TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331488

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Caribou Coffee Company, Inc.		02/06/2015	CORPORATION: MINNESOTA
Ababica Funding, Inc.		02/06/2015	CORPORATION: DELAWARE
Einstein Noah Restaurant Group, Inc.		02/06/2015	CORPORATION: DELAWARE
Einstein/Noah Bagel Partners, Inc.		02/06/2015	CORPORATION: CALIFORNIA
Einstein and Noah Corp.		02/06/2015	CORPORATION: DELAWARE
Manhattan Bagel Company, Inc.		02/06/2015	CORPORATION: NEW JERSEY
Chesapeake Bagel Franchise Corp.		02/06/2015	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland," New York Branch, as Administrative Agent
Street Address:	245 Park Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	New York State Licensed Branch of a Dutch Banking Cooperative: NETHERLANDS

CH $3815.00 3309349

PROPERTY NUMBERS Total: 152

Property Type	Number	Word Mark
Registration Number:	3309349	BOU BALM
Registration Number:	3144635	CAMPFIRE MOCHA
Registration Number:	2702490	CARAMEL HIGH RISE
Registration Number:	3533290	CARIBOU
Registration Number:	4313121	CARIBOU
Registration Number:	2935016	CARIBOU CARD
Registration Number:	3309350	CARIBOU COFFEE
Registration Number:	2563579	CARIBOU COFFEE

Property Type	Number	Word Mark
Registration Number:	4308315	CARIBOU COFFEE
Registration Number:	4094173	CARIBOU COFFEE
Registration Number:	4308316	CARIBOU COFFEE
Registration Number:	3931382	CARIBOU COFFEE
Registration Number:	2609319	CARIBOU COFFEE
Registration Number:	3401155	CARIBOU COFFEE
Registration Number:	4229376	CARIBOU COFFEE
Registration Number:	4374989	CARIBOU COFFEE
Serial Number:	86351991	CARIBOU COFFEE
Serial Number:	86352001	CARIBOU COFFEE
Registration Number:	2703741	CARIBOU COFFEE
Registration Number:	1839091	CARIBOU COFFEE
Registration Number:	4172076	CARIBOU COFFEE
Registration Number:	3958971	CARIBOU COFFEE
Registration Number:	3935467	CARIBOU COFFEE
Registration Number:	4289340	CARIBOU COFFEE
Registration Number:	4264888	CARIBOU COFFEE
Registration Number:	3935459	CARIBOU COFFEE
Registration Number:	3878893	CARIBOU COFFEE
Registration Number:	3945509	CARIBOU COFFEE
Registration Number:	3935468	CARIBOU COFFEE
Registration Number:	3878886	CARIBOU COFFEE
Registration Number:	3935455	CARIBOU COFFEE
Registration Number:	3941677	CARIBOU COFFEE
Registration Number:	3878884	CARIBOU COFFEE
Registration Number:	3841988	CARIBOU COFFEE
Registration Number:	2609338	CARIBOU COFFEE
Registration Number:	2703747	CARIBOU COFFEE
Registration Number:	1841047	CARIBOU COFFEE
Serial Number:	85723562	
Registration Number:	3295338	CARIBOU COFFEE DRIVE THRU
Registration Number:	4217935	CARIBOU COFFEE IS THE OFFICIAL COFFEE OF
Registration Number:	4217936	CARIBOU COFFEE IS THE OFFICIAL COFFEE OF
Registration Number:	3015347	CARIBOU COFFEE NATURAL DECAF
Registration Number:	3119854	CARIBOU COOLER
Registration Number:	4495927	CARIBOU COOLER
Registration Number:	4465259	CARIBOU PERKS
Registration Number:	3454826	CARIBREW CLUB

Property Type	Number	Word Mark
Serial Number:	86471341	CARIBREW CLUB
Registration Number:	3464487	DARK TO THE CORE. SMOOTH TO THE FINISH.
Registration Number:	2702489	DEPTH CHARGE
Registration Number:	2609320	
Registration Number:	2588045	
Registration Number:	3295337	DRIVE THRU
Registration Number:	4094172	DRIVE THRU CARIBOU COFFEE
Registration Number:	3001647	FA LA LATTE
Registration Number:	3391448	GLACIER BLAST GUM
Registration Number:	4367764	HO HO MOCHA
Registration Number:	4348118	
Registration Number:	3388547	HOOF MINTS
Registration Number:	2702491	HOT APPLE BLAST
Registration Number:	3213974	HUG-A-BOU
Registration Number:	3162684	
Registration Number:	3162687	
Registration Number:	3162688	
Registration Number:	4308317	
Registration Number:	4308318	
Registration Number:	4308319	
Registration Number:	4217507	
Registration Number:	4172077	
Registration Number:	3990812	
Registration Number:	3945517	
Serial Number:	77899953	
Registration Number:	4261702	
Registration Number:	3920975	
Registration Number:	4217506	
Registration Number:	3868646	
Registration Number:	3935460	
Registration Number:	3945518	
Registration Number:	3885172	
Registration Number:	3935457	
Registration Number:	3941678	
Registration Number:	3878885	
Registration Number:	3440517	LIFE IS SHORT. STAY AWAKE FOR IT.
Registration Number:	2000062	LIFE IS SHORT. STAY AWAKE FOR IT.
Registration Number:	2967034	LIFE IS SHORT. STAY AWAKE FOR IT.

Property Type	Number	Word Mark
Registration Number:	2008379	LIFE IS SHORT. STAY AWAKE FOR IT.
Registration Number:	4592678	LIFE IS SHORT. STAY AWAKE FOR IT.
Registration Number:	2702488	LITE WHITE BERRY
Registration Number:	3562150	MAHOGANY
Registration Number:	2702487	MINT CONDITION
Registration Number:	4250707	D DECAF NATURAL
Registration Number:	4107780	NORTHERN LITE
Registration Number:	3292202	OBSIDIAN
Registration Number:	3561661	ORIGIN SELECTS
Registration Number:	2888557	PERENNIAL SPRING BLEND
Registration Number:	4557307	REAL INSPIRATION
Registration Number:	2624819	REINDEER BLEND
Registration Number:	2828908	REINDEER NIBBLERS
Registration Number:	3352148	SNOWDRIFT
Registration Number:	4286774	STARLIGHT
Registration Number:	3851854	TEA LATTE FUSIONS
Registration Number:	4632897	TRAVELER'S ROAST
Registration Number:	2227589	
Registration Number:	2885668	
Registration Number:	2136311	A ROAST OF OLD NEW YORK
Serial Number:	86187865	BETTER BREAKFAST, BETTER DAY
Registration Number:	2199460	CHESAPEAKE BAGEL BAKERY
Registration Number:	4335643	DARN GOOD
Registration Number:	4339392	DARN GOOD
Registration Number:	2673186	DARN GOOD COFFEE
Registration Number:	2239308	
Registration Number:	2209525	
Registration Number:	2556962	EGG MIT
Registration Number:	4380271	EGGSTRAMI
Registration Number:	2194140	EINSTEIN BROS BAGELS
Registration Number:	2211548	EINSTEIN BROS BAGELS
Registration Number:	3327467	EINSTEIN BROS.
Registration Number:	2060493	EINSTEIN BROS.
Registration Number:	2078607	EINSTEIN BROS.
Registration Number:	2146983	EINSTEIN BROS.
Registration Number:	2092522	EINSTEIN BROS.
Registration Number:	2272532	EINSTEIN BROS.
Serial Number:	85928898	HAPPINESS. MADE FRESH EVERYDAY.

Property Type	Number	Word Mark
Registration Number:	2672908	HATE TO WAIT?
Registration Number:	2672909	HATE TO WAIT?
Registration Number:	3560676	KETTLEMAN BAGEL COMPANY
Registration Number:	3560694	KETTLEMAN BAGEL COMPANY PORTLAND
Registration Number:	3271693	M
Registration Number:	4411967	M
Registration Number:	2031357	MANHATTAN BAGEL
Registration Number:	3751663	MANHATTAN CHILLERZ
Registration Number:	2810874	MANHATTAN CHILLERZ
Registration Number:	2098724	N
Registration Number:	1889054	NEW WORLD COFFEE
Registration Number:	1858231	NEW WORLD COFFEE
Registration Number:	2850235	NOAH'S
Registration Number:	2591900	NOAH'S
Registration Number:	2848709	NOAH'S
Registration Number:	1841045	NOAH'S BAGELS
Registration Number:	1838799	NOAH'S BAGELS
Registration Number:	2237393	NOAH'S BLEND
Registration Number:	1961823	NOAH'S NEW YORK BAGELS
Registration Number:	2143901	NOAH'S NEW YORK BAGELS
Registration Number:	2227592	NOAH'S NEW YORK BAGELS HOT BAGELS
Registration Number:	2381746	NOSH BOX
Registration Number:	3186280	POWERBAGEL
Registration Number:	1987020	POWERBAGELS
Registration Number:	1931491	PROTECT YOUR BAGELS, PUT LOX ON THEM
Serial Number:	86306731	STRAWBERRY BLISS
Registration Number:	1905801	SUMMERTIME BLEND
Registration Number:	3740051	TOSTINI
Registration Number:	2757288	TOSTINI
Registration Number:	2011730	VEG OUT

CORRESPONDENCE DATA

Fax Number: 6785532602

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (678) 553-2601
Email: jimmarl@gtlaw.com
Correspondent Name: LaShana C. Jimmar, Paralegal
Address Line 1: Greenberg Traurig, LLP
Address Line 2: 3333 Piedmont Road, NE, Suite 2500

Address Line 4:	Atlanta, GEORGIA 30305
ATTORNEY DOCKET NUMBER:	123235.014700
NAME OF SUBMITTER:	LaShana C. Jimmar
SIGNATURE:	/LaShana C. Jimmar/
DATE SIGNED:	02/08/2015

Total Attachments: 34

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "***Trademark Security Agreement***") dated as of February 6, 2015, among Grantors listed on the signature pages hereof (collectively, jointly and severally, "***Grantors***" and each individually "***Grantor***"), and COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH ("***Rabobank***"), in its capacity as administrative agent (together with its permitted successors and assigns, "***Administrative Agent***") for the Secured Parties.

W I T N E S S E T H:

WHEREAS, pursuant to that certain Credit Agreement dated as of February 6, 2015 as amended, restated, supplemented, extended or otherwise modified from time to time, the "***Credit Agreement***"), by and among Caribou Coffee Company, Inc., a Minnesota corporation, as borrower ("***Borrower***"), the various financial institutions party thereto as a lender (each a "***Lender***", and collectively, the "***Lenders***"), and Administrative Agent, Lenders are willing to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof.

WHEREAS, the Secured Parties are willing to make (or continue to make) the financial accommodations to Borrower and the other Grantors as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Administrative Agent, for the benefit of the Secured Parties, that certain Pledge and Security Agreement dated as of February 6, 2015 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "***Security Agreement***").

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements hereinafter set forth, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used herein (including in the preamble and recitals hereto) but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants, collaterally assigns, and pledges to Administrative Agent, for the ratable benefit of the Secured Parties, a Security Interest in all of such Grantor's right, title, and interest in and to the following property, in each case whether now owned or existing or hereafter acquired or arising and wherever located (collectively, the "***Trademark Collateral***"):

(a) all of such Grantor's Trademarks, including those referred to on Schedule I hereto;

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(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(d) all products and proceeds of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark (ii) injury to the goodwill associated with any Trademark.

Notwithstanding the foregoing, no grant of any security interest shall be deemed granted hereunder on or in any intent-to-use trademark application prior to the filing and acceptance of a verified statement of use or amendment to allege use with respect thereto with the U.S. Patent and Trademark Office.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Administrative Agent, the Secured Parties, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Administrative Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks ownership of any new U.S. applications for registration of and registered trademarks (other than any intent-to-use trademark application constituting Excluded Property) included in the Collateral, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give notice in writing to Administrative Agent within such time limit set forth in the Security Agreement with respect to any such new trademarks for which such Grantor files an application for registration with the U.S. Patent and Trademark Office or the renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section 5, Grantors hereby authorize Administrative Agent unilaterally to modify this Agreement by amending Schedule I to include any new trademark rights registered or applied for trademarks of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same agreement. In proving this Trademark

Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or other electronic transmission shall be deemed an original signature hereto.

7. GOVERNING LAW. This Trademark Security Agreement shall be construed in accordance with and governed by the laws of the State of New York.

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TRADEMARK
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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer or officers thereunto duly authorized as of the date first above written.

GRANTORS:

CARIBOU COFFEE COMPANY, INC.,
a Minnesota Corporation

By: _____

Name: Dan Lee
Title: Senior Vice President, General Counsel and Secretary

ARABICA FUNDING, INC.,
a Delaware corporation

By: _____

Name: Dan Lee
Title: Senior Vice President, General Counsel and Secretary

EINSTEIN NOAH RESTAURANT GROUP, INC.,
a Delaware corporation

By:

Name: John Coletta
Title: Chief Financial Officer

EINSTEIN/NOAH BAGEL PARTNERS, INC.,
a California corporation

By: _____

Name: John Coletta
Title: Chief Financial Officer

EINSTEIN AND NOAH CORP.,
a Delaware corporation

By: _____
Name: John Coletta
Title: Chief Financial Officer

MANHATTAN BAGEL COMPANY, INC.,
a New Jersey corporation

By: _____

Name: John Coletta
Title: Chief Financial Officer

CHESAPEAKE BAGEL FRANCHISE CORP.,
a New Jersey corporation

By: _____

Name: John Coletta
Title: Chief Financial Officer

ACKNOWLEDGED AND AGREED:

COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH, as Administrative Agent

By: _____
Name: Gillian Dickson
Title: Executive Director

By: _____
Name: Matthew Gregg
Title: Vice President

TRADEMARK
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SCHEDULE I

to

TRADEMARK SECURITY AGREEMENT

Caribou Coffee Trademarks and Trademark Applications

File Number Class/Description	Owner	Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
T067479.US.01	Arabica Funding, Inc.	**BOU BALM**	United States of America Registered	78/781,901 Dec 28, 2005	3309349 Oct 9, 2007
03: Lip Balm					
T065868.US.01	Arabica Funding, Inc.	**CAMPFIRE MOCHA**	United States of America Registered	78/598,035 Mar 30, 2005	3144635 Sep 19, 2006
30: Coffee-Based Beverage					
T017911.US.01	Arabica Funding, Inc.	**CARAMEL HIGH RISE**	United States of America Registered	76/425,239 Jun 27, 2002	2702490 Apr 1, 2003
30: Coffee-Based Beverage					
T072345.US.01	Arabica Funding, Inc.	**CARIBOU**	United States of America Registered	77/310,077 Oct 22, 2007	3533290 Nov 18, 2008
30: Ground and Whole Bean Coffee; Coffee and Coffee-Based Beverages; Ready-to-Drink Coffee; Espresso, Herbal Tea, and Tea Beverages; Sandwiches					
T235357.US.01	Arabica Funding, Inc.	**CARIBOU**	United States of America Registered	85/723,521 Sep 7, 2012	4313121 Apr 2, 2013
32: Beverage Smoothies; Fruit Juices; Non-Alcoholic Beverages, Namely Carbonated Beverages; Soft Drinks Flavored with Tea; Fruit Flavored Soft Drinks; Soft Drinks, Namely Sodas					

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T062176.US.01	Arabica Funding, Inc.	**CARIBOU CARD**	United States of America Registered	78/380,483 Mar 8, 2004	2935016 Mar 22, 2005

36: Issuing Stored Value Cards

T067480.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	78/781,908 Dec 28, 2005	3309350 Oct 9, 2007

03: Lip Balm

T016546.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	76/241,270 Apr 16, 2001	2563579 Apr 23, 2002

21: Mugs and Tumblers

T234014.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	85/673,899 Jul 11, 2012	4308315 Mar 26, 2013

21: Pet Feeding and Drinking Bowls

T201915.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	77/899,995 Dec 23, 2009	4094173 Jan 31, 2012

25: Clothing, Namely, Hats, T-shirts, Sweatshirts, Jackets, Shirts, All of the Foregoing Goods Sold Exclusively in Applicant's Retail and Online Stores

T234015.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	85/673,907 Jul 11, 2012	4308316 Mar 26, 2013

28: Dog Toys, Namely, Stuffed Squeak Toys, and Balls

T072968.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	77/386,370 Feb 1, 2008	3931382 Mar 15, 2011

29: Dried Fruit

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T016548.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	76/241,266 Apr 16, 2001	2609319 Aug 20, 2002

30: Ground and Whole Bean Coffee; Hot and Frozen Coffee, Espresso, Herbal Tea, and Tea Beverages; Baked Goods, Namely, Biscotti, Bread, Brownies, Cakes, Cookies, Muffins, Pastries, and Scones; Chocolate; Candy
32: Beverage Smoothies

T071514.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	77/221,383 Jul 3, 2007	3401155 Mar 25, 2008

30: Sandwiches, Granola-Based Snack Bars

T223320.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	85/551,926 Feb 24, 2012	4229376 Oct 23, 2012

30: Breakfast Cereals and Beverages with a Chocolate Base

T235401.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	85/723,546 Sep 7, 2012	4374989 Jul 30, 2013

32: Beverage Smoothies; Fruit Juices; Non-Alcoholic Beverages, Namely, Carbonated Beverages; Soft Drinks Flavored with Tea; Fruit Flavored Soft Drinks; Soft Drinks, Namely Sodas

	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Pending	86/351991 Jul 30, 2014	

	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Pending	86/352001 Jul 30, 2014	

T016549.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	76/241,264 Apr 16, 2001	2703741 Apr 8, 2003

35: Retail Store Services, On-Line Retailing and Ordering Services Featuring Coffee, Coffee Brewing Accessories, Food and Beverageware

T014241.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE**	United States of America Registered	74/336,835 Dec 4, 1992	1839091 Jun 7, 1994

42: Restaurant Services and Retail Store Services in the Field of Coffee

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T201924.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,843 Dec 23, 2009	4172076 Jul 10, 2012

03: Lip Balm

T201937.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,857 Dec 23, 2009	3958971 May 10, 2011

21: Mugs and Drinking Cups, Namely, Tumblers; Household Storage Containers for Food, Coffee, and Tea

T201913.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,861 Dec 23, 2009	3935467 Mar 22, 2011

25: Clothing, Namely, Gloves, Hats, T-shirts, Sweatshirts, Jackets, Shirts

T201926.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,870 Dec 23, 2009	4289340 Feb 12, 2013

28: Stuffed Toy Animals

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T201916.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,883 Dec 23, 2009	4264888 Dec 25, 2012

29: Milk-Based Beverage Containing Coffee; Dried Fruit; Fruit Salads and Vegetable Salads; Yogurt

T201882.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/898,365 Dec 21, 2009	3935459 Mar 22, 2011

30: Ground and Whole Bean Coffee; Coffee and Coffee-Based Beverages; Espresso, Herbal Tea, and Tea Beverages; Baked Goods, Namely, Biscotti, Bread, Brownies, Cakes, Cookies, Muffins, Pastries, and Scones; Chocolate; Candy; Sandwiches

T201917.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,895 Dec 23, 2009	3878893 Nov 23, 2010

32: Beverage Smoothies; Non-Alcoholic Beverages Containing Fruit Juices

T201885.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,059 Dec 22, 2009	3945509 Apr 12, 2011

35: Retail Store Services and On-Line Retail Stores Services Featuring Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware; Retail Store Services in the Field of Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware, Featuring a Bonus Incentive Program for Customers

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T201920.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,908 Dec 23, 2009	3935468 Mar 22, 2011

36: Issuing Stored Value Cards

T201889.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/898,380 Dec 21, 2009	3878886 Nov 23, 2010

43: Restaurant Services; Office Coffee Supply Services; Providing News and Information in the Field of Drinks, Specifically Coffee

T201881.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design in Color**	United States of America Registered	77/898,282 Dec 21, 2009	3935455 Mar 22, 2011

30: Ground and Whole Bean Coffee; Coffee and Coffee-Based Beverages; Espresso, Herbal Tea, and Tea Beverages; Baked Goods, Namely, Biscotti, Bread, Brownies, Cakes, Cookies, Muffins, Pastries, and Scones; Chocolate; Candy; Sandwiches

T201893.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design in Color**	United States of America Registered	77/898,304 Dec 21, 2009	3941677 Apr 5, 2011

35: Retail Store Services, and On-Line Retail Stores Services Featuring Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware; Retail Store Services in the Field of Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware, Featuring a Bonus Incentive Program for Customers

TRADEMARK
REEL: 005455 FRAME: 0781

T201894.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou and Shield Design in Color**	United States of America Registered	77/898,316 Dec 21, 2009	3878884 Nov 23, 2010

43: Restaurant Services; Office Coffee Supply Services; Providing News and Information in the Field of Drinks, Namely Coffee

T073047.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou Design**	United States of America Registered	77/386,372 Feb 1, 2008	3841988 Aug 31, 2010

29: Dried Fruit

T016552.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou Design**	United States of America Registered	76/242,587 Apr 18, 2001	2609338 Aug 20, 2002

30: Ground Coffee

T016553.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou Design**	United States of America Registered	76/243,006 Apr 17, 2001	2703747 Apr 8, 2003

35: Retail Store Services, Mail Order Catalog Services and On-Line Retailing and Ordering Services Featuring Coffee, Coffee Brewing Accessories, Food and Beverageware

TRADEMARK
REEL: 005455 FRAME: 0782

T014240.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE & Leaping Caribou Design**	United States of America Registered	74/417,248 Jul 26, 1993	1841047 Jun 21, 1994

42: Restaurant and Cafe Services and General Retail Store Services in the Field of Coffee and Ice Cream

T235359.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE and Leaping Caribou and Shield Design**	United States of America Pending	85/723,562 Sep 7, 2012	

32: Beverage Smoothies; Fruit Juices; Non-Alcoholic Beverages, Namely Carbonated Beverages; Soft Drinks Flavored with Tea; Fruit Flavored Soft Drinks; Soft Drinks, Namely Sodas

T067316.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE DRIVE THRU & Leaping Caribou Design in Color**	United States of America Registered	78/760,121 Nov 23, 2005	3295338 Sep 18, 2007

43: Restaurant Services

T232209.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE IS THE OFFICIAL COFFEE OF DAYLIGHTS SAVINGS TIME**	United States of America Registered	85/588,822 Apr 4, 2012	4217935 Oct 2, 2012

35: Retail Store Services Featuring Coffee

T232214.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE IS THE OFFICIAL COFFEE OF DAYLIGHTS SAVINGS TIME**	United States of America Registered	85/588,829 Apr 4, 2012	4217936 Oct 2, 2012

43: Restaurant Services

TRADEMARK
REEL: 005455 FRAME: 0783

T063692.US.01	Arabica Funding, Inc.	**CARIBOU COFFEE NATURAL DECAF & Design**	United States of America Registered	78/463,581 Aug 6, 2004	3015347 Nov 15, 2005
30: Ground and Whole Bean Coffee					
T065891.US.01	Arabica Funding, Inc.	**CARIBOU COOLER**	United States of America Cancelled	78/632,513 May 18, 2005	3119854 Jul 25, 2006
32: Beverage Smoothies					
T236810.US.01	Arabica Funding, Inc.	**CARIBOU COOLER**	United States of America Registered	85/792,657 Dec 3, 2012	4495927 Mar 11, 2014
32: Beverage Smoothies					
	Arabica Funding, Inc.	**CARIBOU PERKS**	United States of America Registered	85/921,823 May 2, 2013	4465259 Jan 14, 2014
T070592.US.01	Arabica Funding, Inc.	**CARIBREW CLUB**	United States of America Registered	77/138,423 Mar 23, 2007	3454826 Jun 24, 2008
35: Retail Store Services in the Field of Coffee, Tea, Coffee and Tea Brewing Accessories, Food, Candy, and Beverageware Featuring a Bonus Incentive Program for Customers					
	Arabica Funding, Inc.	**CARIBREW CLUB**	United States of America Pending	86/471,341 Dec 4, 2014	
T068736.US.01	Arabica Funding, Inc.	**DARK TO THE CORE. SMOOTH TO THE FINISH.**	United States of America Registered	78/936,765 Jul 25, 2006	3464487 Jul 8, 2008
30: Coffee					

TRADEMARK
REEL: 005455 FRAME: 0784

T017913.US.01	Arabica Funding, Inc.	**DEPTH CHARGE**	United States of America Registered	76/425,236 Jun 27, 2002	2702489 Apr 1, 2003

30: Coffee-Based Beverage

T016555.US.01	Arabica Funding, Inc.	**Design of Leaping Caribou**	United States of America Registered	76/241,271 Apr 16, 2001	2609320 Aug 20, 2002

30: Ground Coffee

T016554.US.01	Arabica Funding, Inc.	**Design of Leaping Caribou**	United States of America Registered	76/241,272 Apr 16, 2001	2588045 Jul 2, 2002

35: Retail Store Services, Featuring Coffee, Coffee Brewing Accessories, Clothing Food and Beverageware

T067315.US.01	Arabica Funding, Inc.	**DRIVE THRU & Leaping Caribou Design in Color**	United States of America Registered	78/760,114 Nov 23, 2005	3295337 Sep 18, 2007

43: Restaurant Services

T201923.US.01	Arabica Funding, Inc.	**DRIVE THRU CARIBOU COFFEE & Leaping Caribou and Shield Design**	United States of America Registered	77/899,987 Dec 23, 2009	4094172 Jan 31, 2012

43: Restaurant Services

TRADEMARK
REEL: 005455 FRAME: 0785

T063415.US.01	Arabica Funding, Inc.	**FA LA LATTE**	United States of America Registered	78/463,578 Aug 6, 2004	3001647 Sep 27, 2005
30: Coffee-Based Beverage					
T071516.US.01	Arabica Funding, Inc.	**GLACIER BLAST GUM**	United States of America Cancelled	77/221,392 Jul 3, 2007	3391448 Mar 4, 2008
30: Chewing Gum					
T236540.US.01	Arabica Funding, Inc.	**HO HO MOCHA**	United States of America Registered	85/777,329 Nov 12, 2012	4367764 Jul 16, 2013
30: Coffee-Based Beverages					
T234442.US.01	Arabica Funding, Inc.	**Hoof Design** 	United States of America Pending	85/688,496 Jul 27, 2012	4348118 Jun 4, 2013
30: Candy					
T071517.US.01	Arabica Funding, Inc.	**HOOF MINTS**	United States of America Registered	77/221,405 Jul 3, 2007	3388547 Feb 26, 2008
30: Candy; Candy Mints					
T017912.US.01	Arabica Funding, Inc.	**HOT APPLE BLAST**	United States of America Cancelled	76/425,240 Jun 27, 2002	2702491 Apr 1, 2003
32: Apple Cider-Based Beverage					
T064967.US.01	Arabica Funding, Inc.	**HUG-A-BOU**	United States of America Registered	78/538,482 Dec 27, 2004	3213974 Feb 27, 2007
28: Toys, Namely, Stuffed Animals					

TRADEMARK
REEL: 005455 FRAME: 0786

T067385.US.01	Arabica Funding, Inc.	**Leaping Caribou and Background Design in Color**	United States of America Registered	78/771,824 Dec 13, 2005	3162684 Oct 24, 2006

30: Ground Coffee

T067387.US.01	Arabica Funding, Inc.	**Leaping Caribou and Background Design in Color**	United States of America Registered	78/771,864 Dec 13, 2005	3162687 Oct 24, 2006

35: Retail Store Services, Featuring Coffee, Coffee Brewing Accessories, Food and Beverageware

T067388.US.01	Arabica Funding, Inc.	**Leaping Caribou and Background Design in Color**	United States of America Registered	78/771,869 Dec 13, 2005	3162688 Oct 24, 2006

43: Restaurant Services

T234009.US.01	Arabica Funding, Inc.	**Leaping Caribou and Outlined Shield Design**	United States of America Registered	85/673,912 Jul 11, 2012	4308317 Mar 26, 2013

18: Pet Products, Namely, Pet Restraining Devices Consisting of Leashes, and Collars

TRADEMARK
REEL: 005455 FRAME: 0787

T234012.US.01	Arabica Funding, Inc.	**Leaping Caribou and Outlined Shield Design**	United States of America Registered	85/673,917 Jul 11, 2012	4308318 Mar 26, 2013

21: Pet Feeding and Drinking Bowls

T234013.US.01	Arabica Funding, Inc.	**Leaping Caribou and Outlined Shield Design**	United States of America Registered	85/673,921 Jul 11, 2012	4308319 Mar 26, 2013

28: Dog Toys, Namely, Stuffed Squeak Toys, and Balls

T231793.US.01	Arabica Funding, Inc.	**Leaping Caribou and Outlined Shield Design**	United States of America Registered	85/551,939 Feb 24, 2012	4217507 Oct 2, 2012

30: Breakfast Cereals

T201925.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,918 Dec 23, 2009	4172077 Jul 10, 2012

03: Lip Balm

TRADEMARK
REEL: 005455 FRAME: 0788

T201938.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,930 Dec 23, 2009	3990812 Jul 5, 2011

21: Mugs and Drinking Cups, Namely, Tumblers; Household Storage Containers for Food, Coffee, and Tea

T201914.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,937 Dec 23, 2009	3945517 Apr 12, 2011

25: Clothing, Namely, Gloves, Hats, T-shirts, Sweatshirts, Jackets, Shirts

T201922.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,953 Dec 23, 2009	4283229 Jan 29, 2013

28: Stuffed Toy Animals

T201919.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,961 Dec 23, 2009	4261702 Dec 18, 2012

29: Milk-Based Beverage Containing Coffee; Dried Fruit; Fruit Salads and Vegetable Salads; Yogurt

TRADEMARK
REEL: 005455 FRAME: 0789

T201884.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/898,387 Dec 21, 2009	3920975 Feb 15, 2011

30: Ground and Whole Bean Coffee; Coffee and Coffee-Based Beverages; Espresso, Herbal Tea, and Tea Beverages; Baked Goods, Namely, Biscotti, Bread, Brownies, Cakes, Cookies, Muffins, Pastries, and Scones; Chocolate; Candy; Sandwiches

T223327.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	85/551,935 Feb 24, 2012	4217506 Oct 2, 2012

30: Beverages with a Chocolate Base

T201918.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,968 Dec 23, 2009	3868646 Oct 26, 2010

32: Beverage Smoothies; Non-Alcoholic Beverages Containing Fruit Juices

T201886.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/898,404 Dec 21, 2009	3935460 Mar 22, 2011

35: Retail Store Services and On-Line Retail Stores Services Featuring Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware; Retail Store Services in the Field of Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware, Featuring a Bonus Incentive Program for Customers

TRADEMARK
REEL: 005455 FRAME: 0790

T201921.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/899,977 Dec 23, 2009	3945518 Apr 12, 2011

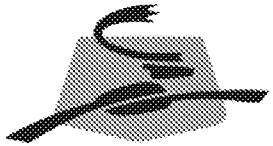
36: Issuing Stored Value Cards

T201890.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design**	United States of America Registered	77/898,429 Dec 21, 2009	3885172 Dec 7, 2010

43: Restaurant Services; Office Coffee Supply Services; Providing Information in the Field of Coffee

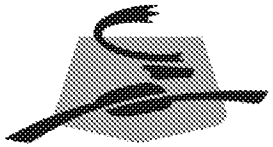
T201883.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design in Color**	United States of America Registered	77/898,334 Dec 21, 2009	3935457 Mar 22, 2011

30: Ground and Whole Bean Coffee; Coffee and Coffee-Based Beverages; Espresso, Herbal Tea, and Tea Beverages; Baked Goods, Namely, Biscotti, Bread, Brownies, Cakes, Cookies, Muffins, Pastries, and Scones; Chocolate; Candy; Sandwiches

T201891.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design in Color** 	United States of America Registered	77/898,345 Dec 21, 2009	3941678 Apr 5, 2011

35: Retail Store Services, and On-Line Retail Stores Services Featuring Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware; Retail Store Services in the Field of Coffee, Tea, Coffee and Tea Brewing Accessories, Food, and Beverageware, Featuring a Bonus Incentive Program for Customers

TRADEMARK
REEL: 005455 FRAME: 0791

T201888.US.01	Arabica Funding, Inc.	**Leaping Caribou and Shield Design in Color** 	United States of America Registered	77/898,354 Dec 21, 2009	3878885 Nov 23, 2010

43: Restaurant Services; Office Coffee Supply Services; Providing News and Information in the Field of Drinks, Namely Coffee

T072069.US.01	Arabica Funding, Inc.	**LIFE IS SHORT. STAY AWAKE FOR IT.**	United States of America Registered	77/325,947 Nov 9, 2007	3440517 Jun 3, 2008

21: Mugs and Tumblers

T014238.US.01	Arabica Funding, Inc.	**LIFE IS SHORT. STAY AWAKE FOR IT.**	United States of America Registered	75/013,632 Oct 23, 1995	2000062 Sep 10, 1996

25: T-shirts

T063174.US.01	Arabica Funding, Inc.	**LIFE IS SHORT. STAY AWAKE FOR IT.**	United States of America Registered	78/425,658 May 26, 2004	2967034 Jul 12, 2005

30: Ground and Whole Bean Coffee; Hot and Frozen Coffee; Espresso; Chocolate; Candy

T014239.US.01	Arabica Funding, Inc.	**LIFE IS SHORT. STAY AWAKE FOR IT.**	United States of America Registered	75/013,633 Oct 23, 1995	2008379 Oct 15, 1996

42: Restaurant Services and Retail Store Services in the Field of Coffee

	Arabica Funding, Inc.	**LIFE IS SHORT. STAY AWAKE FOR IT.**	United States of America Registered	86/175771 Jan 27, 2014	4592678 Aug 26, 2014

T017915.US.01	Arabica Funding, Inc.	**LITE WHITE BERRY**	United States of America Cancelled	76/425,235 Jun 27, 2002	2702488 Apr 1, 2003

30: Coffee-Based Beverage

TRADEMARK
REEL: 005455 FRAME: 0792

T072250.US.01	Arabica Funding, Inc.	**MAHOGANY**	United States of America Registered	77/293,235 Oct 1, 2007	3562150 Jan 13, 2009
30: Coffee					
T017914.US.01	Arabica Funding, Inc.	**MINT CONDITION**	United States of America Registered	76/425,232 Jun 27, 2002	2702487 Apr 1, 2003
30: Coffee-Based Beverage					
T221807.US.01	Arabica Funding, Inc.	**NATURAL DECAF & Design** 	United States of America Registered	85/269,328 Mar 17, 2011	4250707 Nov 27, 2012
30: Ground and Whole Bean Coffee					
T221361.US.01	Arabica Funding, Inc.	**NORTHERN LITE**	United States of America Registered	85/247,918 Feb 22, 2011	4107780 Mar 6, 2012
30: Coffee-Based Beverages					
T068204.US.01	Arabica Funding, Inc.	**OBSIDIAN**	United States of America Registered	78/875,429 May 3, 2006	3292202 Sep 11, 2007
30: Coffee					
T070282.US.01	Arabica Funding, Inc.	**ORIGIN SELECTS**	United States of America Registered	77/096,548 Feb 1, 2007	3561661 Jan 13, 2009
30: Coffee; Ground and Whole Coffee Beans					
T018674.US.01	Arabica Funding, Inc.	**PERENNIAL SPRING BLEND**	United States of America Registered	76/523,398 Jun 10, 2003	2888557 Sep 28, 2004
30: Coffee					

TRADEMARK
REEL: 005455 FRAME: 0793

	Arabica Funding, Inc.	**REAL INSPIRATION**	United States of America Registered	85/963232 Jun 18, 2013	4557307 Jun 24, 2014
T017495.US.01	Arabica Funding, Inc.	**REINDEER BLEND**	United States of America Registered	76/348,602 Dec 12, 2001	2624819 Sep 24, 2002
30: Coffee					
T016558.US.01	Arabica Funding, Inc.	**REINDEER NIBBLERS**	United States of America Cancelled	76/243,005 Apr 17, 2001	2828908 Apr 6, 2004
30: Candy					
T067850.US.01	Arabica Funding, Inc.	**SNOWDRIFT**	United States of America Cancelled	78/835,391 Mar 13, 2006	3352148 Dec 11, 2007
32: Beverage Smoothies					
T230167.US.01	Caribou Coffee Company	**STARLIGHT**	United States of America Registered	85/463,941 Nov 3, 2011	4286774 Feb 5, 2013
30: Coffee					
T201697.US.01	Arabica Funding, Inc.	**TEA LATTE FUSIONS**	United States of America Registered Supplemental	77/884,467 Dec 2, 2009	3851854 Sep 21, 2010
30: Tea and Tea-Based Beverages					
T235989.US.01	Arabica Funding, Inc.	**TRAVELERS ROAST**	United States of America Registered	85/749,937 Oct 10, 2012	4632897 Nov 4, 2014

TRADEMARK
REEL: 005455 FRAME: 0794

Einstein – Trademark Schedule

Country	Mark	App No	App Date	Reg. No	Reg. Date	Owner	Status
United States	**Design Only** Design of Restaurant Trade Dress (Interior)	75352140	5-Sep-97	2227589	2-Mar-99	Einstein/Noah Bagel Partners, Inc.	Registered
United States	**Design Only** [Bagel Design with Light Rays]	76447282	6-Sep-02	2885668	21-Sep-04	Einstein and Noah Corp.	Registered
United States	A ROAST OF OLD NEW YORK	75179840	10-Oct-96	2136311	10-Feb-98	Einstein/Noah Bagel Partners, Inc.	Registered
United States	BETTER BREAKFAST, BETTER DAY	86187865	7-Feb-14			Einstein and Noah Corp.	Application Allowed
United States	CHESAPEAKE BAGEL BAKERY	75273436	11-Apr-97	2199460	27-Oct-98	Chesapeake Bagel Franchise Corp.	Registered
United States	DARN GOOD	85421881	13-Sep-11	4335643	14-May-13	Einstein and Noah Corp.	Registered
United States	DARN GOOD	85408441	26-Aug-11	4339392	21-May-13	Einstein and Noah Corp.	Registered
United States	DARN GOOD COFFEE	76314373	19-Sep-01	2673186	7-Jan-03	Einstein and Noah Corp.	Registered
United States	Double Circle Logo	75177941	7-Oct-96	2239308	13-Apr-99	Einstein and Noah Corp.	Registered
United States	Double Circle Logo	75177939	7-Oct-96	2209525	8-Dec-98	Einstein and Noah Corp.	Registered
United States	EGG MIT	75901281	21-Jan-00	2556962	2-Apr-02	Einstein/Noah Bagel Partners, Inc.	Registered
United States	EGGSTRAMI	85815960	4-Jan-13	4380271	6-Aug-13	Manhattan Bagel Company, Inc.	Registered
United States	EINSTEIN BROS BAGELS and Double Circle Logo	75177945	7-Oct-96	2194140	6-Oct-98	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS BAGELS and Double Circle Logo	75177938	7-Oct-96	2211548	15-Dec-98	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS.	78831355	7-Mar-06	3,327,467	30-Oct-07	Einstein and Noah Corp.	Registered

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REEL: 005455 FRAME: 0795

Country	Mark	App No	App Date	Reg. No	Reg. Date	Owner	Status
United States	EINSTEIN BROS.	74732660	21-Sep-95	2,060,493	13-May-97	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS.	75032035	13-Dec-95	2,078,607	15-Jul-97	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS.	74732659	21-Sep-95	2,146,983	31-Mar-98	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS.	74732658	21-Sep-95	2,092,522	2-Sep-97	Einstein and Noah Corp.	Registered
United States	EINSTEIN BROS.	75051996	1-Feb-96	2,272,532	24-Aug-99	Einstein and Noah Corp.	Registered
United States	HAPPINESS. MADE FRESH EVERYDAY	85928898	10-May-13			Einstein and Noah Corp.	Application Allowed
United States	HATE TO WAIT?	76180171	13-Dec-00	2,672,908	7-Jan-03	Einstein and Noah Corp.	Registered
United States	HATE TO WAIT?	76180172	13-Dec-00	2,672,909	7-Jan-03	Einstein and Noah Corp.	Registered
United States	KETTLEMAN BAGEL COMPANY	77487602	30-May-08	3,560,676	13-Jan-09	Einstein and Noah Corp.	Registered
United States	KETTLEMAN BAGEL COMPANY PORTLAND and Design	77487768	30-May-08	3,560,694	13-Jan-09	Einstein and Noah Corp.	Registered
United States	M (Stylized)	78725652	3-Oct-05	3,271,693	31-Jul-07	Manhattan Bagel Company, Inc.	Registered
United States	M Wax Seal (Stylized)	85658460	21-Jun-12	4,411,967	1-Oct-13	Manhattan Bagel Company, Inc.	Registered
United States	MANHATTAN BAGEL	74471779	17-Dec-93	2,031,357	21-Jan-97	Manhattan Bagel Company, Inc.	Registered
United States	MANHATTAN CHILLERZ	77765425	22-Jun-09	3,751,663	23-Feb-10	Manhattan Bagel Company, Inc.	Registered
United States	MANHATTAN CHILLERZ	75720988	3-Jun-99	2,810,874	3-Feb-04	Manhattan Bagel Company, Inc.	Registered
United States	N & Design	75051220	31-Jan-96	2,098,724	23-Sep-97	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NEW WORLD COFFEE	74521361	5-May-94	1,889,054	11-Apr-95	Einstein Noah Restaurant Group, Inc.	Renewed

TRADEMARK
REEL: 005455 FRAME: 0796

Country	Mark	App No	App Date	Reg. No	Reg. Date	Owner	Status
United States	NEW WORLD COFFEE	74359961	17-Feb-93	1,858,231	11-Oct-94	Einstein Noah Restaurant Group, Inc.	Renewed
United States	NOAH'S	76453161	26-Sep-02	2,850,235	8-Jun-04	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S	75501647	12-Jun-98	2,591,900	9-Jul-02	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S	76447759	9-Sep-02	2,848,709	1-Jun-04	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S BAGELS	74416407	26-Jul-93	1,841,045	21-Jun-94	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S BAGELS	74416403	26-Jul-93	1,838,799	7-Jun-94	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S BLEND	75241337	13-Feb-97	2,237,393	6-Apr-99	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S NEW YORK BAGELS	74644901	8-Mar-95	1,961,823	12-Mar-96	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOAH'S NEW YORK BAGELS & Rectangle Design	75051113	31-Jan-96	2,143,901	17-Mar-98	Einstein/Noah Bagel Partners, Inc.	Registered
United States	Noah's New York Bagels Hot Bagels [Design of Restaurant Trade Dress (Exterior)]	75352359	5-Sep-97	2227592	2-Mar-99	Einstein/Noah Bagel Partners, Inc.	Registered
United States	NOSH BOX	75406346	16-Dec-97	2,381,746	29-Aug-00	Einstein and Noah Corp.	Registered
United States	NOSHER					Einstein and Noah Corp.	Not Yet Filed
United States	POWERBAGEL	78725654	3-Oct-05	3,186,280	19-Dec-06	Einstein and Noah Corp.	Registered
United States	POWERBAGELS	74690946	20-Jun-95	1,987,020	16-Jul-96	Einstein and Noah Corp.	Registered
United States	PROTECT YOUR BAGELS, PUT LOX ON THEM	74597164	9-Nov-94	1,931,491	31-Oct-95	Einstein/Noah Bagel Partners, Inc.	Registered
United States	STRAWBERRY BLISS	86306731	11-Jun-14			Einstein and Noah Corp.	Published

TRADEMARK
REEL: 005455 FRAME: 0797

RECORDED: 02/09/2015

Country	Mark	App No	App Date	Reg. No	Reg. Date	Owner	Status
United States	SUMMERTIME BLEND	74521359	5-May-94	1,905,801	18-Jul-95	Einstein Noah Restaurant Group, Inc.	Registered
United States	THERE'S A SHMEAR FOR THAT					Einstein and Noah Corp.	Not Yet Filed
United States	TOSTINI	77800098	7-Aug-09	3,740,051	19-Jan-10	Manhattan Bagel Company, Inc.	Registered
United States	TOSTINI	76387645	27-Mar-02	2,757,288	26-Aug-03	Manhattan Bagel Company, Inc.	Registered
United States	VEG OUT	74720018	25-Aug-95	2,011,730	29-Oct-96	Einstein and Noah Corp.	Registered

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