

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331203

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bogo Communications Inc.		01/30/2015	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wooftown Dog Co. Inc.		
<b>Street Address:</b>	c/o Frankfurt Kurnit Klein & Selz PC		
<b>Internal Address:</b>	488 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3924490	WOOFTOWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-980-0120		
<b>Email:</b>	pto@fkks.com		
<b>Correspondent Name:</b>	Frankfurt Kurnit Klein & Selz PC		
<b>Address Line 1:</b>	488 Madison Avenue		
<b>Address Line 2:</b>	Attn.: Trademark Department		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	023064.0200		
<b>NAME OF SUBMITTER:</b>	Rachel Kronman		
<b>SIGNATURE:</b>	/Rachel Kronman/		
<b>DATE SIGNED:</b>	02/05/2015		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Bogo Communications Inc., a Canadian corporation, (“Assignor”), owns all right, title and interest in and to the trademark listed in the attached Schedule A (the “Trademark”).

WHEREAS, Wooftown Dog Co. Inc., a New York corporation, with an address of c/o Frankfurt Kurnit Klein & Selz PC, 488 Madison Avenue, New York, New York 10022 (“Assignee”) is desirous of acquiring the entire right, title and interest in, and to and under the Trademark.

WHEREAS, Assignor hereby covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, the Assignor does hereby assign, sell, transfer and set over to Assignee its entire right, title and interest in, to and under the Trademark, together with the goodwill of the business symbolized by the Trademark and all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements, in and to all the Trademark, and the registration thereof, set forth on the attached Schedule A.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be duly executed on the date set forth below.

BOGO COMMUNICATIONS INC.

By: 

Name: Jonathan Bogo

Title: President

Date: January 30, 2015

**SCHEDULE A**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
WOOFTOWN	3,924,490	March 1, 2011