

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331591

| | | | |
|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sergio Tellez | | 08/20/2014 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Spliffin Hardware Incorporated | | |
| Street Address: | 70 S. Lake Avenue, #1000 | | |
| City: | Pasadena | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91101 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86295331 | SPLIFFIN | |
| Serial Number: | 86295321 | SPLIFFIN | |
| Serial Number: | 86295324 | SPLIFFIN | |
| Serial Number: | 86295327 | SPLIFFIN | |
| Serial Number: | 86295308 | SPLIFFIN GROUP | |
| Serial Number: | 86295294 | SPLIFFIN GROUP | |
| Serial Number: | 86295317 | SPLIFFIN GROUP | |
| Serial Number: | 86295312 | SPLIFFIN GROUP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4089961145 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (408) 414-7330 | | |
| Email: | tmdocket@novakdruce.com | | |
| Correspondent Name: | Katherine M. Basile, Jason E. Garcia | | |
| Address Line 1: | Novak Druce Connolly Bove + Quigg LLP | | |
| Address Line 2: | 21771 Stevens Creek Blvd., First Floor | | |
| Address Line 4: | Cupertino, CALIFORNIA 95014 | | |
| ATTORNEY DOCKET NUMBER: | 34455-00001 | | |
| NAME OF SUBMITTER: | Rhoda Lin | | |

OP \$215.00 86295331

| | |
|---|-------------|
| SIGNATURE: | /Rhoda Lin/ |
| DATE SIGNED: | 02/09/2015 |
| Total Attachments: 2 source=SPLIFFIN assignment#page1.tif source=SPLIFFIN assignment#page2.tif | |

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of August 20, 2014 from Sergio Tellez ("ASSIGNOR"), an individual with a principal address at 1107 Fair Oaks Ave., Suite 448, South Pasadena, California 91030 U.S.A., to Spliffin Hardware Incorporated ("ASSIGNEE"), a Delaware corporation with a principle place of business at 70 S. Lake Avenue, #1000, Pasadena, California 91101 U.S.A.

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("the Products").

WHEREAS, ASSIGNEE has acquired the entire ongoing and existing business of ASSIGNOR, or the portion of the business to which the Marks pertain, as is required to comply with Section 10 of the Trademark Act, 15 U.S.C. §1060; 37 C.F.R. §3.16.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and associated goodwill, and ASSIGNEE desires to accept all of ASSIGNOR's right, title and interest in and to the Marks and the associated goodwill.

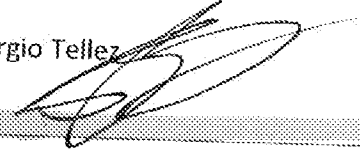
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products that the Marks are used on or in connection with; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of the day and year indicated above.

Sergio Tellez

Spliffin Hardware Incorporated


Name: Sergio Tellez
Title: Owner - Individual
Date: 8/20/2014



Name: Sergio Tellez
Title: President
Date: 8/20/2014

EXHIBIT A

TRADEMARKS

| Mark | Country | App Date | App No. |
|----------------------------|---------------|------------|------------|
| SPLIFFIN in class 01 | United States | 05/29/2014 | 86/295,331 |
| SPLIFFIN in class 25 | United States | 05/29/2014 | 86/295,321 |
| SPLIFFIN in class 30 | United States | 05/29/2014 | 86/295,324 |
| SPLIFFIN in class 34 | United States | 05/29/2014 | 86/295,327 |
| SPLIFFIN GROUP in class 01 | United States | 05/29/2014 | 86/295,308 |
| SPLIFFIN GROUP in class 25 | United States | 05/29/2014 | 86/295,294 |
| SPLIFFIN GROUP in class 30 | United States | 05/29/2014 | 86/295,317 |
| SPLIFFIN GROUP in class 34 | United States | 05/29/2014 | 86/295,312 |