

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330378

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dell Products L.P.		01/28/2015	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Dell Inc.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3503961	QUADCOOL
Registration Number:	3426482	RUGGED REDEFINED.
Registration Number:	3801723	BALLISTIC ARMOR
Registration Number:	4016280	PRIMOSEAL
Registration Number:	3217585	AUGMENTIX
Registration Number:	3217642	RUGGED. RELIABLE. RIGHT-SIZED.
Registration Number:	4110849	DIRECT VUE

CORRESPONDENCE DATA

Fax Number: 8453626111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 845-362-6100

Email: arubinstein@weissarons.com

Correspondent Name: Abigail Rubinstein

Address Line 1: 1540 Route 202

Address Line 2: Weiss & Arons LLP, Suite 8

Address Line 4: Pomona, NEW YORK 10970

ATTORNEY DOCKET NUMBER: 181-250

OP \$190.00 3503961

NAME OF SUBMITTER:	Abigail Rubinstein
SIGNATURE:	/Abigail Rubinstein/
DATE SIGNED:	01/29/2015
Total Attachments: 2 source=Augmentix marks to Dell Inc - signed#page1.tif source=Augmentix marks to Dell Inc - signed#page2.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Dell Products L.P., a limited partnership, organized and existing under and by virtue of the laws of the state of Texas, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas, 78682 (collectively referred to herein as "Assignor"), owned and has used in its business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, Dell Inc., a Corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas, 78682, (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the good and valuable consideration that has been exchanged, the receipt of which is hereby acknowledged, said Assignor did sell, assign, and transfer the said entire right, title and interest in and to the Assigned Trademarks and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, the portion of the business to which the marks pertain, and any right to recover for past infringements thereof nunc pro tunc as of November 1, 2012.

DELL PRODUCTS L.P.

Dated: 28 January, 2015

By: Max H. Millican
Print Name: Max H. Millican
Print Title: Authorized Representative

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
QUADCOOL	3503961	09/23/2008
RUGGED REDEFINED.	3426482	05/13/2008
BALLISTIC ARMOR	3801723	06/15/2010
PRIMOSEAL	4016280	08/23/2011
AUGMENTIX	3217585	03/13/2007
RUGGED. RELIABLE. RIGHT-SIZED.	3217642	03/13/2007
DIRECT VUE	4110849	03/13/2012