

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REACHFORCE, INC.		02/06/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SQUARE 1 BANK		
Street Address:	406 Blackwell Street		
Internal Address:	Suite 240		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27701		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85882218	LEADS TO REVENUE	
Serial Number:	85763263	SMARTFORMS	
Serial Number:	85321544	KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS.	
Serial Number:	78686000	REACHFORCE	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
SIGNATURE:	/Lee Conner-adb/		
DATE SIGNED:	02/11/2015		
Total Attachments: 7			

CH \$115.00 85882218

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SECOND INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS SECOND INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of February 6, 2015, by and between SQUARE 1 BANK ("*Bank*") and REACHFORCE, INC., a Delaware corporation ("*Grantor*").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "*Loans*") in the amounts and manner set forth in that certain Second Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "*Loan Agreement*"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "*Intellectual Property Collateral*").

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and

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concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Second Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

SIGNATURE PAGE FOLLOWS

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2.

TRADEMARK
REEL: 005457 FRAME: 0918



IN WITNESS WHEREOF, the parties have caused this Second Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

9020-I Capital of TX Hwy N, Ste. 270
Austin, TX 78750

~~REACHFORCE, INC.~~

By: 

Name: Robert Rizzi

Title: President & CEO

BANK:

Address of Bank:

406 Blackwell Street, Suite 240
Durham, NC 27701
Attn: Loan Documentation Department

SQUARE 1 BANK

By: 

Name: David McLaughlin

Title: SVP

S Q U A R E 1 B A N K



EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
None.		

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EXHIBIT B
PATENTS

Description	Application Number OR Patent Number	Application OR Filing Date
WEB-BASED SYSTEM AND METHOD FOR ARCHIVING AND SEARCHING PARTICIPANT-BASED INTERNET TEXT SOURCES FOR CUSTOMERS LEAD DATA	7003517	2-21-2006
WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	7043531	5-9-2006
TEXT INDEXING SYSTEM TO INDEX, QUERY THE ARCHIVE DATABASE DOCUMENT BY KEYWORD DATA REPRESENTING THE CONTENT OF THE DOCUMENTS AND BY CONTACT DATA ASSOCIATED WITH THE PARTICIPANT WHO GENERATED THE DOCUMENT	7082427	7-25-2006
WEB-BASED CUSTOMER PROSPECTS HARVESTER SYSTEM	7096220	8-22-2006
PROSPECTS HARVESTER SYSTEM FOR PROVIDING CONTACT DATA ABOUT CUSTOMERS OF PRODUCT OR SERVICE OFFERED BY BUSINESS ENTERPRISE EXTRACTING TEXT DOCUMENTS SELECTED FROM NEWSGROUPS, DISCUSSION FORUMS, MAILING LISTS, QUERYING SUCH DATA TO PROVIDE CUSTOMERS WHO CONFIRM TO BUSINESS PROFILE DATA	7120629	10-10-2006
WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	7275083	9-25-2007

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TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	7315861	1-1-2008
TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE APPLIED TO WEB SITE SERVER LOGS	7330850	2-12-2008
TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE APPLIED TO WEB SITE SERVER LOGS	RE42870	10-25-2011
WEB-BASED CUSTOMER PROSPECTS HARVESTER SYSTEM	11415017	5-1-2006
SYSTEM AND METHOD FOR CAPTURING INFORMATION FOR CONVERSION INTO ACTIONABLE SALES LEADS	12617556	11-12-2009
SYSTEM AND METHOD FOR CAPTURING INFORMATION FOR CONVERSION INTO ACTIONABLE SALES LEADS	13447039	4-13-2012



EXHIBIT C
TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
LEADS TO REVENUE	85882218	3-21-2013
SMARTFORMS	85763263	10-25-2012
KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS.	85321544	5-16-2011
REACHFORCE	78686000	8-4-2005

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