

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331731

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Corporate Family Network, Inc.  |  | 12/28/2012            | CORPORATION: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | E4 HEALTH, INC.                                    |                       |                       |
| <b>Street Address:</b>  | PO BOX 1575  |                       |                       |
| <b>City:</b>  | PROVIDENCE   |                       |                       |
| <b>State/Country:</b>   | RHODE ISLAND                                       |                       |                       |
| <b>Postal Code:</b>   | 02901  |                       |                       |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE                              |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 3035013  | MORE TO LIFE          |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 8453597798   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 8453597700   |                       |                       |
| <b>Email:</b>   | anotaro@notaromichalos.com                         |                       |                       |
| <b>Correspondent Name:</b>  | Notaro, Michalos & Zaccaria P.C.                   |                       |                       |
| <b>Address Line 1:</b>  | 100Dutch Hill Road, Suite 240                      |                       |                       |
| <b>Address Line 4:</b>  | Orangeburg, NEW YORK 10962                         |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | J724-016   |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Angelo Notaro                                      |                       |                       |
| <b>SIGNATURE:</b>   | /J724-016-AN-pm/                                   |                       |                       |
| <b>DATE SIGNED:</b>   | 02/10/2015   |                       |                       |
| <b>Total Attachments: 5</b>   |  |                       |                       |
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| source=J724-016-Asgn#page2.tif  |  |                       |                       |
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OP \$40.00 3035013



## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of December 28, 2012 ("Effective Date") by and between **CORPORATE FAMILY NETWORK, INC.**, a New York corporation ("Assignor") and **E4 HEALTH, INC.**, a Delaware corporation ("Assignee").

**WHEREAS**, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark applications and registrations set forth on Schedule A (the "Marks");

**WHEREAS**, Assignor, Assignee and certain other parties entered into that certain Asset Purchase Agreement (the "Purchase Agreement") dated as of November 14, 2012; and

**WHEREAS**, in connection with the Purchase Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Marks, together with the goodwill associated with the Marks and that portion of the business related thereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, free and clear of any and all liens and encumbrances, the entire right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, all common law rights associated therewith, any registrations that issue from the Marks, any renewals and extensions of such registrations and all corresponding rights that are or may be secured under the laws of the United States or any foreign country or multi-national registration body, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the world.

Assignor hereby requests the United States Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Marks.

This Assignment shall be governed by and construed in accordance with the laws of the State of New York without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than the state of New York.

This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

**[END OF PAGE]  
[SIGNATURE PAGE FOLLOWS]**

**SIGNATURE PAGE TO TRADEMARK ASSIGNMENT**

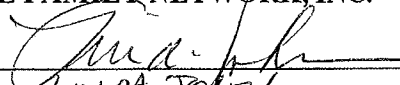
**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**CORPORATE FAMILY NETWORK, INC.**

By: \_\_\_\_\_

Name:

Title:

  
LINDA JOFFE  
CEO

**E4 HEALTH, INC.**

By: \_\_\_\_\_

Name:

Title:

William H. Mulcahy  
Chief Executive Officer

**SIGNATURE PAGE TO TRADEMARK ASSIGNMENT**

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**CORPORATE FAMILY NETWORK, INC.**

By: \_\_\_\_\_  
Name:  
Title:

**E4 HEALTH, INC.**

By: William H. Mulcahy  
Name: William H. Mulcahy  
Title: Chief Executive Officer

**SCHEDULE A TO  
TRADEMARK ASSIGNMENT**

| CFN (logo) Corporate Family Network, Inc.<br><i>Where Inspiring Lives Meet Innovative Work</i> | US Registration No. 3,844,233<br>Reg. Date: September 7, 2010<br>Classes: 35, 36, 44 and 45 |
|--|---|
| <i>More to Life</i>  | US Registration No. 3,035,013<br>Reg. Date: December 27, 2005<br>Classes: 45                |