 uf 9	BUDDY BISCUITS and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3749612 SN: 77778896	United States (Federal) Registered Last Status Received: Registered February 16, 2010 Disclaimer: "BISCUITS"
US Federal Q3 uf 10	BUDDY BISCUITS and Design	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS	(Int'l Class: 31) pet food	RN: 3863752 SN: 77956068	United States (Federal) Registered Last Status Received: Registered October 19, 2010

		OBISPO			Disclaimer: "BISCUITS"
US Federal Q3 uf 11	 KING VOLTAIRE KING VOLTAIRE	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) food stuffs for dogs, namely, pet food and treats	RN: 3886680 SN: 77394194	United States (Federal) Registered Last Status Received: Registered December 7, 2010
US Federal Q3 uf 12	CLOUD STAR	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 03) animal and pet grooming products, namely, shampoos, conditioners [ and soap bars ]	RN: 3019055 SN: 76554592	United States (Federal) Registered Last Status Received: Registered 8 & 15 January 27, 2011
US Federal Q3 uf 13	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 09) magnets, including decorative	RN: 3966513 SN: 85218190	United States (Federal) Registered Last Status Received: Registered May 24, 2011
US Federal Q3 uf 14	BUDDY BISCUITS BUDDY BISCUITS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 4022517 SN: 85238193	United States (Federal) Registered Last Status Received: Registered September 6, 2011 Disclaimer: "BISCUITS"
US Federal Q3 uf 15	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal and pet food, namely, dog biscuits[, cat biscuits, [edible dog treats, [edible cat treats,] dog food [and cat food]	RN: 3108531 SN: 76638219	United States (Federal) Registered Last Status Received: Registered 8 & 15 September 13, 2011
US Federal Q3 uf 16	TRICKY TRAINERS TRICKY TRAINERS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food, namely, treats for dogs	RN: 4101001 SN: 85154345	United States (Federal) Registered Last Status Received: Registered February 21, 2012
US Federal Q3 uf 17	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 25) clothing, namely caps, t- shirts, and sweatshirts	RN: 3250278 SN: 76664026	United States (Federal) Registered Last Status Received: Registered 8 & 15 July 10, 2012
US Federal Q3 uf 18	TIKI CAT and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 28) cat toys (Int'l Class: 31) cat food	RN: 3126264 SN: 78672990	United States (Federal) Registered Last Status Received: Registered 8 & 15 August 30, 2012 Disclaimer: "CAT"
US Federal Q3 uf 19	WAG MORE BARK LESS wag more bark less	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 16) bumper stickers; stickers	RN: 3394655 SN: 77228418	United States (Federal) Registered Last Status Received: Registered 8 & 15 April 16, 2013
US Federal Q3 uf 20	CLOUD STAR cloud star	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) cat food	RN: 4323918 SN: 85715328	United States (Federal) Registered Last Status Received: Registered April 23, 2013
US Federal Q3 uf 21	BUDDY BISCUITS GRAIN FREE and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 4331555 SN: 85717607	United States (Federal) Registered Last Status Received: Registered May 7, 2013 Disclaimer: "BISCUITS" AND "GRAIN FREE"
US Federal Q3 uf 22	BUDDY BISCUITS GRAIN FREE and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) cat food	RN: 4337900 SN: 85716500	United States (Federal) Registered Last Status Received: Registered May 21, 2013 Disclaimer: "BISCUITS" AND "GRAIN FREE"

US Federal Q3 uf 23	DYNAMO DOG DYNAMO DOG	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 05) nutritional supplements for pets (Int'l Class: 31) pet food	RN: 4350692 SN: 85322932	United States (Federal) Registered Last Status Received: Registered June 11, 2013 Disclaimer: "DOG"
US Federal Q3 uf 24	TIKI DOG TIKI DOG	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 05) feed supplements for dogs (Int'l Class: 28) dog toys (Int'l Class: 31) dog food	RN: 4438426 SN: 85701160	United States (Federal) Registered Last Status Received: Registered November 26, 2013 Disclaimer: "DOG"
US Federal Q3 uf 25	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 18) collars for animals; leashes for animals	RN: 4592914 SN: 86180407	United States (Federal) Registered Last Status Received: Registered August 26, 2014
US Federal Q3 uf 26	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 21) pet feeding and drinking bowls	RN: 4592869 SN: 86179164	United States (Federal) Registered Last Status Received: Registered August 26, 2014
US Federal Q3 uf 27	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 28) pet toys	RN: 4592926 SN: 86181197	United States (Federal) Registered Last Status Received: Registered August 26, 2014
Canada Q3 ca 28	CLOUD STAR	Cloud Star Corporation P.O. Box 14437 San Luis Obispo, California 93406, US Federal	(Int'l Class Class: 3, 31) Wares: (1) Pet food and pet grooming products, namely: non-medicated shampoos, conditioners and deodorizers for pets.	RN: 842222 AN: 1548335	Canada Registered Last Status Received: Registered
Community (CTM) Q3 eu 29	CLOUD STAR	Cloud Star, LLC 1973 Valle Vista Place, 93405, San Luis Obispo, California, US Federal	(Int'l Class: 03) Animal and pet grooming products, namely, shampoos, conditioners and deodorants. (Int'l Class: 28) Toys and playthings for pets. (Int'l Class: 31) Animal and pet food; dog and cat treats; dog and cat biscuits; edible bones and sticks for pets; chews for... View All ...	AN: 013536578	Community Published Last Status Received: Published December 30, 2014
Australia Q3 au 30	WAG MORE BARK LESS	Cloud Star, LLC 1973 Valle Vista Place San Luis Obispo California 93405, US Federal	(Int'l Class: 09) Magnets; decorative magnets (Int'l Class: 16) Stickers; bumper stickers (Int'l Class: 18) Collars for animals; leashes for animals (Int'l Class: 21) Cups and mugs; pet feeding and drinking bowls (Int'l Class: 25) Clothing; clothing, namely caps, t-shirts, and sweat shirts (Int'l Class: 28) Pet toys (Int'l Class: 31) Animal and pet food; dog biscuits; pet treats	AN: 1661987	Australia Allowed Last Status Received: Application pending publication
Australia Q3 au 31	CLOUD STAR	Cloud Star, LLC California 1973 Valle Vista Place San Luis Obispo California 93405, US Federal	(Int'l Class: 03) Animal and pet grooming products; animal and pet grooming products, namely, shampoos and conditioners (Int'l Class: 28) Pet toys (Int'l Class: 31) Animal and pet food; dog	AN: 1661988	Australia Allowed Last Status Received: Application pending publication