

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Way of Central New Mexico		01/27/2015	Non-Profit Corporation: NEW MEXICO
RECEIVING PARTY DATA			
Name:	United Way Worldwide		
Street Address:	701 N. Fairfax St.		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22030		
Entity Type:	Not-for-profit Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3669341	W	
Registration Number:	3823678	W WOMEN IN PHILANTHROPY	
CORRESPONDENCE DATA			
Fax Number:	2025721407		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027725870		
Email:	trademarks@blankrome.com		
Correspondent Name:	Susan B. Flohr		
Address Line 1:	600 New Hampshire Avenue NW		
Address Line 4:	Washington, D.C. 20037		
ATTORNEY DOCKET NUMBER:	093760.00002		
NAME OF SUBMITTER:	Susan B. Flohr		
SIGNATURE:	/sbf/		
DATE SIGNED:	01/30/2015		
Total Attachments: 2			
source=W_TrademarkAssignment20150128#page1.tif			
source=W_TrademarkAssignment20150128#page2.tif			

OP \$65.00 3669341

ASSIGNMENT

WHEREAS, United Way of Central New Mexico, a non-profit corporation organized and existing under the laws of New Mexico, with an address at 2340 Alamo Street SE, Albuquerque, New Mexico 87106 ("Assignor"), has adopted and used the trademarks set forth on the accompanying Schedule A ("the Trademark") in connection with charitable services and charitable fundraising; and

WHEREAS, United Way Worldwide, a New York not-for-profit corporation, with an address at 701 N. Fairfax, St. Alexandria, VA ("Assignee") wishes to acquire all Assignor's rights in and to the Trademark, any and all registrations therefore and the goodwill of the business symbolized by and associated therewith; and

WHEREAS, Assignor is willing to transfer and assign its rights in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, any and all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated therewith and any trademark registrations therefore.

Assignor additionally agrees to execute and deliver such other documents which Assignee, its successors and assigns may reasonably request to record the assignment of the Trademarks to Assignee worldwide.

Assignor
UNITED WAY OF CENTRAL NEW MEXICO

By: [Signature]
Name: Edward J. Rivera
Title: President & CEO

4/27, 2015

Assignee:
UNITED WAY WORLDWIDE

By: [Signature]
Name: Jabrice Turner
Title: General Counsel / Legal

1-28-15, 2015

TRADEMARK SCHEDULE

Reg./App. No. 3669341 Dated August 18, 2009 for the mark:



Reg./App. No. 3823678 Dated July 27, 2010 for the mark:



Women in Philanthropy

Covering:

Charitable services, namely, organizing and conducting volunteer programs and community service projects;
Developing and coordinating volunteer projects for charitable organizations in class 35

Charitable fundraising services; Eleemosynary services in the field of monetary donations; Philanthropic
services concerning monetary donations in class 36

093760.00002/36422176v.1