

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331785

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CALIFORNIA LIFESTYLE LTD		02/11/2015	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MLS HOLDINGS LTD		
<b>Street Address:</b>	6509 BRECKSVILLE ROAD		
<b>Internal Address:</b>	#311007		
<b>City:</b>	INDEPENDENCE		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44131		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86293771	CALIFORNIA BORN	
<b>Serial Number:</b>	86408851	CB	
<b>Serial Number:</b>	86408752		
<b>Registration Number:</b>	3357276	FIT FABRIC FINISH CB CIRCA 1971 CALIFORN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3304348888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	330.434.9999		
<b>Email:</b>	iplaw@etblaw.com		
<b>Correspondent Name:</b>	Daniel A. Thomson		
<b>Address Line 1:</b>	1914 Akron-Peninsula Road		
<b>Address Line 2:</b>	Emerson Thomson Bennett, LLC		
<b>Address Line 4:</b>	Akron, OHIO 44313-4810		
<b>ATTORNEY DOCKET NUMBER:</b>	41280.50003/4/5/6		
<b>NAME OF SUBMITTER:</b>	DANIEL A THOMSON		
<b>SIGNATURE:</b>	/Daniel A. Thomson/		
<b>DATE SIGNED:</b>	02/11/2015		

CH \$115.00 86293771

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of the 11<sup>th</sup> day of February 2015, by CALIFORNIA LIFESTYLE, LTD., an Ohio limited liability company, with its principal place of business at 6509 Brecksville Road, #311007, Independence, Ohio 44131, to MLS HOLDINGS, LTD., an Ohio limited liability company, with its principal place of business at 6509 Brecksville Road, #311007, Independence, Ohio 44131.



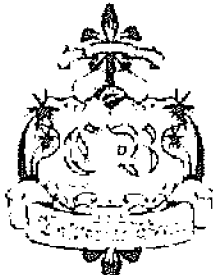
WHEREAS, CALIFORNIA LIFESTYLE, LTD. owns the trademarks listed in Schedule A attached hereto with the corresponding federal trademark applications/registrations (collectively referred to as the "Trademarks"); and,

WHEREAS, CALIFORNIA LIFESTYLE, LTD. has agreed to assign to MLS HOLDINGS, LTD., its rights, titles, and interests in and to the Trademarks set forth on the attached Schedule A.

NOW, THEREFORE, in consideration of the mutual promises and covenants and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CALIFORNIA LIFESTYLE, LTD. hereby assigns, transfers, and conveys its rights, titles, and interests, including without limitation any and all rights to sue and collect damages for infringement (whether occurring before or after the above date), together with the goodwill of the business symbolized by the Trademarks, in and to the Trademarks set forth on the attached Schedule A to MLS HOLDINGS, LTD.

[signature page follows]

## Schedule A

TRADEMARK	REGISTRATION NO./APPLN. No.	APPLN/REG. DATE
<b>CALIFORNIA BORN</b>	86/293,771	May 28, 2014
	86/408,851	September 29, 2014
	86/408,752	September 29, 2014
	3,357,276	December 18, 2007

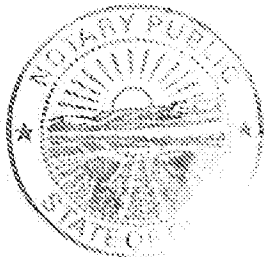
By: Maria Leone  
Signature

Maria Leone  
Printed Name

Member  
Title

State of Ohio )  
County of )

On this 11th day of February 2015 before me, a Notary Public in and for the County and State aforesaid, personally appeared Maria Leone, a duly authorized agent and representative of CALIFORNIA LIFESTYLE, LTD. to me known, and acknowledged that he executed the foregoing document for the uses and purposes herein expressed.



SCOTT LIME  
Notary Public, State of Ohio  
My Commission Expires  
February 23, 2017

\_\_\_\_\_  
Notary

*Coman ex  
2-23-17*