

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331141

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The E. W. Scripps Company		01/01/2015	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Evansville Courier Company, Inc.		
Street Address:	312 Walnut St		
Internal Address:	Suite 2800		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45205		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4240841	THE GLEANER	
Registration Number:	4240846	EVANSVILLE COURIER & PRESS	
Registration Number:	4240847	COURIERPRESS	
Registration Number:	3720317	EVANSVILLEMOMS.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1906		
Email:	cmitchell@dickinsonwright.com		
Correspondent Name:	Christopher A. Mitchell		
Address Line 1:	350 S. Main Street		
Address Line 2:	Suite 300		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	51852-9		
NAME OF SUBMITTER:	Christopher A. Mitchell		
SIGNATURE:	/Christopher A. Mitchell/		
DATE SIGNED:	02/05/2015		

OP \$115.00 4240841

Total Attachments: 4

source=Assignment3#page1.tif

source=Assignment3#page2.tif

source=Assignment3#page3.tif

source=Assignment3#page4.tif

**TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT
(3. The E. W. Scripps Company to Evansville Courier Company, Inc.)**

This Trademark Assignment and Assumption Agreement (this "Agreement") is by and between The E. W. Scripps Company, an Ohio corporation ("Assignor"), and Evansville Courier Company, Inc., an Indiana corporation ("Assignee"), and is dated as of January 1, 2015 (the "Effective Date") and made effective as of immediately following the execution and delivery to Assignor of the Prior Assignment (as defined below).

WHEREAS, Assignor is a party to that certain Master Transaction Agreement, dated as of July 30, 2014, by and among Assignor, Scripps Media, Inc., Desk Spinco, Inc., Scripps NP Operating, LLC (formerly known as Desk NP Operating, LLC), Desk NP Merger Co., Desk BC Merger, LLC, Journal Communications, Inc., Boat Spinco, Inc., Boat NP Merger Co., and Boat NP Newco, Inc. (the "MTA").

WHEREAS, certain of the Trademarks (as defined below) have been assigned to Assignor as of the Effective Date but prior to the execution and delivery of this Agreement (the "Prior Assignment"), and the MTA provides that on or before the Closing Date, certain assets will be transferred among the parties to this Agreement as provided herein.


NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to this Agreement, intending to be legally bound, hereby agree as follows:

1. All capitalized terms used and not defined herein shall have the meanings provided in the MTA.
2. Effective as of the Effective Date, Assignor hereby contributes, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the trademarks, service marks, and trade names (collectively, the "Trademarks") listed on Exhibit A attached hereto, including the right to sue and recover damages and other remedies for any infringements, dilutions and/or other violations of the Trademarks, including past infringements, dilutions and/or other violations, and together with the goodwill of the business(es) symbolized by the Trademarks.
3. This Agreement shall be binding upon on and inure to the benefit of the parties hereto, their heirs, executors, administrators, successors in interest and assigns.
4. This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law rules of such state, except to the extent that the DGCL, ORC, the WBCL and the Wisconsin LLC Act mandatorily apply and govern certain of the Transactions. This Agreement is made without representations or warranties except as set forth in the MTA.


[Signatures contained on next page.]

Entered into as of January 1, 2015.

ASSIGNOR:
THE E. W. SCRIPPS COMPANY

By: 
Name: William Appleton
Title: Senior Vice President and General Counsel

ASSIGNEE:
EVANSVILLE COURIER COMPANY, INC.

By: 
Name: William Appleton
Title: Senior Vice President and General Counsel

[Trademark Assignment and Assumption Agreement #3]

TRADEMARK
REEL: 005453 FRAME: 0445

Exhibit A – Trademarks

[See attached.]

COLUMBUS 51852-9 25350v2

[Trademark Assignment and Assumption Agreement #3]

TRADEMARK
REEL: 005453 FRAME: 0446

List of Trademarks Being Transferred
(3. The E. W. Scripps Company to Evansville Courier Company, Inc.)

Owner:	Trademark:	Country/ State	Application Number:	Filing Date:	Registration Number:	Registration Date:	Trademark Status	Mark Type
The E.W. Scripps Company	THE GLEANER	United States of America	85/514,417	1/11/2012	4,240,841	11/13/2012	Registered	Trademark
The E.W. Scripps Company	EVANSVILLE COURIER & PRESS	United States of America	85/514,815	1/12/2012	4,240,846	11/13/2012	Registered	Trademark
The E.W. Scripps Company	COURIERPRESS	United States of America	85/514,825	1/12/2012	4,240,847	11/13/2012	Registered	Trademark
The E.W. Scripps Company	EVANSVILLEMOMS.COM	United States of America	77/656,091	1/25/2009	3,720,317	12/1/2009	Registered	Supplemental Registration