

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Givaudan Nederland Services B.V.		01/29/2015	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Givaudan SA		
Street Address:	5, Chemin de la Parfumerie		
City:	CH -1214 Vernier		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3518796	MOOD PORTRAITS	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(513) 241-2324		
Email:	ksmith@whe-law.com		
Correspondent Name:	Kathryn E. Smith Wood Herron & Evans LLP		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	MOOD PORTRAITS-128		
DOMESTIC REPRESENTATIVE			
Name:	Kathryn E. Smith, Wood Herron & Evans		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Kathryn E. Smith		
SIGNATURE:	/Kathryn E. Smith/		
DATE SIGNED:	02/03/2015		

OP \$40.00 3518796

Total Attachments: 2

source=MOOD PORTRAITS_assignment#page1.tif

source=MOOD PORTRAITS_assignment#page2.tif

ASSIGNMENT

WHEREAS, Givaudan Nederland Services B.V., a corporation organized and existing under the laws of the Netherlands (hereinafter "ASSIGNOR"), has adopted and used in its business the trademark and is the owner of the corresponding registration therefor identified in Exhibit A attached hereto (the "Trademark"), which is duly registered in the United States Patent and Trademark Office; and

WHEREAS, Givaudan S.A., a corporation organized and existing under the laws of Switzerland, having a place of business at 5, Chemin de la Parfumerie, CH - 1214 Vernier, Switzerland (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid Trademark, together with the goodwill associated with and symbolized by the Trademark and the aforesaid registration therefore.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in and to the aforesaid Trademark, and all rights therein and all rights related thereto, together with the goodwill associated and symbolized by the Trademark.

This Assignment shall be binding upon the successors, assigns, and other legal representatives of Givaudan Nederland Services B.V. as ASSIGNOR, and shall inure to the benefit of the successors, assigns, and other legal representatives of Givaudan S.A., as ASSIGNEE.

ASSIGNOR,
Givaudan Nederland Services B.V.

ASSIGNEE,
Givaudan S.A.

By Pascal de Rougemont
Name Pascal de Rougemont
Title Director
Date 29.01.2015

By Virginie Waerber
Name Virginie Waerber Roberto Garavagno
Title Legal Counsel - Deputy Group Counsel
Date 29.01.2015

EXHIBIT A

U.S. TRADEMARK REGISTRATION

<u>MARK</u>	<u>REGISTRATION NO.</u>
MOOD PORTRAITS	3,518,796