

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331250

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HCB DISTRIBUTION, LLC		02/03/2015	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	4 PAWS LLC		
Street Address:	5448 Painted Gorge Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89149		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4331631	NITRO2GO MEGA SHOT	
Registration Number:	2720879	NITRO2GO	
Registration Number:	3690332	STAY UP	
Registration Number:	3729522	MEGA SHOT	
Registration Number:	3553675	WICKED ENERGY	
Registration Number:	4394028	NITRO2GO DOUBLE SHOT	
Registration Number:	4397846	ZZIZX	
Registration Number:	4456460	NITRO4GO	
Registration Number:	4462360	NATURE'S NITRO2GO	
CORRESPONDENCE DATA			
Fax Number:	9497520439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949.752.2522		
Email:	jlamb@twlf.net		
Correspondent Name:	Jason Matthew Lamb		
Address Line 1:	3991 MacArthur Boulevard, Suite 350		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	3095.001GEN		

OP \$240.00 4331631

NAME OF SUBMITTER:	Jason Matthew Lamb
SIGNATURE:	/J.M. Lamb/
DATE SIGNED:	02/05/2015
Total Attachments: 4 source=20150205132104309#page1.tif source=20150205132104309#page2.tif source=20150205132104309#page3.tif source=20150205132104309#page4.tif	

ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT entered 2-3-15, 2014, between **HCB DISTRIBUTION, LLC**, a Nevada limited liability company with its principal place of business located at 3227 Meade Avenue, Suite 2B, Las Vegas, Nevada 89102 (hereinafter referred to as "ASSIGNOR"), and **4 PAWS LLC**, a Nevada limited liability company with its principal place of business located at 5448 Painted Gorge Drive, Las Vegas, Nevada 89149 (hereinafter referred to as "ASSIGNEE"). ASSIGNOR is the owner of the full and exclusive right, title and interest in, to said marks listed below under United States Patent and Trademark Office:

- (a) **NITRO2GO MEGA SHOT**, United States Registration No. **4,331,631**, Registered May 7, 2013;
- (b) **NITRO2GO**, United States Registration No. **2,720,879**, Registered June 3, 2003;
- (c) **STAY UP**, United States Registration No. **3,690,332**, Registered September 29, 2009;
- (d) **MEGA SHOT**, United States Registration No. **3,729,522**, Registered December 22, 2009;
- (e) **WICKED ENERGY**, United States Registration No. **3,553,675**, Registered December 30, 2008;
- (f) **NITRO2GO DOUBLE SHOT**, United States Registration No. **4,394,028**, Registered August 27, 2013;
- (g) **ZZIZX**, United States Registration No. **4,397,846**, Registered September 3, 2013;
- (h) **NITRO4GO**, United States Registration No. **4,456,460**, Registered December 24, 2013; and
- (i) **NATURE'S NITRO2GO**, United States Registration No. **4,462,360**, Registered January 7, 2014 (collectively hereinafter referred to as "ASSIGNED MARKS").

ASSIGNOR has adopted and has been using the ASSIGNED MARKS, and ASSIGNEE desires to obtain all rights, title, interest (including but not limited to, all registration rights with respect to the ASSIGNED MARKS) and all goodwill of the business symbolized by and associated with the ASSIGNED MARKS.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to the ASSIGNEE all rights, title, and interest in and to the ASSIGNED MARKS together with the goodwill of the business symbolized and associated with the ASSIGNED MARKS, all common law and statutory right, title, and interest in and to the ASSIGNED MARKS, all the rights of registration, maintenance, renewal and protection thereof, and all the rights of recovery and legal action for past infringements and of opposition and/or cancellation proceeding for protection of the ASSIGNED MARKS.

ASSIGNOR hereby authorizes ASSIGNEE, to the fullest extent permitted by applicable law, to file in its own name applications for trademark and copyright registration in the U.S. and in foreign countries in connection with the ASSIGNED MARKS, and to secure in its own name the registrations granted thereon.

ASSIGNOR also hereby appoints ASSIGNEE to act as its agent to act in ASSIGNOR'S name and on ASSIGNOR'S behalf to take any action necessary to effect the transfer of the ASSIGNED MARKS to ASSIGNEE or prosecute or otherwise enforce any claims, rights, or benefits relating to the ASSIGNED MARKS.

ASSIGNOR hereby further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country

empowered to issue trademarks, to record this Assignment, and to issue or transfer all rights, title, and interest in and to the ASSIGNED MARKS to the ASSIGNEE as owner of full and exclusive right, title and interest in and to the ASSIGNED MARKS, or otherwise as the ASSIGNEE may direct, in accordance with the terms of this Assignment.

ASSIGNOR hereby represents and warrants that ASSIGNOR has the full right to convey the entire right, title and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that ASSIGNOR will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

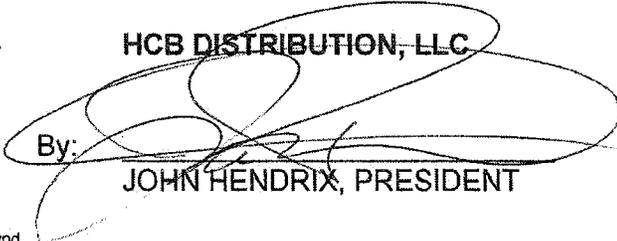
ASSIGNOR hereby covenants and agrees that ASSIGNOR will, upon request of the ASSIGNEE, communicate to the ASSIGNEE any facts known to ASSIGNOR relating to the ASSIGNED MARKS and the goodwill of the business symbolized thereby, and with which the mark is associated, and the history thereof, and at ASSIGNEE'S sole cost and expense testify in any legal proceeding, execute all lawful papers, and generally do all further act which may be deemed necessary by the ASSIGNEE to obtain and enforce proper trademark protection for the ASSIGNED MARKS and the goodwill of the business symbolized thereby, and with which the mark is associated in all countries.

ASSIGNOR further covenants and agrees that upon request, it will sign all papers and make all rightful oaths and do all acts which ASSIGNEE may consider necessary in connection with the ASSIGNED MARKS and the assignment herein granted to ASSIGNEE.

IN TESTIMONY WHEREOF, I have executed this document on the date indicated below.

Dated: 2-3-15, 2014

HCB DISTRIBUTION, LLC

By: 

JOHN HENDRIX, PRESIDENT

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