OP \$190.00 4323475

ETAS ID: TM331412

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Supplement to Intellectual Property Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yodle, Inc.		02/06/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Silicon Valley Bank
Street Address:	3003 Tasman Drive
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Registration Number:	4323475	PICTIMONIAL	
Registration Number:	4577678	CENTERMARK	
Registration Number:	4603239	YODLE FOR BRAND NETWORKS	
Serial Number:	86097377	SUCCESS SIMPLIFIED.	
Serial Number:	86121927	YBN YODLE FOR BRAND NETWORKS	
Serial Number:	86459024	MARKETING ESSENTIALS	
Serial Number:	86307577	LOCAL MARKETING SIMPLIFIED	

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Dwayne C. Houston

Address Line 1: 1025 Vermont Avenue NW, Suite 1130 Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F153868
NAME OF SUBMITTER:	James Won
SIGNATURE:	/James Won/

900315052 REEL: 005455 FRAME: 0230

DATE SIGNED:	02/06/2015			
Total Attachments: 3				
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TRADEMARK REEL: 005455 FRAME: 0231

SUPPLEMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Supplement to Intellectual Property Security Agreement ("<u>Supplement</u>") is made as of the 6th day of February, 2015 by **YODLE, INC.** ("<u>Grantor</u>") in favor of **SILICON VALLEY BANK** ("<u>Bank</u>").

WHEREAS, Grantor executed and delivered an Intellectual Property Security Agreement dated September 29, 2011 and recorded on September 30, 2011 at Reel 4634, Frame 0015 as amended of record from time to time, hereinafter, the "Agreement") in favor of Bank, pursuant to which Grantor pledged, assigned and granted a security interest in certain Trademarks and/or Trademarks Applications (as defined therein); and

WHEREAS, Grantor developed additional Trademarks and desires to hereby confirm the pledge of, and the grant of a security interest in, such additional Trademarks in favor of Bank.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

- 1. <u>Definitions</u>. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Agreement.
- 2. <u>Supplement to Exhibit C. Exhibit C</u> to the Agreement is hereby supplemented, but not replaced, by <u>Exhibit C-1</u> annexed hereto.

3. Miscellaneous:

- a. Except as provided herein, all terms and conditions of the Agreement remain in full force and effect. Grantor hereby ratifies, confirms and reaffirms all of the representations, warranties and covenants contained therein.
- b. This Supplement and the Agreement cover the entire understanding of the parties with respect to the matters set forth herein and supersede all prior discussions and negotiations hereon.

[signature pages follow]

TRADEMARK REEL: 005455 FRAME: 0232 IN WITNESS WHEREOF, the undersigned has executed this Supplement to be duly executed as of the date set forth above.

YODLE, INC.

Name: Michael Gordon

Title: Chief Operating Officer and Chief Financial Officer

Signature Page to Supplement to Intellectual Property Security Agreement for Yodle, Inc.

EXHIBIT C-1

TRADEMARK	Registration No.	Registration Date	Application No.	Application Date
PICTIMONIAL	4323475	4/23/13		
CENTERMARK	4577678	7/29/14		
YODLE FOR BRAND	4603239	9/9/14		
NETWORKS				
Success Simplified.			86097377	October 21, 2013
YBN YODLE FOR BRAND			86121927	November 18, 2013
NETWORKS				
MARKETING			86459024	November 19, 2014
ESSENTIALS				
LOCAL MARKETING			86307577	June 12, 2014
SIMPLIFIED				

1796158.1

RECORDED: 02/06/2015

TRADEMARK REEL: 005455 FRAME: 0234