

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lunds, Inc.		02/06/2015	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lund Food Holdings, Inc.		
<b>Street Address:</b>	4100 West 50th Street Suite 2100		
<b>City:</b>	Edina		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55424		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1669626	LUNDS	
<b>Registration Number:</b>	1644567	LUNDS	
<b>Registration Number:</b>	1685461	LUNDS	
<b>Registration Number:</b>	1644572	LUNDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303.357.1645		
<b>Email:</b>	sjohnston@merchantgould.com		
<b>Correspondent Name:</b>	Scott W. Johnston		
<b>Address Line 1:</b>	3200 IDS Center, 80 South 8th Street		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	13830.0025US01		
<b>NAME OF SUBMITTER:</b>	Dana P. Jozefczyk		
<b>SIGNATURE:</b>	/Dana P. Jozefczyk/		
<b>DATE SIGNED:</b>	02/10/2015		
<b>Total Attachments: 1</b>			
source=Assignment#page1.tif			

OP \$115.00 1669626

## TRADEMARK ASSIGNMENT

WHEREAS, Lunds, Inc. (hereinafter "Assignor"), a Minnesota corporation with a mailing address of 4100 West 50th Street, Suite 2100, Edina, Minnesota 55424, is the owner of the following trademarks (collectively referred to herein as "the Trademarks"):

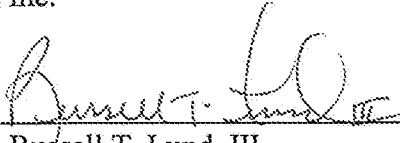
- U.S. Registration No. 1669626 for the mark LUNDS and design for use in association with "rice; coffee; honey; sauces; pizza; poultry pies; and baked goods; namely, cakes, pies, rolls, donuts, muffins, cookies, breads, and buns."
- U.S. Registration No. 1644567 for the mark LUNDS and design for use in association with "raw potatoes, fresh fruit and fresh vegetables."
- U.S. Registration No. 1685461 for the mark LUNDS and design for use in association with "dairy products; namely, butter, margarine, milk, and cheese; peanut butter; salad dressings; eggs; meat products; namely, processed beef, veal and pork; seafood; poultry, fruit salads; vegetable salad; dairy based dips and soups."
- U.S. Registration No. 1644572 for the mark LUNDS and design for use in association with "orange juice."

WHEREAS, Lund Food Holdings, Inc. (hereinafter "Assignee"), a Minnesota corporation with a mailing address of 4100 West 50th Street, Suite 2100, Edina, Minnesota 55424, is desirous of acquiring all right, title, interest and goodwill in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors or assigns, the entire right, title, interest and goodwill in and to the Trademarks, together with the goodwill and other incidents of its business associated with or symbolized by the Trademarks with an effective date of February 6<sup>th</sup>, 2015.

Lunds, Inc.

By: \_\_\_\_\_

  
Russell T. Lund, III  
Chairman, President & CEO