

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

02/02/2015
 900314377

ETAS ID: TM330712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stewart E. Sloan		01/14/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BBTN, LLC		
Street Address:	PO Box 10226		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37919		
Entity Type:	LIMITED LIABILITY COMPANY: <i>TENNESSEE</i>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3228621	BACK BUDDY	
CORRESPONDENCE DATA			
Fax Number:	8664811019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8654704212		
Email:	telmore@KNOXPATENTS.COM		
Correspondent Name:	Thomas A. Kulaga		
Address Line 1:	8044 Ray Mears Blvd, Ste 108		
Address Line 4:	Knoxville, TENNESSEE 37919		
ATTORNEY DOCKET NUMBER:	15001-TM		
NAME OF SUBMITTER:	Thomas A. Kulaga		
SIGNATURE:	/Thomas A. Kulaga/		
DATE SIGNED:	02/02/2015		
Total Attachments: 1			
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OP \$40.00 3228621

ASSIGNMENT

This Assignment is executed by Stewart E. Sloan, the "Assignor," an individual domiciled in Omaha, Nebraska, for the benefit of BBTN, LLC, the "Assignee," a Tennessee limited liability company, domiciled in the County of Knox, Tennessee, and its successors, assigns, and legal representatives.

WHEREAS, Assignor is the owner of United States Trademark Registration Number 3,228,621, issued on April 10, 2007, for the "BACK BUDDY" trademark, hereinafter the "Mark;"

WHEREAS, Assignor has used the Mark on and in connection with non-electric massage apparatus;

WHEREAS, Assignor desires to assign Assignor's entire right, title, and interest in and to the Mark to Assignee;

WHEREAS, Assignor desires to transfer Assignor's entire right, title, and interest in and to the goodwill acquired in the Mark and of the business in connection with which the Mark is used to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby assigns, transfers, and conveys to Assignee, Assignor's entire right, title, and interest in and to the Mark including, without limitation, the Trademark Registration, all other United States and foreign trademark registrations that have issued or may issue thereupon, all United States and foreign renewal registrations that have issued or may issue thereupon, all common law rights in and to the Mark, all rights of action for past and future infringement of the Mark, all other past and future rights of action and claims relating to the Mark, all goodwill acquired in the Mark, and the goodwill of the business in connection with which the Mark is used.

1/14/15
Date

Stewart E. Sloan
Stewart E. Sloan
11101 N. 78th Street
Omaha, Nebraska 68122

IN THE COUNTY OF Douglas)
STATE OF Nebraska) ss.:

I hereby certify that before me personally appeared Stewart E. Sloan personally known by me or showing satisfactory evidence of identification, who then and there was duly sworn by me, and who acknowledged executing the above instrument for the purposes contained therein on the date appearing at the foot thereof, all of which took place within my jurisdiction.

Witness my hand and seal, this 14th day of January 2015.

Roberta L. Christensen
Notary Public



My Commission Expires: May 8, 2016
Filename: assignment - trademark

Atty Docket Number: 15001-TM