

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330616

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
H.J. Heinz Company, as Grantor		01/30/2015	CORPORATION: PENNSYLVANIA
H.J. Heinz Company, L.P., a Delaware partnership, as Grantor		01/30/2015	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association, as Collateral Agent
Street Address:	150 East 42nd Street 40th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 260

Property Type	Number	Word Mark
Registration Number:	1122910	57
Registration Number:	1931788	57
Registration Number:	3963428	57
Registration Number:	600093	57
Registration Number:	2199355	57 DRAFT
Registration Number:	61051	57 VARIETIES
Registration Number:	1933256	57 VARIETIES
Registration Number:	417301	6 IN 1
Registration Number:	4292455	6 IN 1
Registration Number:	3502769	ABC TATER TOTS
Registration Number:	3570677	ABOVE ALL, A BETTER TOMATO
Registration Number:	2471806	AMERICANA
Registration Number:	3359248	AMERICANA
Registration Number:	3500966	AMERICA'S FAVORITE
Registration Number:	3724203	AMERICA'S FAVORITE
Registration Number:	3939679	AMERICA'S FAVORITE HEINZ ORIGINAL COCKTA

OP \$6515.00 1122910

Property Type	Number	Word Mark
Registration Number:	2098790	AMERICA'S FAVORITE KETCHUP
Registration Number:	1419350	ANCHOR
Registration Number:	3931439	ANCHOR
Registration Number:	3883183	ANYTIME SELECTIONS
Registration Number:	3410108	BAGEL BISTRO
Registration Number:	1399736	BAGEL BITES
Registration Number:	3505189	BAGEL BITES
Registration Number:	2926905	BAGEL BITES
Registration Number:	3295423	BAGEL BITES TO GO
Registration Number:	1865889	BELLA ROSSA
Registration Number:	2189995	BERRIES INFERNO
Registration Number:	3781710	BISTRO SELECTIONS
Registration Number:	4301458	BONTÁ
Registration Number:	666650	BONTA
Registration Number:	2665061	
Registration Number:	2981837	BRING HOME THE FUN!
Registration Number:	2752694	BURGER BOOSTER
Registration Number:	1801641	CALZINI
Registration Number:	2200486	CAMPSIDE
Registration Number:	3276383	CANTO DE MESA
Registration Number:	2826442	CHAMPAGNE COLLECTION
Registration Number:	1707006	CHATSWORTH
Registration Number:	4125499	CHATSWORTH
Registration Number:	3469527	CHEESY TOTS
Registration Number:	1883738	CHEF FRANCISCO
Registration Number:	3592142	CHEF FRANCISCO
Registration Number:	3669382	CHEF-MADE QUALITY. READY-MADE PROFIT.
Registration Number:	968298	CHRISTINA
Registration Number:	4292487	CHRISTINA'S
Registration Number:	1273783	CLASSICO
Registration Number:	3301091	CLASSICO
Registration Number:	3395668	CLASSICO
Registration Number:	4113100	CLASSICO
Registration Number:	1989603	CLASSICO DI CAPRI
Registration Number:	4191861	CLASSICO SEASONAL SELECTIONS
Registration Number:	3428002	CLASSICO SIGNATURE RECIPES
Registration Number:	1141901	CRISPERS!
Registration Number:	1735062	CRISPY CROWNS!

Property Type	Number	Word Mark
Registration Number:	1906705	CRISPY CRUNCHIES
Registration Number:	686440	CRISTOFORO COLOMBO
Registration Number:	1464751	CRISTOFORO COLOMBO
Registration Number:	3457724	CRISTOFORO COLOMBO
Registration Number:	1797216	CRUST CUISINE
Registration Number:	1658372	DELIMEX
Registration Number:	3507244	DELIMEX
Registration Number:	4068087	DELIMEX
Registration Number:	3428400	DELIMEX TO GO
Registration Number:	3920666	DIP & SQUEEZE
Registration Number:	2901493	EASTERN SUN
Registration Number:	3009510	EASY FRIES
Registration Number:	4077237	
Registration Number:	1397049	EMMA BELLA
Registration Number:	3517854	ENTERTAINING MADE EASY
Registration Number:	4301476	ESCALON
Registration Number:	2422913	ESCALON PREMIER BRANDS
Registration Number:	2883354	EZ MARINADER
Registration Number:	3876888	EZ MARINADER
Registration Number:	3033240	FAST FOOD FRIES
Registration Number:	2565414	FLORENTINE
Registration Number:	3233799	FOREVER FULL
Registration Number:	1525975	FRYER SAVER
Registration Number:	1339666	FRYER SAVER PRODUCTS
Registration Number:	739071	GOLDEN CRINKLES
Registration Number:	3270593	GOLDEN FLAVOR NUGGET
Registration Number:	625582	"GOLDEN FRIES"
Registration Number:	794509	GOLDEN NUGGET
Registration Number:	2153541	GOLDEN PATTIES
Registration Number:	1602601	GOLDEN TWIRLS
Registration Number:	3624401	GROWN NOT MADE
Registration Number:	62182	HEINZ
Registration Number:	1935618	HEINZ
Registration Number:	2224447	HEINZ
Registration Number:	4004329	HEINZ
Registration Number:	3251778	HEINZ
Registration Number:	4037213	HEINZ
Registration Number:	1760089	HEINZ BELL'ORTO

Property Type	Number	Word Mark
Registration Number:	4035143	HEINZ FIELD
Registration Number:	892173	HEINZ
Registration Number:	2229109	HEINZ
Registration Number:	4279976	HEINZ
Registration Number:	221041	HEINZ EST'D 1869 HEINZ 57 PURE FOOD PROD
Registration Number:	1745471	HEINZ
Registration Number:	31048	HEINZ
Registration Number:	61052	HEINZ
Registration Number:	4279977	HEINZ
Registration Number:	4279929	HEINZ KEYSTONE
Registration Number:	4279930	HEINZ MINI KEYSTONE
Registration Number:	3251188	HEINZ PICNIC PACK
Registration Number:	3142801	HEINZ RED ZONE
Registration Number:	3658503	HEINZ THE GOOD FOOD COMPANY
Registration Number:	3894565	HEINZ THE GOOD FOOD COMPANY
Registration Number:	3604284	HEINZ THE GOOD FOOD COMPANY
Registration Number:	3600418	HEINZ TOMATO SEED
Registration Number:	3832774	HEINZ THE ALL NATURAL CHOICE FOR FOOD
Registration Number:	3614007	HEINZFRESH
Registration Number:	3473371	HOMEMADE TASTE FOR THE WAY YOU COOK TODA
Registration Number:	2310270	
Registration Number:	2310164	
Registration Number:	3729900	INSPIRED ENTERTAINING
Registration Number:	4112320	INSPIRED ENTERTAINING
Registration Number:	3151901	INSPIRED ITALIAN
Registration Number:	2042669	
Registration Number:	843315	JUNE IN JANUARY
Registration Number:	2233574	H.J.HEINZ TOMATO KETCHUP ESDT 1869 57 VA
Registration Number:	4169313	
Registration Number:	4279978	
Registration Number:	3959631	
Registration Number:	799959	
Registration Number:	4108927	
Registration Number:	4385486	
Registration Number:	795664	
Registration Number:	2068720	KILLER RINGS
Registration Number:	332203	LEA & PERRINS
Registration Number:	3898491	

Property Type	Number	Word Mark
Registration Number:	2213280	LEA & PERRINS THE ORIGINAL WORCESTERSHIR
Registration Number:	68150	LEA & PERRINS
Registration Number:	3498973	LEA & PERRINS
Registration Number:	1239655	LEA & PERRINS WORCESTERSHIRE SAUCE THE O
Registration Number:	1431373	MADEIRA FARMS
Registration Number:	3301608	MADEIRA FARMS
Registration Number:	3301609	MADEIRA FARMS
Registration Number:	3457901	MAMA LINDA
Registration Number:	3539652	MAMA LINDA 100% FRESH VINE-RIPENED CALIF
Registration Number:	3177132	MBT
Registration Number:	3496285	MINI POPPERS
Registration Number:	2108791	MINI TATER TOTS
Registration Number:	1883715	MOORE'S
Registration Number:	1928904	MOORE'S
Registration Number:	3213335	MOOR-RING
Registration Number:	3803523	MORNING EXPRESS
Registration Number:	2810694	MR. YOSHIDA'S
Registration Number:	818761	MRS. GRASS
Registration Number:	3457722	MRS. GRASS
Registration Number:	3495804	MUSTARDAISE
Registration Number:	1941929	NANCY'S
Registration Number:	1995290	NANCY'S
Registration Number:	3729912	NANCY'S
Registration Number:	4049896	NANCY'S
Registration Number:	1757072	NANCY'S PETITE QUICHE
Registration Number:	3573663	NO WAIT, NO MESS
Registration Number:	1965143	ONION RINGERS
Registration Number:	4033603	
Registration Number:	3375767	ORE IDA
Registration Number:	3651863	ORE IDA
Registration Number:	3955464	ORE IDA
Registration Number:	3070144	ORE IDA EVERCRISP
Registration Number:	3417895	ORE IDA
Registration Number:	739456	ORE-IDA
Registration Number:	3444979	ORE-IDA
Registration Number:	3473548	ORE-IDA COUNTRY INN CREATIONS
Registration Number:	922884	ORE IDA
Registration Number:	3702181	ORE IDA

Property Type	Number	Word Mark
Registration Number:	3444981	ORE IDA
Registration Number:	968299	PINOCCHIO
Registration Number:	926353	PITCH'R PAK
Registration Number:	1235378	PITCH'R PAK
Registration Number:	1785699	PIXIE CRINKLES
Registration Number:	1908676	POPPER JAMM
Registration Number:	1922249	POPPERS
Registration Number:	4072427	POPPERS
Registration Number:	4072428	POPPERS
Registration Number:	1108434	PPI
Registration Number:	2502404	PPI
Registration Number:	2034838	QUALITY CHEF FOODS, INC.
Registration Number:	1892831	RICE GOURMET
Registration Number:	3082453	RICE GOURMET
Registration Number:	3851367	
Registration Number:	2146998	SALSA DEL SOL
Registration Number:	4202832	SATISFYING SELECTIONS
Registration Number:	3329409	SCRATCH PLUS
Registration Number:	2402293	SERV-A-LEMON
Registration Number:	2973339	SIGNATURE RECIPES
Registration Number:	4039338	SIMPLY HEINZ
Registration Number:	4199688	
Registration Number:	4237627	
Registration Number:	1911590	SMART ONES
Registration Number:	2204080	SMART ONES
Registration Number:	3462182	SMART ONES
Registration Number:	2916538	SMART ONES
Registration Number:	2916539	SMART ONES
Registration Number:	1248521	SOUP STARTER
Registration Number:	3416646	SPUD BITES
Registration Number:	1669910	SQUEEZERS
Registration Number:	1750287	SQUEEZERS
Registration Number:	3125705	STAY CLEAN CAP
Registration Number:	3713599	STEAM N' MASH
Registration Number:	2054694	SUN SPOTS
Registration Number:	3019908	SUN STIX
Registration Number:	4172985	ORE IDA SINCE 1952
Registration Number:	4172984	ORE IDA SINCE 1952

Property Type	Number	Word Mark
Registration Number:	4177066	ORE IDA SINCE 1952
Registration Number:	1426740	TASTE PLEASERS GOURMET
Registration Number:	3619390	TASTE SO GOOD, YOU WANT TO BE GOOD
Registration Number:	668762	TATER TOTS
Registration Number:	2194768	TEXAS CRISPERS!
Registration Number:	3213334	TEXAS TOOTHPICKS
Registration Number:	3287584	THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE
Registration Number:	3088245	THE WORLD'S FAVORITE KETCHUP
Registration Number:	3588365	THICK CLASSIC
Registration Number:	2079161	TIMBERLINE
Registration Number:	1364729	TODDS
Registration Number:	4211307	TODDS
Registration Number:	3664978	
Registration Number:	1192245	TRADITIONAL
Registration Number:	2978843	TRADITIONAL FAVORITES
Registration Number:	1799520	TRUESOUPS
Registration Number:	3719739	TRUMPETS
Registration Number:	3453541	TRUST HEINZ TO MAKE ENTERTAINING DELIGHT
Registration Number:	2386677	
Registration Number:	3468948	TWO GREAT FLAVORS, ONE GREAT TASTE
Registration Number:	3816949	ULTIMATE PARTY
Registration Number:	3816950	ULTIMATE PARTY MEATBALLS
Registration Number:	3328906	UNWRAP THE POSSIBILITIES
Registration Number:	3196580	VALLEY SELECT
Registration Number:	1229917	VOL-PAK
Registration Number:	3719835	WE MAKE IT LIKE YOU'D MAKE IT
Registration Number:	2794995	WHEN YOU'RE SMART, IT SHOWS
Registration Number:	2344478	WYLER'S
Registration Number:	3277084	WYLER'S
Registration Number:	3457784	WYLER'S
Registration Number:	1716207	YOSHIDA'S
Registration Number:	1735763	ZESTIES!
Registration Number:	2187803	ZESTY TWIRLS
Registration Number:	4584621	FIESTA BOLD POPPERS
Registration Number:	4580431	EAT YOUR BEST
Registration Number:	4572478	ORE-IDA
Registration Number:	4567718	VOL-PAK
Registration Number:	4507810	SMART LADLE

Property Type	Number	Word Mark
Registration Number:	4507710	SMART ONES
Registration Number:	4505653	57TH STREET GRILLE
Registration Number:	4445044	CLASSICO FAMILY FAVORITES
Registration Number:	4429435	DISPENSAVER
Registration Number:	4385432	MADEIRA FARMS
Registration Number:	4381186	EASY TATER TOTS
Registration Number:	4372999	
Registration Number:	4372998	
Registration Number:	4369082	ORE IDA
Registration Number:	4343751	SIMPLY HEINZ
Registration Number:	3001938	HEINZ HITCH
Serial Number:	77391914	FIESTA BOLD POPPERS
Serial Number:	85671297	SWEET PLEASERS GOURMET
Serial Number:	86420504	SMART ONES
Serial Number:	86207008	UNWRAP THE FLAVOR
Serial Number:	86046289	VHL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: marina.kelly@thomsonreuters.com

Correspondent Name: Ken Tan, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: c/o Cahill Gordon & Reindel LLP

Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER:	Ken Tan, Legal Assistant
SIGNATURE:	/Marina Kelly, Thomson Reuters/
DATE SIGNED:	01/30/2015

Total Attachments: 22

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SHORT FORM SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, this "IP Security Agreement") dated January 30, 2015, is made by the Persons listed on the signature pages hereof (collectively, the "Grantors") in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION, as collateral agent for the Secured Parties (in such capacity, the "Collateral Agent"). Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Indenture and the Security Agreement referred to therein.

WHEREAS, H. J. HEINZ COMPANY, a Pennsylvania corporation ("Heinz"), H. J. HEINZ CORPORATION II, a Delaware corporation ("Holdings"), the other Guarantors from time to time party thereto, MUFG UNION BANK, N.A. as the trustee (the "Trustee") and the Collateral Agent have entered into the Indenture dated as of the date hereof (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Indenture").

WHEREAS, in connection with the Indenture, the Grantors have entered into an Additional Pari Passu Joinder Agreement to the Second Lien Security Agreement dated as of June 7, 2013 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement").

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office and the United States Copyright Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the following (the "Collateral"):

- (a) the issued and pending Patents (as defined in the Security Agreement) in the United States Patent and Trademark Office set forth in Schedule A hereto;
- (b) the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office set forth in Schedule B hereto (excluding any Excluded ITU Application); and
- (c) the registered Copyrights (as defined in the Security Agreement) in the United States Copyright Office set forth in Schedule C hereto.

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Secured Obligations of such Grantor now or hereafter existing under or in respect of the Covered Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of the Secured Obligations and that would be owed by such Grantor to any

Secured Party under the Covered Documents but for the fact that such Secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Secured Party.

SECTION 3. Recordation. This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office and the United States Copyright Office. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 7. Severability. In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

SECTION 8. Collateral Agent Makes No Representation. The Collateral Agent makes no representation as to the validity or sufficiency of this IP Security Agreement.

[Signature Pages Follow]

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

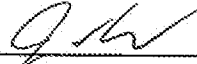
H. J. HEINZ COMPANY,
as Grantor

By: _____


Name: James Liu
Title: Vice President

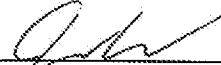
H. J. HEINZ COMPANY, L.P.,
as Grantor

By: _____


Name: James Liu
Title: Vice President

LEA AND PERRINS, INC.,
as Grantor

By: _____


Name: James Liu
Title: Assistant Treasurer

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Collateral Agent

By: _____

Name:

Title:

Martin Reed
Vice President

[Signature Page to Second Lien IP Security Agreement]

SCHEDULE A

United States Patents and Patent Applications

Title	Status	Application/ Patent Number Application/ Issue Date	Owner
Baked Fry Process and Product	Pending	61/622,750 11-Apr-2012	H.J.Heinz Company
Bottle	Granted	D498,680 23-Nov-2004	H. J. Heinz Company
Bottle	Granted	D476,577 01-Jul-2003	H. J. Heinz Company
Bottle	Granted	D511,970 29-Nov-2005	H. J. Heinz Company
Bottle	Granted	D539,659 03-Apr-2007	H. J. Heinz Company
Bottle	Granted	D471,821 18-Mar-2003	H. J. Heinz Company
Bowl	Granted	D553,913 30-Oct-2007	H. J. Heinz Company
Colored and/or flavored frozen french fried potato product and method of making	Granted	6,855,355 15-Feb-2005	H. J. Heinz Company
Condiment Bottle	Granted	8,016,162 13-Sep-2011	H. J. Heinz Company
Condiment Bottle	Granted	8,127,970 06-Mar-2012	H. J. Heinz Company
Condiment Bottle	Granted	8,863,991 21-Oct-2014	H. J. Heinz Company
Condiment Container	Granted	D641,642 19-Jul-2011	H. J. Heinz Company
Condiment Container	Granted	D623,072 07-Sep-2010	H. J. Heinz Company
Condiment Container	Granted	D623,073 07-Sep-2010	H. J. Heinz Company
Condiment Container	Granted	D623,074 07-Sep-2010	H. J. Heinz Company
Condiment Container	Pending	95/002,241 13-Sept-2012	H. J. Heinz Company
Container	Granted	D632,564 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,565 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,566 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,560 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,567 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,568 15-Feb-2011	H. J. Heinz Company
Container	Granted	D632,569 15-Feb-2011	H. J. Heinz Company
Container	Granted	D652,718 24-Jan-2012	H. J. Heinz Company
Package of Containers	Granted	D629,702 28-Dec-2010	H. J. Heinz Company

Title	Status	Application/ Patent Number Application/ Issue Date	Owner
Container	Granted	D628,903 14-Dec-2010	H. J. Heinz Company
Container	Granted	D640,921 05-Jul-2011	H. J. Heinz Company
Container	Granted	D644,101 30-Aug-2011	H. J. Heinz Company
Condiment Container	Granted	D669,367 23-Oct-2012	H. J. Heinz Company
Condiment Container	Granted	D663631 17-Jul-2012	H. J. Heinz Company
Condiment Container	Granted	D670573 13-Nov-2012	H. J. Heinz Company
Condiment Container	Granted	D660719 29-May-2012	H. J. Heinz Company
Condiment Container (Euro DnS Ribs & Keystone)	Granted	D682,710 21-May-2013	H. J. Heinz Company
Condiment Container (Euro DnS Small Ribs)	Granted	D676,334 19-Feb-2013	H. J. Heinz Company
Condiment Container	Granted	D660718 29-May-2012	H. J. Heinz Company
Condiment Package	Pending	13/772,884 21-Feb-2013	H. J. Heinz Company
Condiment Package	Granted	D634,643 22-Mar-2011	H. J. Heinz Company
Condiment Package and Packaging Material Having Extended Shelf-Life	Granted	8,815, 358 26-Aug-2014	H. J. Heinz Company
Condiment Package Caddy Handle	Granted	D636,220 19-Apr-2011	H. J. Heinz Company
Condiment Package Container	Granted	D632,570 15-Feb-2011	H. J. Heinz Company
Container	Granted	D672,251 11-Dec-2012	H. J. Heinz Company
Container	Granted	D672,245 11-Dec-2012	H. J. Heinz Company
Container	Granted	D672,248 11-Dec-2012	H. J. Heinz Company
Container	Granted	D672,249 11-Dec-2012	H. J. Heinz Company
Container (Long Neck Bottle)	Granted	D704,562 13-May-2014	H. J. Heinz Company
Container	Granted	D671416 27-Nov-2012	H. J. Heinz Company
Container Panel	Granted	D661589 12-Jun-2012	H. J. Heinz Company
Container Panel	Granted	D660709 29-May-2012	H. J. Heinz Company
Container	Granted	D653,116 31-Jan-2012	H. J. Heinz Company
Container Panel	Granted	D647,403 25-Oct-2011	H. J. Heinz Company
Crispy Flour Taquito	Granted	7,704,537 27-Apr-2010	H. J. Heinz Company
Cutter Blade	Pending	29/426,118 29-Jun-2012	H. J. Heinz Company

Title	Status	Application/ Patent Number Application/ Issue Date	Owner
Cutter Blade and Method Making and Using the Same	Pending	13/929,177 27-Jun-2013	H. J. Heinz Company
Dilutable Products	Published	11/418,457 05-May-2006	H. J. Heinz Company
Dispenser	Granted	D649,406 29-Nov-2011	H. J. Heinz Company
Dispenser Banner	Granted	D641,238 12-Jul-2011	H. J. Heinz Company
Dispensing Cap having Serum Trap	Granted	6,349,860 26-Feb-2002	H. J. Heinz Company
Condiment Package	Granted	D620,809 03-Aug-2010	H. J. Heinz Company
Condiment Package	Granted	D621,719 17-Aug-2010	H. J. Heinz Company
Emulsified Food Product	Published	12/900,838 08-Oct-2010	H. J. Heinz Company
Probiotic Compositions and Methods	Pending	14/127,573 19-Dec-2013	H. J. Heinz Company
Process Of Preparing Frozen French Fried Potato Product	Granted	6,969,534 29-Nov-2005	H. J. Heinz Company
Green Packaging	Granted	8,445, 088 21-May-2013	H. J. Heinz Company
Hybrid Variety H1176 with High Lycopene	Published	13/853,871 29-Mar-2013	H. J. Heinz Company
Hybrid Varieties H1292 and H1293	Published	14/098,417 05-Dec-2013	H. J. Heinz Company
In-Line Validator	Pending	61/915,679 13-Dec-2013	H. J. Heinz Company
Method of Making a Tetrahedron Package	Granted	7,546,721 16-Jun-2009	H. J. Heinz Company
Method of Making Mashable Potatoes United States	Published	12/289,304 24-Oct-2008	H. J. Heinz Company
Microwave Cooking Tray with Pop-Up Legs	Granted	8,455, 108 04-Jun-2013	H. J. Heinz Company
Microwave Cooking Tray with Pop-Up Legs	Granted	8,455, 109 04-Jun-2013	H. J. Heinz Company
Microwaveable Carton having Multiple Focused Susceptors	Granted	8,759,730 24-Jun-2014	H. J. Heinz Company
Microwaveable Omelet	Pending	14/391,127 11-Apr-2012	H. J. Heinz Company
Multi-Function Condiment Container	Published	12/766,164 23-Apr-2010	H. J. Heinz Company
Multi-Temp Square Tray Design	Pending	13/863,653 16-Apr-2013	H. J. Heinz Company
Multi-Temperature and Multi-Texture Frozen Food Microwave Heating Tray	Granted	8,445,043 21-May-2013	H. J. Heinz Company
Ore-Ida Baked Fry Processing Technology	Pending	14/391,127 11-Apr-2012	H. J. Heinz Company
Ovenable Bag Convertible Into A Baking Sheet	Pending	13/828,447 14-Mar-2013	H. J. Heinz Company
Package With Peel-Off Closure	Granted	8,403,161 26-Mar-2013	H. J. Heinz Company
Package With Peel-Off Closure	Granted	7,703,619 27-Apr-2010	H. J. Heinz Company
Packaging for Food Products	Published	12/226,006 20-Jul-2009	H. J. Heinz Company

Title	Status	Application/ Patent Number Application/ Issue Date	Owner
Packaging for Food Products	Pending	13/910,815 5-Jun-2013	H. J. Heinz Company
Process For Making Microwavable French Fries	Granted	7,108,878 19-Sep-2006	H. J. Heinz Company
Process for Preparing Golden Yellow Potato Pieces and Product Thereof	Granted	5,484,617 16-Jan-1996	H. J. Heinz Company
Process for preparing potato products having reduced trans-fat levels	Published	11/500,915 09-Aug-2006	H. J. Heinz Company
Processing Method For Microwavable French Fries	Granted	8029839 04-Oct-2011	H. J. Heinz Company
Smile Creases for a Container	Granted	D652,298 17-Jan-2012	H. J. Heinz Company
Smile Creases for a Container	Granted	D652,719 24-Jan-2012	H. J. Heinz Company
Striping Ornamentation for a Container	Granted	D477,229 15-Jul-2003	H. J. Heinz Company
Container (Full Bottle, 44, 60, 50)	Granted	D697,415 14-Jan-2014	H. J. Heinz Company
Container (Full Bottle 38, 14)	Granted	D690,601 01-Oct-2013	H. J. Heinz Company
Contained (Full Bottle 33, 20)	Granted	D690,602 01-Oct-2013	H. J. Heinz Company
Container	Granted	D462012 27-Aug-2002	H. J. Heinz Company
Breathable Seal	Published	14/437,722 07-Feb-2014	H. J. Heinz Company

SCHEDULE B

United States Trademark Registrations and Trademark Applications

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	57	United States of America	Registered	73127572	1122910	24 Jul 1979
H. J. HEINZ COMPANY	57	United States of America	Registered	74612810	1931788	31 Oct 1995
H. J. HEINZ COMPANY	57	United States of America	Registered	85027013	3963428	17 Aug 2011
H. J. HEINZ COMPANY	57 (IN HOLLOW STYLIZED FORM)	United States of America	Registered	71630675	600093	28 Dec 1954
H. J. HEINZ COMPANY	57 DRAFT	United States of America	Registered	75238072	2199355	27 Oct 1998
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	71020754	0061051	5 Mar 1907
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	74612812	1933256	7 Nov 1995
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	71476960	417301	23 Oct 1945
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	85714556	4292455	19 Feb 2013
H. J. HEINZ COMPANY	ABC TATER TOTS	United States of America	Registered	77250884	3502769	16 Sep 2008
H. J. HEINZ COMPANY, L.P.	ABOVE ALL, A BETTER TOMATO	United States of America	Registered	77342101	3570677	3 Feb 2009
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	75238071	2471806	24 Jul 2001
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	77155860	3359248	25 Dec 2007
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77262377	3500966	16 Sep 2008
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77327909	3724203	15 Dec 2009
H. J. HEINZ COMPANY	AMERICA'S FAVORITE HEINZ ORIGINAL COCKTAIL SAUCE LABEL & BOTTLE DESIGN	United States of America	Registered	77928833	3939679	5 Apr 2011
H. J. HEINZ COMPANY	AMERICA'S FAVORITE KETCHUP	United States of America	Registered	75068756	2098790	23 Sep 1997
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	73535944	1419350	2 Dec 1986
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	77485084	3931439	15 Mar 2011
H. J. HEINZ COMPANY	ANYTIME SELECTIONS	United States of America	Registered	77035013	3883183	30 Nov 2010
H. J. HEINZ COMPANY	BAGEL BISTRO	United States of America	Registered	77151659	3410108	8 Apr 2008
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	73535737	1399736	1 Jul 1986
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	77429352	3505189	23 Sep 2008
H. J. HEINZ COMPANY	BAGEL BITES IN RIBBON DESIGN	United States of America	Registered	78213931	2926905	15 Feb 2005

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No.	Registration Date
H. J. HEINZ COMPANY	BAGEL BITES TO GO	United States of America	Registered	78789162	3295423	18 Sep 2007
H. J. HEINZ COMPANY, L.P.	BELLA ROSSA	United States of America	Registered	74165339	1865889	6 Dec 1994
H. J. HEINZ COMPANY, L.P.	BERRIES INFERNO	United States of America	Registered	75292797	2189995	15 Sep 1998
H. J. HEINZ COMPANY	BISTRO SELECTIONS	United States of America	Registered	77388852	3781710	27 Apr 2010
H. J. HEINZ COMPANY, L.P.	BONTA	United States of America	Registered	85714560	4301458	12 Mar 2013
H. J. HEINZ COMPANY, L.P.	BONTA (STYLIZED)	United States of America	Registered	71698592	666650	2 Sep 1958
H. J. HEINZ COMPANY	BOTTLE DESIGN - KETCHUP (GLASS - 14 OZ.) IN 3-D	United States of America	Registered	75914963	2665061	24 Dec 2002
H. J. HEINZ COMPANY, L.P.	BRING HOME THE FUN!	United States of America	Registered	78249915	2981837	2 Aug 2005
H. J. HEINZ COMPANY	BURGER BOOSTER	United States of America	Registered	76463721	2752694	19 Aug 2003
H. J. HEINZ COMPANY	CALZINI	United States of America	Registered	74037146	1801641	26 Oct 1993
H. J. HEINZ COMPANY	CAMPSIDE	United States of America	Registered	75252483	2200486	27 Oct 1998
H. J. HEINZ COMPANY, L.P.	CANTO DE MESA	United States of America	Registered	78503568	3276383	7 Aug 2007
H. J. HEINZ COMPANY	CHAMPAGNE COLLECTION	United States of America	Registered	78142050	2826442	23 Mar 2004
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	74186637	1707006	11 Aug 1992
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	85398679	4125499	10 Apr 2012
H. J. HEINZ COMPANY	CHEESY TOTS	United States of America	Registered	78808658	3469527	15 Jul 2008
H. J. HEINZ COMPANY	CHEF FRANCISCO	United States of America	Registered	74507693	1883738	14 Mar 1995
H. J. HEINZ COMPANY	CHEF FRANCISCO LOGO	United States of America	Registered	77229218	3592142	17 Mar 2009
H. J. HEINZ COMPANY	CHEF-MADE QUALITY. READY-MADE PROFIT.	United States of America	Registered	77686127	3669382	18 Aug 2009
H. J. HEINZ COMPANY, L.P.	CHRISTINA	United States of America	Registered	72442656	968298	11 Sep 1973
H. J. HEINZ COMPANY	CHRISTINA'S	United States of America	Registered	85737396	4292487	19 Feb 2013
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	73409077	1273783	10 Apr 1984
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	77066962	3301091	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	78255124	3395668	11 Mar 2008
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	85309729	4113100	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO DI CAPRI	United States of America	Registered	74622011	1989603	30 Jul 1996
H. J. HEINZ COMPANY, L.P.	CLASSICO SEASONAL SELECTIONS	United States of America	Registered	85381925	4191861	14 Aug 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO SIGNATURE RECIPES	United States of America	Registered	78347062	3428002	13 May 2008

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	CRISPERS!	United States of America	Registered	73221419	1141901	25 Nov 1980
H. J. HEINZ COMPANY	CRISPY CROWNS!	United States of America	Registered	74260048	1735062	24 Nov 1992
H. J. HEINZ COMPANY	CRISPY CRUNCHIES	United States of America	Registered	74278844	1906705	18 Jul 1995
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	72071005	686440	6 Oct 1959
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	73647303	1464751	10 Nov 1987
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	77321065	3457724	1 Jul 2008
H. J. HEINZ COMPANY	CRUST CUISINE (STYLIZED)	United States of America	Registered	74302451	1797216	5 Oct 1993
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	74021232	1658372	24 Sep 1991
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	77253617	3507244	30 Sep 2008
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	85027031	4068087	6 Dec 2011
H. J. HEINZ COMPANY, L.P.	DELIMEX TO GO	United States of America	Registered	78789195	3428400	13 May 2008
H. J. HEINZ COMPANY	DIP & SQUEEZE	United States of America	Registered	77821467	3920666	15 Feb 2011
H. J. HEINZ COMPANY	EASTERN SUN	United States of America	Registered	78159086	2901493	9 Nov 2004
H. J. HEINZ COMPANY	EASY FRIES	United States of America	Registered	78350002	3009510	25 Oct 2005
H. J. HEINZ COMPANY	EIGHT OBLONG PANELS	United States of America	Registered	85348382	4077237	27 Dec 2011
H. J. HEINZ COMPANY, L.P.	EMMA BELLA	United States of America	Registered	73567386	1397049	10 Jun 1986
H. J. HEINZ COMPANY	ENTERTAINING MADE EASY	United States of America	Registered	77323531	3517854	14 Oct 2008
H. J. HEINZ COMPANY, L.P.	ESCALON	United States of America	Registered	85724374	4301476	12 Mar 2013
H. J. HEINZ COMPANY, L.P.	ESCALON PREMIER BRANDS AND DESIGN	United States of America	Registered	75752961	2422913	23 Jan 2001
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	76285962	2883354	7 Sep 2004
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	85008520	3876888	16 Nov 2010
H. J. HEINZ COMPANY	FAST FOOD FRIES	United States of America	Registered	78368479	3033240	20 Dec 2005
H. J. HEINZ COMPANY, L.P.	FIESTA BOLD POPPERS	United States of America	Pending	77391914		
H. J. HEINZ COMPANY	FLORENTINE	United States of America	Registered	78060805	2565414	30 Apr 2002
H. J. HEINZ COMPANY	FOREVER FULL	United States of America	Registered	76415135	3233799	24 Apr 2007
H. J. HEINZ COMPANY	FRYER SAVER	United States of America	Registered	73721019	1525975	21 Feb 1989
H. J. HEINZ COMPANY	FRYER SAVER AND DESIGN	United States of America	Registered	73462161	1339666	4 Jun 1985
H. J. HEINZ COMPANY	GOLDEN CRINKLES	United States of America	Registered	72088796	739071	9 Oct 1962
H. J. HEINZ COMPANY, L.P.	GOLDEN FLAVOR NUGGET	United States of America	Registered	78880454	3270593	24 Jul 2007

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No.	Registration Date
H. J. HEINZ COMPANY	GOLDEN FRIES (STYLIZED)	United States of America	Registered	71687216	625582	17 Apr 1956
H. J. HEINZ COMPANY, L.P.	GOLDEN NUGGET	United States of America	Registered	72173915	794509	17 Aug 1965
H. J. HEINZ COMPANY	GOLDEN PATTIES	United States of America	Registered	75220956	2153541	28 Apr 1998
H. J. HEINZ COMPANY	GOLDEN TWIRLS	United States of America	Registered	73835793	1602601	19 Jun 1990
H. J. HEINZ COMPANY	GROWN NOT MADE	United States of America	Registered	77472803	3624401	19 May 2009
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	71020753	062182	23 Apr 1907
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	74612811	1935618	14 Nov 1995
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	75499319	2224447	16 Feb 1999
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	77873975	4004329	2 Aug 2011
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	78950225	3251778	12 Jun 2007
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	85084580	4037213	11 Oct 2011
H. J. HEINZ COMPANY	HEINZ BELL'ORTO	United States of America	Registered	74296924	1760089	23 Mar 1993
H. J. HEINZ COMPANY	HEINZ FIELD	United States of America	Registered	85301241	4035143	4 Oct 2011
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	72340714	892173	2 Jun 1970
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	75499311	2229109	2 Mar 1999
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	85693432	4279976	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ IN KEYSTONE & DEVICE	United States of America	Registered	71207017	221041	23 Nov 1926
H. J. HEINZ COMPANY	HEINZ IN OPEN KEYSTONE	United States of America	Registered	74253193	1745471	12 Jan 1993
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	70031048	0031048	28 Dec 1897
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	71020755	0061052	5 Mar 1907
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	85693435	4279977	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ KEYSTONE	United States of America	Registered	85671745	4279929	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ MINI KEYSTONE	United States of America	Registered	85671752	4279930	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ PICNIC PACK	United States of America	Registered	78855624	3251188	12 Jun 2007
H. J. HEINZ COMPANY	HEINZ RED ZONE	United States of America	Registered	78205949	3142801	12 Sep 2006
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77074155	3658503	21 Jul 2009
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77686119	3894565	21 Dec 2010
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	78479958	3604284	7 Apr 2009
H. J. HEINZ COMPANY	HEINZ TOMATO SEED AND DESIGN	United States of America	Registered	78957159	3600418	31 Mar 2009

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No.	Registration Date
H. J. HEINZ COMPANY	HEINZ VINEGAR BOTTLE (FRONT LABEL)	United States of America	Registered	77725950	3832774	10 Aug 2010
H. J. HEINZ COMPANY	HEINZFRESH	United States of America	Registered	78956357	3614007	28 Apr 2009
H. J. HEINZ COMPANY, L.P.	HOMEMADE TASTE FOR THE WAY YOU COOK TODAY	United States of America	Registered	77193878	3473371	22 Jul 2008
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN	United States of America	Registered	75352544	2310270	25 Jan 2000
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN (FORM III)	United States of America	Registered	75199362	2310164	25 Jan 2000
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77681129	3729900	22 Dec 2009
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77916733	4112320	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	INSPIRED ITALIAN	United States of America	Registered	78502784	3151901	3 Oct 2006
H. J. HEINZ COMPANY, L.P.	JAR DESIGN	United States of America	Registered	74632211	2042669	11 Mar 1997
H. J. HEINZ COMPANY, L.P.	JUNE IN JANUARY	United States of America	Registered	72245301	843315	30 Jan 1968
H. J. HEINZ COMPANY	KETCHUP BOTTLE WITH LABEL DESIGN (GLASS - 14 OZ.)	United States of America	Registered	75345436	2233574	23 Mar 1999
H. J. HEINZ COMPANY	KEYSTONE DESIGN - BLACK AND SILVER BALSAMIC KETCHUP	United States of America	Registered	85399684	4169313	3 Jul 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE	United States of America	Registered	85693436	4279978	22 Jan 2013
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM I)	United States of America	Registered	85026971	3959631	10 May 2011
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM VI)	United States of America	Registered	72198736	799959	7 Dec 1965
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIII)	United States of America	Registered	85426630	4108927	6 Mar 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIV)	United States of America	Registered	85712250	4385486	13 Aug 2013
H. J. HEINZ COMPANY	KEYSTONE DEVICE (SOLID BLACK)	United States of America	Registered	72198735	795664	7 Sep 1965
H. J. HEINZ COMPANY	KILLER RINGS	United States of America	Registered	75024083	2068720	10 Jun 1997
H. J. HEINZ COMPANY	LEA & PERRINS	United States of America	Registered	71369703	332203	4 Feb 1936
H. J. HEINZ COMPANY	LEA & PERRINS BOTTLE WRAPPER	United States of America	Registered	77753278	3898491	4 Jan 2011
H. J. HEINZ COMPANY	LEA & PERRINS LABEL	United States of America	Registered	75152537	2213280	22 Dec 1998
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE AND DESIGN	United States of America	Registered	71031000	0068150	10 Mar 1908
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE DESIGN	United States of America	Registered	77400349	3498973	9 Sep 2008
H. J. HEINZ COMPANY	LEA & PERRINS WORCESTERSHIRE DESIGN	United States of America	Registered	73358172	1239655	24 May 1983
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	73587782	1431373	3 Mar 1987

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	77129146	3301608	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS AND DESIGN	United States of America	Registered	77129200	3301609	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MAMA LINDA	United States of America	Registered	77346432	3457901	1 Jul 2008
H. J. HEINZ COMPANY, L.P.	MAMA LINDA LOGO	United States of America	Registered	77346521	3539652	2 Dec 2008
H. J. HEINZ COMPANY, L.P.	MBT	United States of America	Registered	78799223	3177132	28 Nov 2006
H. J. HEINZ COMPANY, L.P.	MINI POPPERS	United States of America	Registered	75799618	3496285	2 Sep 2008
H. J. HEINZ COMPANY	MINI TATER TOTS	United States of America	Registered	75164003	2108791	28 Oct 1997
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74367634	1883715	14 Mar 1995
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74391214	1928904	24 Oct 1995
H. J. HEINZ COMPANY	MOOR-RING	United States of America	Registered	78880192	3213335	27 Feb 2007
H. J. HEINZ COMPANY	MORNING EXPRESS	United States of America	Registered	77074106	3803523	15 Jun 2010
H. J. HEINZ COMPANY	MR. YOSHIDA'S	United States of America	Registered	78224654	2810694	3 Feb 2004
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	72208569	818761	15 Nov 1966
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	77320988	3457722	1 Jul 2008
H. J. HEINZ COMPANY	MUSTARDAISE	United States of America	Registered	77388594	3495804	2 Sep 2008
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74291065	1941929	19 Dec 1995
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74710079	1995290	20 Aug 1996
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77685000	3729912	22 Dec 2009
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77916820	4049896	1 Nov 2011
H. J. HEINZ COMPANY	NANCY'S PETITE QUICHE	United States of America	Registered	74225287	1757072	9 Mar 1993
H. J. HEINZ COMPANY	NO WAIT, NO MESS	United States of America	Registered	77323557	3573663	10 Feb 2009
H. J. HEINZ COMPANY	ONION RINGERS	United States of America	Registered	74580340	1965143	2 Apr 1996
H. J. HEINZ COMPANY	OPEN KEYSTONE DEVICE (FORM I)	United States of America	Registered	85090180	4033603	4 Oct 2011
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77197466	3375767	29 Jan 2008
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77266805	3651863	7 Jul 2009
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77844488	3955464	3 May 2011
H. J. HEINZ COMPANY	ORE IDA EVERCRISP (STYLIZED) WITH DESIGN	United States of America	Registered	78393006	3070144	21 Mar 2006
H. J. HEINZ COMPANY	ORE IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77254692	3417895	29 Apr 2008

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	72119999	739456	16 Oct 1962
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	77310659	3444979	10 Jun 2008
H. J. HEINZ COMPANY	ORE-IDA COUNTRY INN CREATIONS	United States of America	Registered	77293804	3473548	22 Jul 2008
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN	United States of America	Registered	72375777	922884	26 Oct 1971
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77266804	3702181	27 Oct 2009
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77310775	3444981	10 Jun 2008
H. J. HEINZ COMPANY, L.P.	PINOCCHIO	United States of America	Registered	72442657	968299	11 Sep 1973
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	72378911	926353	4 Jan 1972
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	73234969	1235378	19 Apr 1983
H. J. HEINZ COMPANY	PIXIE CRINKLES	United States of America	Registered	74274887	1785699	3 Aug 1993
H. J. HEINZ COMPANY, L.P.	POPPER JAMM	United States of America	Registered	74439689	1908676	1 Aug 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	74440781	1922249	26 Sep 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	78287014	4072427	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	POPPERS & BURST DESIGN	United States of America	Registered	78287041	4072428	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	PPI	United States of America	Registered	73092838	1108434	12 Dec 1978
H. J. HEINZ COMPANY, L.P.	PPI LOGO (NEW)	United States of America	Registered	75537298	2502404	30 Oct 2001
H. J. HEINZ COMPANY, L.P.	QUALITY CHEF FOODS, INC (STYLIZED)	United States of America	Registered	74643688	2034838	7 Feb 1997
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	74323273	1892831	2 May 1995
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	78617346	3082453	18 Apr 2006
H. J. HEINZ COMPANY, L.P.	RICE GOURMET LOGO	United States of America	Registered	77809162	3851367	21 Sep 2010
H. J. HEINZ COMPANY, L.P.	SALSA DEL SOL	United States of America	Registered	75024086	2146998	31 Mar 1998
H. J. HEINZ COMPANY	SATISFYING SELECTIONS	United States of America	Registered	85066459	4202832	4 Sep 2012
H. J. HEINZ COMPANY	SCRATCH PLUS	United States of America	Registered	78927400	3329409	6 Nov 2007
H. J. HEINZ COMPANY, L.P.	SERV-A-LEMON	United States of America	Registered	75195598	2402293	7 Nov 2000
H. J. HEINZ COMPANY, L.P.	SIGNATURE RECIPES	United States of America	Registered	78252634	2973339	19 Jul 2005
H. J. HEINZ COMPANY	SIMPLY HEINZ	United States of America	Registered	85031056	4039338	11 Oct 2011
H. J. HEINZ COMPANY	SIX OBLONG PANELS	United States of America	Registered	85339587	4199688	28 Aug 2012
H. J. HEINZ COMPANY	SIX OBLONG PANELS - OPAQUE AND CLEAR	United States of America	Registered	85592182	4237627	6 Nov 2012

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	74528148	1911590	15 Aug 1995
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	75415119	2204080	17 Nov 1998
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	77368176	3462182	8 Jul 2008
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78351994	2916538	4 Jan 2005
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78352011	2916539	4 Jan 2005
H. J. HEINZ COMPANY, L.P.	SOUP STARTER	United States of America	Registered	73101298	1248521	16 Aug 1983
H. J. HEINZ COMPANY	SPUD BITES	United States of America	Registered	77015375	3416646	29 Apr 2008
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74030109	1669910	24 Dec 1991
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74283010	1750287	2 Feb 1993
H. J. HEINZ COMPANY	STAY CLEAN CAP	United States of America	Registered	78446486	3125705	8 Aug 2006
H. J. HEINZ COMPANY	STEAM N' MASH	United States of America	Registered	77772193	3713599	17 Nov 2009
H. J. HEINZ COMPANY	SUN SPOTS	United States of America	Registered	75068763	2054694	22 Apr 1997
H. J. HEINZ COMPANY	SUN STIX	United States of America	Registered	78394174	3019908	29 Nov 2005
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (FRENCH FRIES) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400211	4172985	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (TATER TOTS) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400190	4172984	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85399697	4177066	17 Jul 2012
H. J. HEINZ COMPANY, L.P.	SWEET PLEASERS GOURMET	United States of America	Pending	85671297		
H. J. HEINZ COMPANY, L.P.	TASTE PLEASERS GOURMET	United States of America	Registered	73599768	1426740	27 Jan 1987
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	77609510	3619390	12 May 2009
H. J. HEINZ COMPANY	TATER TOTS	United States of America	Registered	72039264	668762	21 Oct 1958
H. J. HEINZ COMPANY	TEXAS CRISPERS!	United States of America	Registered	75234126	2194768	13 Oct 1998
H. J. HEINZ COMPANY, L.P.	TEXAS TOOTHPICKS	United States of America	Registered	78880179	3213334	27 Feb 2007
H. J. HEINZ COMPANY	THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE	United States of America	Registered	77049629	3287584	4 Sep 2007
H. J. HEINZ COMPANY	THE WORLD'S FAVORITE KETCHUP	United States of America	Registered	78182182	3088245	2 May 2006
H. J. HEINZ COMPANY, L.P.	THICK CLASSIC	United States of America	Registered	77323568	3588365	10 Mar 2009

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	TIMBERLINE	United States of America	Registered	75136760	2079161	15 Jul 1997
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	73527550	1364729	8 Oct 1985
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	85370219	4211307	18 Sep 2012
H. J. HEINZ COMPANY	TOMATO AND VINE DESIGN IN BLACK AND WHITE	United States of America	Registered	77588569	3664978	4 Aug 2009
H. J. HEINZ COMPANY	TRADITIONAL	United States of America	Registered	300675	1192245	16 Mar 1982
H. J. HEINZ COMPANY, L.P.	TRADITIONAL FAVORITES	United States of America	Registered	78252572	2978843	26 Jul 2005
H. J. HEINZ COMPANY, L.P.	TRUESOUPS	United States of America	Registered	74334069	1799520	19 Oct 1993
H. J. HEINZ COMPANY, L.P.	TRUMPETS	United States of America	Registered	77589981	3719739	1 Dec 2009
H. J. HEINZ COMPANY	TRUST HEINZ TO MAKE ENTERTAINING DELIGHTFULLY EASY AND SPECIAL	United States of America	Registered	77326878	3453541	24 Jun 2008
H. J. HEINZ COMPANY	TUB DESIGN (CONTAINER)	United States of America	Registered	74362896	2386677	19 Sep 2000
H. J. HEINZ COMPANY	TWO GREAT FLAVORS, ONE GREAT TASTE	United States of America	Registered	77151574	3468948	15 Jul 2008
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY	United States of America	Registered	77822473	3816949	13 Jul 2010
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY MEATBALLS	United States of America	Registered	77822474	3816950	13 Jul 2010
H. J. HEINZ COMPANY	UNWRAP THE POSSIBILITIES	United States of America	Registered	77127951	3328906	6 Nov 2007
H. J. HEINZ COMPANY	VALLEY SELECT AND DESIGN	United States of America	Registered	78829043	3196580	9 Jan 2007
H. J. HEINZ COMPANY	VOL-PAK	United States of America	Registered	73323603	1229917	8 Mar 1983
H. J. HEINZ COMPANY, L.P.	WE MAKE IT LIKE YOU'D MAKE IT	United States of America	Registered	77629447	3719835	1 Dec 2009
H. J. HEINZ COMPANY	WHEN YOU'RE SMART, IT SHOWS	United States of America	Registered	78210232	2794995	16 Dec 2003
H. J. HEINZ COMPANY, L.P.	WYLER'S	United States of America	Registered	75459863	2344478	25 Apr 2000
H. J. HEINZ COMPANY, L.P.	WYLER'S IN OVAL WITH BANNER DESIGN	United States of America	Registered	78681858	3277084	7 Aug 2007
H. J. HEINZ COMPANY, L.P.	WYLER'S LOGO	United States of America	Registered	77322248	3457784	1 Jul 2008
H. J. HEINZ COMPANY	YOSHIDA'S (BLOCK STYLE)	United States of America	Registered	74221216	1716207	15 Sep 1992
H. J. HEINZ COMPANY	ZESTIES!	United States of America	Registered	74049388	1735763	24 Nov 1992
H. J. HEINZ COMPANY	ZESTY TWIRLS	United States of America	Registered	75371320	2187803	8 Sep 1998
H. J. HEINZ COMPANY, L.P.	FIESTA BOLD POPPERS	United States of America	Registered	77391914	4584621	12 Aug 2014
H. J. HEINZ COMPANY	EAT YOUR BEST	United States of America	Registered	85303214	4580431	5 Aug 2014

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	86176091	4572478	22 Jul 2014
H. J. HEINZ COMPANY	VOL-PAK	United States of America	Registered	86134707	4567718	15 Jul 2014
H. J. HEINZ COMPANY	SMART LADLE	United States of America	Registered	85906377	4507810	1 Apr 2014
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	85886703	4507710	1 Apr 2014
H. J. HEINZ COMPANY	57th STREET GRILLE LOGO	United States of America	Registered	85247980	4505653	1 Apr 2014
H. J. HEINZ COMPANY, L.P.	CLASSICO FAMILY FAVORITES	United States of America	Registered	85793682	4445044	3 Dec 2013
H. J. HEINZ COMPANY	DISPENSAVER	United States of America	Registered	85568176	4429435	5 Nov 2013
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	85696215	4385432	13 Aug 2013
H. J. HEINZ COMPANY	EASY TATER TOTS	United States of America	Registered	85700233	4381186	6 Aug 2013
H. J. HEINZ COMPANY	LEAF DESIGN IN COLOR (NEW)	United States of America	Registered	85336158	4372999	23 Jul 2013
H. J. HEINZ COMPANY	LEAF DESIGN (NEW)	United States of America	Registered	85336095	4372998	23 Jul 2013
H. J. HEINZ COMPANY	ORE IDA IN LEAF DESIGN (NEW)	United States of America	Registered	85336061	4369082	16 Jul 2013
H. J. HEINZ COMPANY	SIMPLY HEINZ	United States of America	Registered	85573105	4343751	28 May 2013
H. J. HEINZ COMPANY	HEINZ HITCH	United States of America	Registered	78472821	3001938	27 Sep 2005
H. J. HEINZ COMPANY	SMART ONES	United States of America	Pending	86420504		
H. J. HEINZ COMPANY	UNWRAP THE FLAVOR	United States of America	Pending	86207008		
H. J. HEINZ COMPANY	VHL	United States of America	Pending	86046289		

SCHEDULE C

United States Copyright Registrations

Owner	Title	Status	Registration Date	Registration No.
H. J. HEINZ COMPANY	HEINZ ANTS CHARACTERS - COPYRIGHT	Registered	17 Jul 1991	VA477801
H. J. HEINZ COMPANY	HEINZ ANTS COMMERCIAL I - COPYRIGHT	Registered	17 Jul 1991	PA536668
H. J. HEINZ COMPANY	HEINZ ANTS COMMERCIAL II - COPYRIGHT	Registered	17 Jul 1991	PA536667
H. J. HEINZ COMPANY	HEINZ BALSAMIC KETCHUP LABEL (BLACK AND SILVER) - COPYRIGHT	Registered	22 Aug 2011	VA 1794071
H. J. HEINZ COMPANY	HEINZ FIELD COOKBOOK: RECIPES FOR SAVORING THE GAME FROM THE SIDELINES - COPYRIGHT	Registered	10 Sep 2003	TX5796899
H. J. HEINZ COMPANY	HEINZ GLOBAL GOOD AGRICULTURAL PRACTICES MANUAL (COPYRIGHT)	Registered	25 May 2012	TX7543973
H. J. HEINZ COMPANY	HEINZ HANDBOOK OF NUTRITION BY BENJAMIN T. BURTON - COPYRIGHT	Registered	14 Dec 1987	RE359041
H. J. HEINZ COMPANY	HEINZ KETCHUP PRESENTS HEINZ GREAT AMERICAN PICNIC GAME – COPYRIGHT	Registered	17 Jul 1991	VA466991
H. J. HEINZ COMPANY	HEINZ TOMATO KETCHUP LABELS – COPYRIGHT	Registered	1 Nov 2010	VA1744826

Owner	Title	Status	Registration Date	Registration No.
H. J. HEINZ COMPANY	IN GOOD COMPANY: 125 YEARS AT THE HEINZ TABLE (1869-1994) / ELEANOR FOA DIENSTAG - COPYRIGHT	Registered	29 Sept 1994	TX3903287
H. J. HEINZ COMPANY	ORE IDA ULTIMATE BAKED BUTTER FLAVOR	Registered	12 Jun 2012	VA1830697
H. J. HEINZ COMPANY	PREPARING CEOS FOR SUCCESS - "WHAT I WISH I KNEW." - COPYRIGHT	Registered	25 May 2010	TX7188943
H. J. HEINZ COMPANY	UNLOCK THE POWER OF LYCOPENE: REDEFINING YOUR DIET FOR OPTIMUM HEALTH/by DAVID YEUNG AND VENKET RAO; FOREWORD BY BOB WATSON; INTROD. BY CAROLYN ALDIGE - COPYRIGHT	Registered	23 Apr 2001	TXu999694
H. J. HEINZ COMPANY, L.P	CLASSICO TRADITIONAL FAVORITES AND SIGNATURE RECIPES - 16 CLASSICO SKUS Labels - COPYRIGHTS (Classico Alfredo and 16 others)	Registered	6 Oct 2003	VA1228048
H.J. HEINZ COMPANY, LP	POPPERS MOZZARELLA NUGGETS - COPYRIGHTS	Registered	02 Dec 2005	VA1349445
Lea & Perrins	Automan	Registered	1984-09-12	PAu000669507
Lea & Perrins, Inc.	Lea & Perrins cow costume	Registered	1992-10-29	VAu000240139