

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331060

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/26/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mazunte LLC DBA Circle of Friends		02/03/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Luc & Coco LLC		
<b>Street Address:</b>	10951 Pico Boulevard Suite 300		
<b>Internal Address:</b>	Luc & Coco		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4042014	LICE DEFENSE	
<b>Registration Number:</b>	3302615	LITTLE DOCS	
<b>Serial Number:</b>	86356786	CIRCLE OF FRIENDS	
<b>Serial Number:</b>	86356623	CIRCLE OF FRIENDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103963610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	646-652-6686		
<b>Email:</b>	rbergovoy@hatchbeauty.com		
<b>Correspondent Name:</b>	Richard R. Bergovoy		
<b>Address Line 1:</b>	10951 Pico Boulevard, Suite 300		
<b>Address Line 2:</b>	HATCHBEAUTY		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90064		
<b>ATTORNEY DOCKET NUMBER:</b>	COF ASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Richard R. Bergovoy		
<b>SIGNATURE:</b>	/rrb/		

OP \$115.00 4042014

<b>DATE SIGNED:</b>	02/04/2015
<b>Total Attachments: 3</b> source=COF HB trademark assignment notarized#page1.tif source=COF HB trademark assignment notarized#page2.tif source=COF HB trademark assignment notarized#page3.tif	

**TRADEMARK ASSIGNMENT**

THIS assignment of trademark rights ("Trademark Assignment") is effective as of the 26<sup>th</sup> day of January, 2015 (the "Effective Date"), between Mazunte, LLC and Luc & Coco LLC.

WHEREAS, Mazunte, LLC, a California limited liability company ("Assignor"), adopted, owned, and used the United States federal trademark applications and registrations identified in Exhibit A (the "Trademarks"); and

WHEREAS, Luc & Coco LLC, a Delaware limited liability company ("Assignee"), has as of the Effective Date acquired all right, title, and interest to the Trademarks, including all associated goodwill, pursuant to an asset purchase agreement between Assignor and Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that Assignor hereby sold, assigned, and transferred to Assignee *nunc pro tunc* effective as of the Effective Date, all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the registrations and applications thereof.

Assignor agrees to take any further action reasonably necessary to assist Assignee in recording the transfer of the Trademarks and the registrations in Exhibit A.

Dated: 2-3-15

Eleanor Keare  
Eleanor Keare, President  
Mazunte, LLC

STATE OF CALIFORNIA    )  
  )        ss:  
COUNTY OF                    )

I, \_\_\_\_\_, a Notary Public in and for the County and State aforesaid, do hereby certify that Eleanor Keare, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed, and delivered the instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this \_\_\_\_\_ day of January, 2015.

*SEE ATTACHED CA,  
2015 ACKNOWLEDGMENT*

\_\_\_\_\_  
Notary Public:  
County:  
My Commission Expires:

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )
County of Los Angeles )

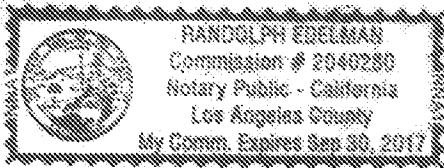
On FEBRUARY 3, 2015 before me, RANDOLPH EDELMAN, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared ELEANOR KEARE
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/har/their authorized capacity(ies), and that by his/har/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Randolph Edelman
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: TRADEMARK ASSIGNMENT Document Date:
Number of Pages: 1 Signer(s) Other Than Named Above: None

Capacity(ies) Claimed by Signer(s)

Signer's Name: ELEANOR KEARE
Corporate Officer - Title(s): None
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:
Signer is Representing: None

Signer's Name:
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:
Signer is Representing:

**EXHIBIT A**

<b>MARK</b>	<b>SER. NO.</b>	<b>REG. NO.</b>	<b>CLASS</b>	<b>STATUS</b>
"Lice Defense"	85275021	4042014	05	Registered
"Little Docs" Logo	78968159	3302615	03	Registered
"Circle of Friends" Logo	86356786	N/A	03	Application Published for Opposition
"Circle of Friends" Logo	86356623	N/A	03	Application in Examination