

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330868

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Renegade Classics		10/14/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kent Mortimer		
<b>Street Address:</b>	5750 E. Shields Ave.		
<b>Internal Address:</b>	Ste. 103		
<b>City:</b>	Fresno		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93727		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85152541	STURGIS RALLY WEEK	
<b>Serial Number:</b>	85152519	STURGIS RALLY WEEK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5594325620		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5594325400		
<b>Email:</b>	ecole@bakermanock.com		
<b>Correspondent Name:</b>	Eric C. Cole		
<b>Address Line 1:</b>	5260 N. Palm Ave.		
<b>Address Line 2:</b>	Ste. 421		
<b>Address Line 4:</b>	Fresno, CALIFORNIA 93704		
<b>ATTORNEY DOCKET NUMBER:</b>	17312.0001		
<b>NAME OF SUBMITTER:</b>	Eric C. Cole		
<b>SIGNATURE:</b>	/Eric C Cole 5400/		
<b>DATE SIGNED:</b>	02/03/2015		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made this October 14, 2014, by RENEGADE CLASSICS, a California corporation ("Assignor").

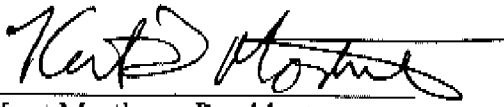
Whereas Assignor, located at 5750 East Shields Avenue, Suite 103, Fresno, California 93727 (formerly located at 3140 North Argyle Avenue, Suite 104, Fresno, California 93727), has adopted, owns and is using the marks described on Exhibit "A" hereto, which is incorporated herein by this reference (the "Marks"), in connection with certain goods, including, baseball caps and hats, hooded sweat shirts, shirts and short-sleeved shirts, short-sleeved or long-sleeved t-shirts, sweat jackets, sweat shirts, and tank tops;

Whereas Assignor owns the applications to register the Marks on the Principal Register of the United States Patent and Trademark Office;

Whereas KENT MORTIMER, an individual, whose principal place of business is located at 5750 East Shields Avenue, Suite 103, Fresno, California 93727 ("Assignee"), desires to acquire the Marks together with any goodwill associated with the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, all right, title and interest in and to Marks, together with any goodwill associated with the Marks, and the applications for federal registration of the Marks.

RENEGADE CLASSICS,  
a California corporation

By:   
Kent Mortimer, President

**EXHIBIT "A"**

**The Marks**

<u>Trademark</u>	<u>Country</u>	<u>Serial No.</u>	<u>Filing Date</u>
STURGIS RALLY WEEK	U.S.	85152541	10/14/2010
STURGIS RALLY WEEK (w/design)	U.S.	85152519	10/14/2010