

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330484

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		06/09/2014	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Arbitron Inc.		
Street Address:	85 Broad Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76451005	TRAFFICLINK	
CORRESPONDENCE DATA			
Fax Number:	2124552502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 455-3605		
Email:	ksolomon@stblaw.com		
Correspondent Name:	Genevieve Dorment, Esq.		
Address Line 1:	Simpson Thacher & Bartlett LLP		
Address Line 2:	425 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	096412/0001		
NAME OF SUBMITTER:	Genevieve Dorment		
SIGNATURE:	/gd/		
DATE SIGNED:	01/29/2015		
Total Attachments: 7			
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TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**, dated as of June 9, 2014 ("Release"), is made by **BANK OF AMERICA, N.A.**, as Collateral Agent ("Collateral Agent"), in favor of **ARBITRON INC.**, a Delaware corporation ("Grantor").

WHEREAS, pursuant to that certain Security Agreement dated as of March 29, 2001 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Grantor, Collateral Agent, the other parties from time to time party thereto and the Supplemental IP Security Agreement dated as December 31, 2002 ("IP Security Agreement") by and among the Grantor and Collateral Agent, Grantor granted to the Collateral Agent, for the benefit of the Credit Agents, a security interest in all of Grantor's right, title and interest in, to and under the Collateral, including the Intellectual Property ("Security Interest");

WHEREAS, the IP Security Agreement was recorded at the Patent Division of the United States Patent and Trademark Office ("USPTO") on January 6, 2003 at Reel 014364 Frame 0255, at the Trademark Division of the USPTO on January 7, 2003 at Reel 2659 Frame 0598, and at the United States Copyright Office ("USCO") on January 7, 2003 at Volume 3493 Doc. No. 329; and

WHEREAS, the Collateral Agent now desires to terminate and release the entirety of its Security Interest in the Intellectual Property.

NOW THEREFORE, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Collateral Agent, on behalf of the Credit Agents, and Grantor agree as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Security Agreement or IP Security Agreement.

SECTION 2. Termination and Release. Collateral Agent, on behalf of the Credit Agents, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the Security Interest in the Intellectual Property, including, but not limited to, the foregoing listed on Schedule 1 attached hereto, and any right, title, or interest of the Collateral Agent therein shall hereby cease and become void; and

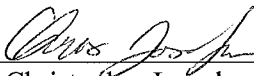
(b) authorizes the recordation of this Release with the USPTO and USCO at Grantor's expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Collateral Agent, on behalf of the Credit Agents, has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

Collateral Agent:

BANK OF AMERICA, N.A.,
as Collateral Agent

By: 
Name: Christopher Joseph
Title: Vice President

SCHEDULE 1

(a) **New Issued Patents of Grantor**

None.

(b) **Pending Patent Applications of Grantor**

<u>Grantor</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Inventor</u>	<u>Mark</u>
Arbitron	10/302,309	11/22/02	Neuhauser	Encoding Multiple Message in Audio Data and Detecting the Same
Arbitron	10/328,199	12/23/02	Lynch/ Jensen	Ensuring EAS Performance in Audio Signal Encoding
Arbitron	10/328,201	12/23/02	Neuhauser/ Jensen	Ad Detection Using ID Code and Extracted Signature
Arbitron	10/329,132	12/23/02	Jensen/ Crystal	Universal Display Media Exposure Measurement

(c) **New U.S. Trademarks of Grantor**

None.

(d) **Pending Trademark Applications of Grantor**

<u>Grantor</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Applicant</u>	<u>Mark</u>
Arbitron	76/451005	09/12/02	Arbitron	TRAFFICLINK

(e) **New Copyrights of Grantor**

<u>Grantor</u>	<u>Copyright Title</u>		<u>Reg. No.</u>	<u>Date of Issue</u>
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Group 1	1-051-020	15-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 1 and 2	1-047-789	15-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 2 and 3	1-045-113	17-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 3 and 4	1-045-114	17-Jul-02

<u>Grantor</u>	<u>Copyright Title</u>		<u>Req. No.</u>	<u>Date of Issue</u>
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 4 and 5	1-052-966	19-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 5, 6 and 7	1-052-967	19-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 8 and 9	1-053-459	22-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 6 and 7	1-053-458	22-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 10 and 11	1-045-836	24-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 8, 9 and 10	1-045-837	24-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 11 and 12	1-046-401	29-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 12, 13 and 14	1-046-400	29-Jul-02
Arbitron	Station Audience Estimates - Survey Respondent Diarybase – GP2F1 Spring 2002 (April, May and June)	Groups 15 and 16	1-055-627	31-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 13 and 14	1-055-628	31-Jul-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 15 and 16	1-055-629	02-Aug-02
Arbitron	Station Audience Estimates – RM3M4 – Spring 2002 (Revision including Estimates for April, May and June 2002)	Groups 17 and 18	1-047-490	05-Aug-02
Arbitron	Station Audience Estimates – RM3M4 Winter 2002 (Revision including Estimates for January, February and March 2002)	Group 2	1-051-021	22-Apr-02
Arbitron	Station Audience Estimates, Survey Respondent Diarybase GP2F1 Winter 2002 (January, February and March)	Group 5	1-052-673	23-Apr-02

<u>Grantor</u>	<u>Copyright Title</u>	<u>Reg No.</u>	<u>Date of Issue</u>
Arbitron	Station Audience Estimates – RM3M4 Groups 3 and 4 Winter 2002 (Revision including Estimates for January, February and March 2002)	1-052-674	23-Apr-02
Arbitron	Station Audience Estimates, Survey Respondent Diarybase GP2F1 Winter 2002 (January, February and March)	Groups 3 and 4 1-051-022	22-Apr-02
Arbitron	Station Audience Estimates RM3M4 Fall 2001 (Revision including Estimates for October, November and December)	Groups 6 and 7 1-052-671	15-Jan-02
Arbitron	Station Audience Estimates, Survey Respondent Diarybase GP2F1 Fall 2001 (October, November and December)	Groups 8 and 9 1-052-672	15-Jan-02
Arbitron	Station Audience Estimates, Survey Respondent Diarybase GP2F1 Fall 2001 (October, November and December)	Groups 10 and 11 1-051-026	16-Jan-02
Arbitron	Station Audience Estimates RM3M4 Fall 2001 (Revision including Estimates for October, November and December)	Groups 8 and 9 1-051-024	16-Jan-02
Arbitron	Station Audience Estimates RM3M4 Fall 2001 (Revision including Estimates for October, November and December)	Groups 12 and 13 1-052-670	23-Jan-02
Arbitron	Station Audience Estimates, Survey Respondent Diarybase GP2F1 Fall 2001 (October, November and December)	Group 14 1-052-669	23-Jan-02
Arbitron	Station Audience Estimates RM3M4 (Revision including Estimates for July, August and September 2001)	Groups 7, 8, 9 and 10 1-054-898	30-Oct-01
Arbitron	Survey Respondent Diarybase GP2F1 Summer 2001	Groups 8, 9 and 10 1-054-899	30-Oct-01
Arbitron	Survey Respondent Diarybase GP2F1 Summer 2001	Groups 6 and 7 1-054-897	30-Oct-01
Arbitron	Station Audience Estimates RM3M4 Spring 2001	Groups 7 and 8 1-051-023	24-Jul-01
Arbitron	Survey Respondent Diarybase, GP2F1, Spring 2001	Groups 8 and 9 1-051-025	24-Jul-01

(f) New Copyright Applications of Grantor

<u>Grantor</u>	<u>Title</u>	<u>Application No.</u>	<u>Date of Application</u>
Arbitron	QualiTap – 2002 Revisions	N/R	31-Dec-02
Arbitron	Maximi\$er 9.0	N/R	31-Dec-02

<u>Grantor</u>	<u>Title</u>	<u>Application No.</u>	<u>Date of Application</u>
Arbitron	TVScan – 2002 Revisions	N/R	31-Dec-02
Arbitron	Client Media Production Process – 2002 Revisions	N/R	31-Dec-02
Arbitron	Radio Market Report Production Process – 2002 Revisions	N/R	31-Dec-02
Arbitron	Media Management Production Process – 2002 Revisions	N/R	31-Dec-02
Arbitron	Client Applications Production Process – 2002 Revisions	N/R	31-Dec-02
Arbitron	Tapscan – 2002 Revisions	N/R	31-Dec-02
Arbitron	Mexico Client Services Production Process	N/R	31-Dec-02
Arbitron	PPM Processing Application	N/R	31-Dec-02
Arbitron	Client Services Production Process – 2002 Revisions	N/R	31-Dec-02
Arbitron	PPM Support Application	N/R	31-Dec-02
Arbitron	PPM Data Collector 2.5 – Collection Management Server	N/R	25-Sep-02
Arbitron	PPM Data Collector 2.5 – Collection Console	N/R	28-Sep-02
Arbitron	Station Audience Estimates – RM3M4 Group 1 (Revision including Estimates for July, August and September 2002)	N/R	10-Oct-02
Arbitron	Survey Respondent Diarybase – GP2F1 Summer 2002 Group 3	N/R	11-Oct-02
Arbitron	Station Audience Estimates – RM3M4 Group 2 (Revision including Estimates for July, August and September 2002)	N/A	11-Oct-02
Arbitron	Survey Respondent Diarybase – GP2F1 Summer 2002 Groups 4 and 5	N/R	15-Oct-02
Arbitron	Station Audience Estimates – RM3M4 Groups 3 and 4 (Revision including Estimates for July, August and September 2002)	N/R	15-Oct-02
Arbitron	Station Audience Estimates – RM3M4 Groups 5 and 6 (Revision including Estimates for July, August and September 2002)	N/R	17-Oct-02
Arbitron	Survey Respondent Diarybase – GP2F1 Summer 2002 Groups 6 and 7	N/R	17-Oct-02
Arbitron	Station Audience Estimates – RM3M4 Groups 7 and 8 (Revision including Estimates for July, August and September 2002)	N/R	21-Oct-02
Arbitron	Survey Respondent Diarybase – GP2F1 Summer 2002 Groups 8 and 9	N/R	21-Oct-02
Arbitron	Survey Respondent Diarybase – GP2F1 Summer 2002 Group 10	N/R	24-Oct-02
Arbitron	Station Audience Estimates _ RM3M4 Groups 9 and 10 (Revision including Estimates for July, August and September 2002)	N/R	24-Oct-02

(g) New Copyright Licenses of Grantor

None.