

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331816

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Health Grades, Inc.		07/11/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Healthgrades Operating Company, Inc.		
<b>Street Address:</b>	999 18th Street		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86045030	DIGESTIVE INVESTIGATOR	
<b>Serial Number:</b>	86247239	HOW TO FIND THE RIGHT DOCTOR, THE RIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612.371.5274		
<b>Email:</b>	mmartinez@merchantgould.com		
<b>Correspondent Name:</b>	Scott Johnston		
<b>Address Line 1:</b>	PO BOX 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	40476.0011US01, 0015US01		
<b>NAME OF SUBMITTER:</b>	Scott W. Johnston		
<b>SIGNATURE:</b>	/SWJ/		
<b>DATE SIGNED:</b>	02/11/2015		
<b>Total Attachments: 2</b>			
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HEALTH GRADES, INC.", CHANGING ITS NAME FROM "HEALTH GRADES, INC." TO "HEALTHGRADES OPERATING COMPANY, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF JULY, A.D. 2014, AT 4:45 O'CLOCK P.M.

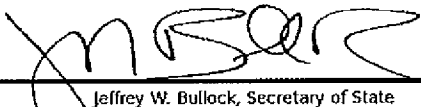
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2575220 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1529107

DATE: 07-11-14

TRADEMARK  
REEL: 005458 FRAME: 0078

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
HEALTH GRADES, INC.

(under Section 242 of the Delaware General Corporation Law)

Pursuant to Section 242 of the General Corporation Law of the State of Delaware, the undersigned, being an authorized officer of Health Grades, Inc., a Delaware corporation (the "Company"), does hereby certify the following:

**FIRST:** The name of the Company is Health Grades, Inc.

**SECOND:** The original Certificate of Incorporation of the Company was filed with the Secretary of State of Delaware on December 22, 1995 under the corporate name Specialty Care Networks, Inc.

**THIRD:** The Certificate of Incorporation of the Company is hereby amended to change Article One thereof, relating to the name of the Company. Accordingly, Article One of the Certificate of Incorporation shall be amended to read in its entirety as follows:

"ARTICLE ONE

The name of the corporation is Healthgrades Operating Company, Inc. (hereinafter called the "Corporation")."

**FOURTH:** This amendment to the Certificate of Incorporation of the Company was approved by the Board of Directors of the Company and by written consent of the stockholders.

**IN WITNESS WHEREOF**, the undersigned affirms as true the foregoing under penalties of perjury, and has executed this Certificate this 11th day of July 2014.

HEALTH GRADES, INC.

By: 

Name: Garrick D. Bernstein

Title: Chief Financial Officer and Treasurer