

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	4		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DOVER PCS HOLDING LLC		12/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PCS FERGUSON, INC.		
Street Address:	3771 Eureka Way		
City:	Frederick		
State/Country:	COLORADO		
Postal Code:	80516		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1177029	DIGITROL	
Registration Number:	1200932	LIQUILIFT	
Registration Number:	1200933	LIQUILIFT	
CORRESPONDENCE DATA			
Fax Number:	2123101733		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 626 4233		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Gudrun Juffer		
Address Line 1:	452 Fifth Avenue		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	56184006-000002		
NAME OF SUBMITTER:	Gudrun Juffer		
SIGNATURE:	/GJ/		
DATE SIGNED:	01/29/2015		
Total Attachments: 3			

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ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, DOVER PCS HOLDING LLC, a Delaware limited liability company, with offices at 3771 Eureka Way, Frederick, CO 80516 (“**Assignor**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from PCS FERGUSON, INC., a Delaware corporation, with offices at 3771 Eureka Way, Frederick, CO 80516 (“**Assignee**”), does hereby assign, transfer, deliver and set over to Assignee and Assignee’s successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor’s right, title and interest in and to:

the trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein throughout the world set forth on Schedule A attached hereto, together with the goodwill associated therewith (the “Trademarks”).

To be held and enjoyed by Assignee, along with the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.


The effective date of this Assignment is December 31, 2014. From and after said date, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

[Signature page follows]

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

This 31st day of December, 2014.

DOVER PCS HOLDING LLC

By: 
Name: PAUL MAHONEY
Title: PRESIDENT

Schedule A

COUNTRY	REGISTRATION #	REGISTERED DATE	SERIAL #	FILED DATE	MARK
United States	1177029	10-Nov-81	73-280954	08-Oct-80	DIGITROL
United States	1200932	13-Jul-82	73-307592	27-Apr-81	LIQUILIFT
United States	1200933	13-Jul-82	73-307704	27-Apr-81	LIQUILIFT Stylized Letters