# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM331835 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

### **CONVEYING PARTY DATA**

**NATURE OF CONVEYANCE:** 

Name	Formerly	Execution Date	Entity Type
Norm's Restaurants		12/19/2014	CORPORATION: CALIFORNIA

ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **RECEIVING PARTY DATA**

Name:	Norms Restaurants, LLC		
Street Address:	17904 Lakewood Boulevard		
City:	Bellflower		
State/Country:	CALIFORNIA		
Postal Code:	90706		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3969950	BIGGER BETTER BREAKFAST
Registration Number:	4658288	WHERE LIFE HAPPENS

#### CORRESPONDENCE DATA

Fax Number: 2125750671

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-790-9200

Email: trademark@cll.com, mxe@cll.com

**Correspondent Name:** Maryann E. Licciardi

Address Line 1: 1133 Avenue of the Americas Address Line 2: Cowan, Liebowitz & Latman, P.C. Address Line 4: New York, NEW YORK 10036-6799

ATTORNEY DOCKET NUMBER:	28386.002/MEL/MXE		
NAME OF SUBMITTER:	Maryann E. Licciardi		
SIGNATURE:	/Maryann E. Licciardi/		
DATE SIGNED:	02/11/2015		

#### **Total Attachments: 11**

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### INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Intellectual Property Assignment") is entered into as of December 19, 2014, by Norm's Restaurants, a California corporation ("Norm's"), Norm's La Cienega, a California corporation, Alnor Co., a California corporation, Select Industries, Inc., a California corporation, M.M.J. Corporation, a California corporation, and Norm's Santa Monica, a California partnership (collectively, "Assignor"). Capitalized terms not defined herein shall have the meaning given to such terms in the Purchase Agreement (as defined below).

### **RECITALS**

- A. WHEREAS, Assignor and CapitalSpring Finance Company, LLC, a Delaware limited liability company ("CapitalSpring"), are parties to that certain Amended and Restated Asset Purchase Agreement, dated as of December 16, 2014, by and among Assignor, the equityholders of Assignor, Norm's, as Seller Representative, and CapitalSpring (the "Purchase Agreement"), pursuant to which CapitalSpring has agreed to purchase, and Assignor has agreed to sell, assign, transfer, convey and deliver all of Assignor's right, title and interest in, to and under all of the Purchased Assets to CapitalSpring or its permitted assignee.;
- B. WHEREAS, In connection with the consummation of the transactions contemplated by the Purchase Agreement, Assignor is required to transfer all of its right, title and interest in and to the Intellectual Property Assets to CapitalSpring or its permitted assignee. CapitalSpring has assigned its rights under the Purchase Agreement to its Affiliate, Norms Restaurants, LLC, a Delaware limited liability company ("Assignee").

# **AGREEMENT**

- 1. <u>Assignment</u>. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to all of the Intellectual Property Assets owned by Assignor, including, without limitation, the Intellectual Property Assets set forth on <u>Exhibit A</u> attached hereto (the "<u>Assigned Intellectual Property Assets</u>") and the registrations or pending applications therefor, together with all common law rights, trade name rights, causes of action and rights to recover damages and payments for past, present or future infringements or misappropriations thereof and the goodwill of the business and operations of the Business associated with such Intellectual Property Assets.
- 2. <u>Assignor's Use and Enjoyment</u>. The rights, title and interest assigned under <u>Section 1</u> shall be for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Intellectual Property Assignment had not been made.
- 3. <u>Rights to Record</u>. Assignor hereby grants Assignee power of attorney to file this Intellectual Property Assignment before the United States Patents and Trademarks Office, and any country or countries foreign to the United States, if and where applicable, to effect the assignment of Assigned Intellectual Property Assets hereunder in the name of the Assignee.

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- 4. <u>Conflicts and Inconsistencies</u>. This Intellectual Property Assignment is executed and delivered by Assignor pursuant to the Purchase Agreement, subject to the covenants, representations and warranties thereof. No provisions set forth herein shall be deemed to enlarge, alter or amend the terms or provisions of the Purchase Agreement. In the event of any conflict between the provisions herein and the Purchase Agreement, the provisions of the Purchase Agreement shall control.
- 5. <u>Further Assurances</u>. In case at any time after the date hereof any further actions are necessary or desirable to carry out the purposes of this Intellectual Property Assignment, Assignor shall, and shall cause its Affiliates to, execute and deliver such additional documents, instruments, conveyances and assurances and take such further actions as may be reasonably required to carry out the provisions hereof and give effect to the transactions contemplated by the Purchase Agreement.
- 6. <u>Governing Law.</u> This Intellectual Property Assignment shall be governed by and construed in accordance with the internal laws of the State of California without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction). Any Action arising out of or based upon this Intellectual Property Assignment, shall be resolved in accordance with the terms set forth in <u>Sections 10.10</u>, <u>10.11</u> and <u>10.12</u> of the Purchase Agreement.
- 7. <u>Successors and Assigns</u>. This Intellectual Property Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and permitted assigns. Neither Assignee, on the one hand, nor Assignor, on the other, may assign its rights or obligations hereunder without the prior written consent of the other. No assignment shall relieve the assigning party of any of its obligations hereunder.
- 8. <u>Counterparts</u>. This Intellectual Property Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Intellectual Property Assignment delivered by facsimile, e-mail (with scan attachment) or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Intellectual Property Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment as of the date first above written.

"ASSIGNOR" NORM'S RESTAURANTS Philip Singerman President NORM'S LA CIENEGA Philip Singerman President ALNOR CO. Philip Singerman President SELECT INDUSTRIES, INC. Philip Singerman President M.M.J. CORPORATION

Philip Singerman

President

NORM'S SANTA MONICA By its partners

Norm's Restaurants

Philip Singerman

President

Norm's La Cienega

Philip Singerman

President

#### Exhibit A

# **Intellectual Property Assets**

- 1. Assignor transfers to Assignee, irrevocably and on a quitclaim basis, any and all rights or license it may have, if any, in Norman Roybark's name and likeness, for use in connection with the Business. Assignor makes no representation and warranty with respect to such likeness, (except that Assignor has not transferred any rights in same to any third party) or, to the extent that any use of Norman Roybark's name differs from the other Intellectual Property Assets transferred, to such name.
- 2. Assignor's unregistered copyrights in its cash receipt program, sales monitoring program and Select Inventory Programming software.
- 3. Assignor's common law trademark rights in its corporate names, including, without limitation, NORM'S RESTAURANT.
- 4. Assignor's common law trademark rights in its domain names, including, without limitation, Normsrestaurants.com, to the extent such rights exist under applicable Law.
- 5. Assignor's common law trademark rights in its logos, including, without limitation, those attached hereto as <u>Annex A</u> and any past logos, to the extent trademark rights exist in such logos and to the extent Assignor owns any such rights under applicable Law.
- 6. Assignor's common law trademark rights in its slogans, social media avatars, color schemes, banners and all symbols, images, or devices, or any combination thereof, to the extent they distinguish the Business' goods and services from those of others' and identify the Assignor as the source of such goods and services.
- 7. To the extent Assignor owns any such rights under applicable Law, any trade dress rights in Assignor's restaurants and packaging.
- 8. Assignor's trademark registrations listed below:

9. 1	Mark	Jurisdiction	Registration/Application Number	Registrant
BIGGER BREAKFAST	BETTER Γ	U.S.	3969950	Norm's
WHERE HAPPENS*	LIFE	U.S.	85/763745	Norm's

<sup>\*</sup>This trademark was published on October 7, 2014, but has not yet been registered.

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RECORDED: 02/11/2015