

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331469

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Instantly, Inc.	FORMERLY United Sample, Inc.	01/30/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Square 1 Bank		
Street Address:	406 Blackwell Street		
Internal Address:	Suite 240		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27701		
Entity Type:	Commercial Bank: NORTH CAROLINA		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	78514053	GOZING	
Serial Number:	85412150	USAMP	
Serial Number:	85412169	GOOD RESEARCH STARTS WITH A GREAT SAMPLE	
Serial Number:	85412209	WRAP YOUR BRAND AROUND OUR TECHNOLOGY	
Serial Number:	85412234	NO AUDIENCE IS HARD TO REACH	
Serial Number:	85412263	THE ANSWER NETWORK	
Serial Number:	85412303	SURVEYBUILDER	
Serial Number:	85412312	SAMPLEMARKET	
Serial Number:	85412326	PANELSHIELD	
Serial Number:	85412389	SURVEYHEAD	
Serial Number:	85412422	PANELBUILDER	
Serial Number:	85412495	USAMP	
Serial Number:	85421648	THE WHITEBOARD POWERED BY USAMP	
Serial Number:	85444493	LA SUPER OPINION	
Serial Number:	85591454	LET'S JUST FIND OUT	
Serial Number:	85738243	MOBILE ARMY	
Serial Number:	85738291	INSTANT.LY	
Serial Number:	85924810	MOBILIZE THE POSSIBILITIES WITH USAMP	
TRADEMARK			

CH \$490.00 78514053

Property Type	Number	Word Mark
Serial Number:	86500440	INSTANTLY
CORRESPONDENCE DATA		
Fax Number:	4149788675	
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	414 277 5675	
Email:	marta.levine@quarles.com	
Correspondent Name:	Marta S. Levine	
Address Line 1:	Quarles & Brady LLP	
Address Line 2:	411 East Wisconsin Avenue	
Address Line 4:	Milwaukee, WISCONSIN 53202	
ATTORNEY DOCKET NUMBER:	153814.00003	
NAME OF SUBMITTER:	Marta S. Levine	
SIGNATURE:	/MartaLevine/	
DATE SIGNED:	02/07/2015	
Total Attachments: 3		
source=First Amendment to the Copyright Patent and Trademark Security Agreement _ 01.30.2015#page1.tif		
source=First Amendment to the Copyright Patent and Trademark Security Agreement _ 01.30.2015#page2.tif		
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**FIRST AMENDMENT TO THE
COPYRIGHT, PATENT AND TRADEMARK SECURITY AGREEMENT**

This First Amendment to the Copyright, Patent and Trademark Security Agreement (the "**Amendment**") is entered into this 30 day of January, 2015 by and between INSTANTLY, INC., formerly known as UNITED SAMPLE, INC., a Delaware corporation ("**Borrower**"), and SQUARE 1 BANK ("**Lender**").

Whereas United Sample, Inc. and Lender entered into that Copyright, Patent and Trademark Security Agreement (the "**Agreement**"), dated as of April 9, 2014;

Whereas, United Sample, Inc. has since changed its name to Instantly, Inc.; and


Whereas, Borrower and Lender wish to amend the Agreement as provided for herein.


Now, therefore, in consideration of the covenants and promises hereinafter contained, the parties hereby agree as follows:

1. Borrower and Lender hereby confirm the name change of Borrower and Borrower agrees to assume all of the rights, duties, and obligations of United Sample, Inc. under the Agreement. The parties agree that, except for the name change of Borrower, all of the rights, duties and obligations of the parties under the Agreement shall continue to be in full force and effect as originally agreed upon and as amended herein.

2. Schedule A - Trademarks. The list of trademarks in Schedule A to the Agreement shall be deleted in its entirety and replaced with the following language:

3. Trademarks

<u>Trademark</u>	<u>Serial or Reg. No.</u>	<u>Filing or Reg. Date</u>
GOOD RESEARCH STARTS WITH A GREAT SAMPLE	SN:85-412169	08/31/2011
GOZING	SN:78-514053 RN:3,378,491	11/09/2004 02/05/2008
GOZING and Design 	SN:78-512222 RN:3,378,490	11/05/2004 02/05/2008
INSTANT.LY	SN:85-738291 RN:4,446,200	09/25/2012 12/10/2013
LA SUPER OPINION	SN:85-444493	10/11/2011
LET'S JUST FIND OUT	SN:85-591454	04/06/2012

<u>Trademark</u>	<u>Serial or Reg. No.</u>	<u>Filing or Reg. Date</u>
MOBILE ARMY	SN:85-738243 RN:4,446,198	09/25/2012 12/10/2013
MOBILIZE THE POSSIBILITIES WITH USAMP	SN:85-924810	05/07/2013
NO AUDIENCE IS HARD TO REACH	SN:85-412234	08/31/2011
PANELBUILDER	SN:85-412422	08/31/2011
PANELSHIELD	SN:85-412326 RN:4,352,351	08/31/2011 06/18/2013
SAMPLEMARKET	SN:85-412312	08/31/2011
SURVEYBUILDER	SN:85-412303	08/31/2011
SURVEYHEAD	SN:85-412389 RN:4,468,529	08/31/2011 01/21/2014
THE ANSWER NETWORK	SN:85-412263 RN:4,468,527	08/31/2011 01/21/2014
THE WHITEBOARD POWERED BY USAMP	SN:85-421648	09/13/2011
USAMP	SN:85-412150 RN:4,468,526	08/31/2011 01/21/2014
USAMP and Design 	SN:85-412495 RN:4,468,530	08/31/2011 01/21/2014
WRAP YOUR BRAND AROUND OUR TECHNOLOGY	SN:85-412209	08/31/2011
INSTANTLY	SN: 86-500440	01/14/2015

IN WITNESS WHEREOF, the parties have executed this Amendment as of the date first written above.

*Remainder of Page Intentionally Left Blank.
Signatures Follow.*

ATTEST:

INSTANTLY, INC. (formerly known as
UNITED SAMPLE, INC.)



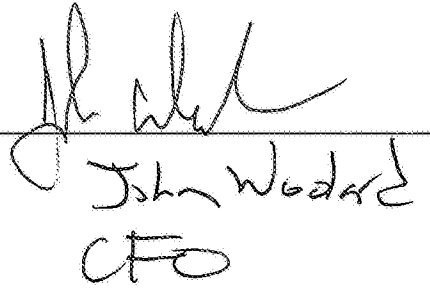
Name: David Aten

Title: VP, Corporate Controller

By: _____

Name: _____

Title: _____



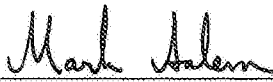
John Woodard
CFO

SQUARE 1 BANK

By: _____

Name: _____

Title: _____



Mark Salem

Mark Salem

Vice President