

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330558

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MAP Communications, Inc.		01/16/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wells Fargo Bank, National Association, as Administrative Agent		
<b>Street Address:</b>	1525 West W.T. Harris Blvd.		
<b>Internal Address:</b>	MAC D1109-019		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28262		
<b>Entity Type:</b>	a national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3888836	ACENA	
<b>Registration Number:</b>	3878781	MAP COMMUNICATIONS CALL CENTER EXCELLENC	
<b>Registration Number:</b>	3594423	ECH SOFTWARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043738822		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(704) 373-4640		
<b>Email:</b>	bsmith@mcguirewoods.com		
<b>Correspondent Name:</b>	Betty G. Smith, Senior Paralegal		
<b>Address Line 1:</b>	McGuireWoods LLP, 201 N. Tryon Street		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	2029724-0720		
<b>NAME OF SUBMITTER:</b>	Betty G. Smith		
<b>SIGNATURE:</b>	/Betty G. Smith/		
<b>DATE SIGNED:</b>	01/30/2015		
<b>Total Attachments: 4</b>			

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

Dated as of January 16, 2015

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of January 16, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as identified on the signature pages hereto), the other grantors party thereto and the Administrative Agent (as identified on the signature pages hereto) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to the Administrative Agent for the ratable benefit of the Secured Parties.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

**GRANTOR:**

MAP Communications, Inc.  
840 Greenbrier Circle, Suite 202  
Chesapeake, VA 23320

JURISDICTION OF FORMATION OF  
GRANTOR: DELAWARE

**MAP COMMUNICATIONS, INC.**


By:   
Name: GRANT SIBLEY  
Title: CFO / SVP.

Acknowledged and accepted:

**ADMINISTRATIVE AGENT:**




Wells Fargo Bank, National Association  
MAC D1109-019  
1525 West W.T. Harris Blvd.  
Charlotte, NC 28262

**WELLS FARGO BANK,  
NATIONAL ASSOCIATION**

By:   
Name: Marcus Boggs  
Title: Relationship Manager

**SCHEDULE A  
TO  
NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

**TRADEMARKS AND  
TRADEMARK APPLICATIONS**

<b>Trademark</b>	<b>Owner</b>	<b>Country / U.S. State</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>
	MAP Communications, Inc.	United States	77875909	11/18/2009	3888836	12/14/2010
	MAP Communications, Inc.	United States	77864112	11/03/2009	3878781	11/23/2010
	MAP Communications, Inc.	United States	77539786	08/05/2008	3594423	03/24/2009