

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331108

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iconology, Inc.		06/03/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Iconology, LLC		
Street Address:	2711 Centerville Road		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77186192	COMIXOLOGY	
Serial Number:	77186200	COMIXOLOGY.COM	
CORRESPONDENCE DATA			
Fax Number:	2062667010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062664064		
Email:	trademarks@amazon.com		
Correspondent Name:	Amazon Technologies, Inc.		
Address Line 1:	410 Terry Ave N		
Address Line 2:	Attn: Trademarks		
Address Line 4:	Seattle, WASHINGTON 98109		
ATTORNEY DOCKET NUMBER:	TMKM5085		
NAME OF SUBMITTER:	Allisen Pawlenty-Altman		
SIGNATURE:	/apaltman/		
DATE SIGNED:	02/04/2015		
Total Attachments: 5			
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Delaware

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The First State

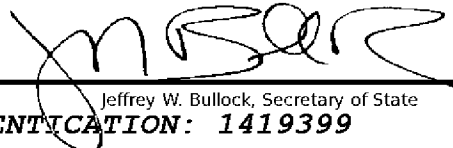
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ICONOLOGY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ICONOLOGY, INC." TO "ICONOLOGY LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2014, AT 9:17 O'CLOCK A.M.

4327453 8100V

140787651



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1419399

DATE: 06-03-14

TRADEMARK
REEL: 005453 FRAME: 0220

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL
CORPORATION LAW AND SECTION 18-214 OF
THE DELAWARE LIMITED LIABILITY ACT

1. The jurisdiction where Iconology, Inc., a Delaware corporation (the "*Corporation*"), first incorporated is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is the State of Delaware.
3. The date the Corporation was first incorporated is March 30, 2007 under the name of "Iconology, Inc."
4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Iconology, Inc., a Delaware corporation.
5. The name of the limited liability company as set forth in the Certificate of Formation is Iconology LLC, a Delaware limited liability company (the "*Limited Liability Company*").
6. All shares of stock of the Corporation outstanding as of the date of this Certificate of Conversion will be converted into limited liability company interests in the Limited Liability Company.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Corporation has executed this Certificate of Conversion on this 3rd day of June, 2014.

ICONOLOGY INC.

By: 

Name: Kurt A. Lamp

Title: Vice President

Delaware

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The First State

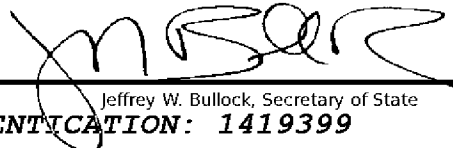
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "ICONOLOGY LLC" FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2014, AT 9:17 O'CLOCK A.M.

4327453 8100V

140787651

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1419399

DATE: 06-03-14

TRADEMARK
REEL: 005453 FRAME: 0223

CERTIFICATE OF FORMATION

OF

ICONOLOGY LLC

This Certificate of Formation is being executed as of June 3, 2014, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, Title 6 of the Delaware Code, Sections 18-101, *et. seq.*

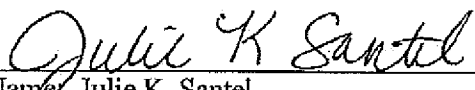
The undersigned, being duly authorized to execute and file this Certificate of Formation, hereby certifies as follows:

1. **Name.** The name of the limited liability company formed hereby is Iconology LLC.

2. **Registered Office.** The address of the registered office of the limited liability company is 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.

3. **Registered Agent.** The name and address of the registered agent for service of process of the limited liability company in the State of Delaware is Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first above written.



Name: Julie K. Santel
Authorized Person