

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331020

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the name of the Assignee previously recorded on Reel 001577 Frame 0075. Assignor(s) hereby confirms the Assigns the Entire Interest.
RESUBMIT DOCUMENT ID:	900312101

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Earthbound Farms, Inc.		04/10/1997	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Natural Selection Foods, LLC
Street Address:	1721 San Juan Highway
City:	San Juan Bautista
State/Country:	CALIFORNIA
Postal Code:	95045
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1720571	EARTHBOUND FARM

CORRESPONDENCE DATA

Fax Number: 4156932222
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 4156932000
Email: trademarks@cooley.com
Correspondent Name: John W. Crittenden, Cooley LLP
Address Line 1: 1299 Pennsylvania Ave. NW, Suite 700
Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER:	142139-202
NAME OF SUBMITTER:	Judd D. Lauter
SIGNATURE:	/Judd D. Lauter/
DATE SIGNED:	02/04/2015

Total Attachments: 4

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FILED 04-23-97

FORM PTO-1084
(Rev. 9-82)
OMB No. 9001-0011 e.p. 4841

04-23-1997

1 SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

APR 23 1997



RECEIVED

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To the Honorable Commissioners

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attached original documents or copy thereof.

1. Name of conveying party(ies)

EARTHBOUND FARMS, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: NATURAL SELECTION FOODS

Internal Address:

Street Address: 1721 San Juan Highway

San Juan Bautista

City: State: CA ZIP: 95045

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other California limited liability company

If assignee is not domiciled in the United States, a domestic representative designator is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: APRIL 10, 1997

4. Application number(s) or patent number(s):

A. Trademark Application No. (s)

75/035,352; 75/056879; 74/613204

B. Trademark Registration No.(s)

720,571; 1,800,306

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: GWENDOLEN S. BUCK

Internal Address: ZERBE, BUCK & LEWIS

PROFESSIONAL LAW CORPORATION

Street Address: 400 Camino El Estero

City: Monterey State: CA ZIP: 93940

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 3.41) \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GWENDOLEN S. BUCK
Name of Person Signing

Signature

April 17, 1997
Date

Total number of pages including cover sheet, attachments and responses: 3

Mail documents to be recorded with required cover sheet to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

40.00
100.00

TRADEMARK
REEL: 1577 FRAME: 0075

TRADEMARK
REEL: 005452 FRAME: 0291

ASSIGNMENT OF TRADEMARKS

WHEREAS, EARTHBOUND FARMS, INC., a California corporation, having a principal place of business at 1721 San Juan Highway, San Juan Bautista, California 95045, had adopted, used, applied for and registered various trademarks and tradenames listed on attached Exhibit "A", and;

WHEREAS, NATURAL SELECTION FOODS, a California limited liability company, with its principal offices at 1721 San Juan Highway, San Juan Bautista, California 95045, wishes to acquire all right, title and interest in and to the trade names and trademarks of EARTHBOUND FARMS, INC., the goodwill associated therewith and the registrations and applications for registrations therefor, including but not limited to those listed on attached Exhibit "A";

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, EARTHBOUND FARMS, INC. does hereby assign unto NATURAL SELECTION FOODS, all right, title and interest in and to the trade names and trademarks together with the goodwill of the business symbolized by said trade names, trademarks and the registrations and applications therefor listed on the attached Exhibit "A".

Signed at _____, California, this _____ day of _____, 1997

EARTHBOUND FARMS, INC.

By _____
MYRA RUBIN, Vice-President

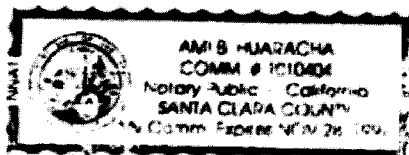
State of California)
County of San Benito) ss.
~~Monterey~~

On this 10 day of April, 1997, before me, the undersigned, a Notary Public in and for said County and State, personally appeared MYRA RUBIN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same, in his authorized capacity as Vice President of EARTHBOUND FARMS, INC. the Assignor above named, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the foregoing assignment on behalf of said assignor and pursuant to authority duly received.

WITNESS my hand and official seal.

[Signature]
Notary Public for California

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TRADEMARK
REEL: 1577 FRAME: 0076

TRADEMARK
REEL: 005452 FRAME: 0292

EXHIBIT "A"

<u>Trademark Registration No.</u>	<u>Mark</u>
1,720,571	EARTHBOUND FARM
1,800,306	SUPERIOR SALAD

<u>Trademark Application No.</u>	<u>Mark</u>
Serial No. 75/036,352	NATURAL SELECTION FOODS
Serial No. 75/056879	ULTIMATE
Serial No. 74/633204	ULTIMATE SALADS

EXHIBIT "A"

RECORDED: 04/23/1997

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REEL: 1577 FRAME: 0077

RECORDED: 01/08/2015

TRADEMARK
REEL: 005452 FRAME: 0293