

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331654

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Quality Hygienic, Inc.		02/04/2015	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Quality Baby Products, LLC		
<b>Street Address:</b>	80 Cuttermill Road, Suite 500		
<b>City:</b>	Great Neck		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11021		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86103393	COMFORT SHAPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-336-8000		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Holly Pekowsky, Esq.		
<b>Address Line 1:</b>	90 Park Avenue		
<b>Address Line 2:</b>	Amster, Rothstein & Ebenstein LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	34297/117		
<b>NAME OF SUBMITTER:</b>	Holly Pekowsky		
<b>SIGNATURE:</b>	/Holly Pekowsky/		
<b>DATE SIGNED:</b>	02/10/2015		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, First Quality Hygienic, Inc., a Pennsylvania corporation with an address at 80 Cuttermill Road, Suite 500, Great Neck, NY 11021 (“Assignor”), is the owner of all right, title and interest in the mark COMFORT SHAPE for tampons, feminine hygiene pads and pantliners, as well as U.S. Application Serial No. 86/103,393 (collectively, “the Mark and Application”); and

WHEREAS, First Quality Baby Products, LLC a Delaware limited liability company with an address at 80 Cuttermill Road, Suite 500, Great Neck, NY 11021 (“Assignee”) is desirous of acquiring all of the right, title and interest of Assignor in and to the Mark and Application.


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does hereby assign, transfer and deliver all of its right, title and interest in and to the Mark and Application, together with that part of the business of Assignor and with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Mark and Application therefor, and all income, royalties, damages and payments now or hereafter due or payable in respect to such Mark and Application and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same, to Assignee.

Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which Assignee may reasonably request to make this Assignment fully effective.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on the date which appears below.

FIRST QUALITY HYGIENIC, INC.

By:   
Name: Thomas M. Lucarelli  
Title: ASSISTANT TREASURER  
Date: February 4, 2015