

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331908

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Robbins Research International, Inc.		12/04/2014	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TR Legacy, LLC		
<b>Street Address:</b>	930 S. Andreasen Drive, Suite H		
<b>City:</b>	Escondido		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92029		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2305962	ANTHONY ROBBINS	
<b>Registration Number:</b>	3354887	ANTHONY ROBBINS	
<b>Registration Number:</b>	1852682	ANTHONY ROBBINS & ASSOCIATES	
<b>Registration Number:</b>	4612592	ANTHONY ROBBINS BUSINESS MASTERY	
<b>Registration Number:</b>	2551974	ANTHONY ROBBINS GET THE EDGE	
<b>Registration Number:</b>	3542522	ANTHONY ROBBINS LIFE MASTERY	
<b>Registration Number:</b>	3439066	ANTHONY ROBBINS PERSONAL COACHING COLLEC	
<b>Registration Number:</b>	1863573	ANTHONY ROBBINS PERSONAL POWER	
<b>Registration Number:</b>	3229561	ANTHONY ROBBINS PLATINUM PARTNERSHIP	
<b>Registration Number:</b>	1840415	ANTHONY ROBBINS' POWERTALK	
<b>Serial Number:</b>	86270613	ANTHONY ROBBINS POWERTALK!	
<b>Registration Number:</b>	3503596	AR	
<b>Registration Number:</b>	4165117	BREAKTHROUGH WITH TONY ROBBINS	
<b>Registration Number:</b>	4154395	TONY ROBBINS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	619-702-68		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 2305962

**Phone:** 619-685-3188  
**Email:** jenkins@scmv.com  
**Correspondent Name:** Seltzer Caplan McMahon Vitek  
**Address Line 1:** 750 B Street, Suite 2100  
**Address Line 4:** San Diego, CALIFORNIA 92101

**NAME OF SUBMITTER:** Emma Jenkins

**SIGNATURE:** /EJJ/

**DATE SIGNED:** 02/11/2015

**Total Attachments: 5**

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## ASSIGNMENT OF TRADEMARKS

Robbins Research International, Inc., a Nevada corporation ("Assignor"), has adopted and used the trademarks set forth on Exhibit "A" attached hereto and incorporated herein by this reference (collectively, the "Trademarks") in connection with the business of Assignor as conducted in the United States of America ("USA") and in other nations. Many of the Trademarks are registered in the USA or in other nations, and many of the Trademarks are the subject of pending applications for registration in the USA or other nations.

FOR VALUABLE CONSIDERATION in the amount of \$1,000, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to TR Legacy, LLC, a Nevada limited liability company ("Assignee"), all right, title, and interest of Assignor in and to the Trademarks together with all common law rights and all goodwill of the business associated with the Trademarks, including all rights in the Certificates of Registration and pending applications for registration of the Trademarks, where applicable.

Assignor shall cooperate with Assignee, at Assignee's sole cost, in the completion of any and all necessary filings with the United States Patent and Trademark Office and the trademark offices of other nations as necessary to transfer the ownership of the pending and registered Trademarks to Assignee in the public records. These efforts by Assignor shall include without limitation execution of additional documents of assignment as may be necessary for any of the Trademarks for filing in any nation or jurisdiction or in any foreign language. This Assignment of Trademarks includes any Trademarks which may have erroneously been filed or registered in the name of "Robbins Research International, Inc., a California corporation" rather than in the name of "Robbins Research International, Inc., a Nevada corporation" as would have been accurate and appropriate, and Assignor shall cooperate as necessary, at Assignee's sole cost, to resolve any issues this may raise with the transfer of any mark in any nation or jurisdiction. This Assignment of Trademarks is expressly made without recourse and without representations or warranties of any kind from Assignor as to the ownership of the Trademarks, claimed third party rights in the Trademarks, the registerability of any pending applications for registration, the ability to renew any currently registered Trademarks, or any other issues of any kind.

Notwithstanding any provisions set forth in this Assignment of Trademarks which may appear to be contrary, Assignor does not transfer or assign to Assignee any right or interest of any kind in the "Robbins Research International" tradename and corporate name owned and used by Assignor.

[Signature Page Follows]

This Assignment of Trademarks shall be effective as of the date hereof, December 4, 2014.

ASSIGNOR:

Robbins Research International, Inc.,  
a Nevada corporation

By:

  
~~Anthony J. Robbins, President/CEO~~

## THE TRADEMARKS

Trademark Report by Mark

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COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>ANTHONY ROBBINS</b>							
ALBANIA	T12040WO00-AL	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
ANTIGUA & BARBUDA	T12040WO00-AG	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
ARMENIA	T12040WO00-AM	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
AUSTRALIA	T12040WO00-AU	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
BAHRAIN	T12040WO00-BH	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
BELARUS	T12040WO00-BY	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
BHUTAN	T12040WO00-BT	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
BULGARIA	T12040WO00-BG	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
CANADA	T12040CA01	10/5/2010	1498648			PENDING	09,41
CHINA	T12040WO00-CN	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
CROATIA	T12040WO00-HR	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
CUBA	T12040WO00-CU	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
EUROPEAN UNION	T12040EU00	8/8/2006	005283296	7/27/2007	5283296	REGISTERED	09,16,41
GEORGIA	T12040WO00-GE	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
HONG KONG	T12040HK00	8/9/2006	300698248	3/6/2007	300698248	REGISTERED	9,41
ICELAND	T12040WO00-IS	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
INDIA	T12040IN00	8/10/2006	1477846			PENDING	9,41
IRAN	T12040WO00-IR	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
JAPAN	T12040WO00-JP	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
KENYA	T12040WO00-KE	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
KYRGYZSTAN	T12040WO00-KG	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
LESOTHO	T12040WO00-LS	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
LIECHTENSTEIN	T12040WO00-LI	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MACEDONIA	T12040WO00-MK	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MALAYSIA	T12040MY00	8/10/2006	06014186	4/25/2008	06014186	REGISTERED	9
MALAYSIA	T12040MY01	8/10/2006	06014185	4/14/2008	06014185	REGISTERED	41
MEXICO	T12040MX00	8/10/2006	799680	11/27/2006	963616	REGISTERED	09
MEXICO	T12040MX01	8/10/2006	799681	11/27/2006	963617	REGISTERED	41
MOLDOVA	T12040WO00-MD	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MONACO	T12040WO00-MC	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MONGOLIA	T12040WO00-MN	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MONTENEGRO	T12040WO00-ME	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MOROCCO	T12040WO00-MA	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
MOZAMBIQUE	T12040WO00-MZ	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
NAMIBIA (S.W. AFRICA)	T12040WO00-NA	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
NEW ZEALAND	T12040NZ00	8/9/2006	752941	9/13/2007	752941	REGISTERED	9,41
NORTH KOREA	T12040WO00-KP	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
NORWAY	T12040WO00-NO	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
QATAR	T12712QA00	4/12/2007	44019	10/14/2010	44019	REGISTERED	09

Exhibit "A" to Assignment of Trademarks

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**TRADEMARK**  
**REEL: 005458 FRAME: 0614**

## THE TRADEMARKS

ROMANIA	T12040WO00-RO	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
RUSSIA (FEDERATION)	T12040WO00-RU	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SERBIA	T12040WO00-RS	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SIERRA LEONE	T12040WO00-SL	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SINGAPORE	T12040WO00-SG	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SOUTH KOREA	T12040WO00-KR	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SWAZILAND	T12040WO00-SZ	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SWITZERLAND	T12040WO00-CH	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
SYRIA	T12040WO00-SY	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
TAIWAN	T12040TW00	8/9/2006	95040743	6/16/2007	1267886	REGISTERED	9,41
THAILAND	T12040TH00	8/9/2006	635196	2/13/2009	TM293214	REGISTERED	09
THAILAND	T12040TH01	8/9/2006	635197	8/10/2007	SM34621	REGISTERED	41
TURKEY	T12040WO00-TR	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
TURKMENISTAN	T12040WO00-TM	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
UKRAINE	T12040WO00-UA	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
UNITED ARAB EMR	T12040AE00	4/5/2007	92667	3/19/2008	86937	REGISTERED	9
UNITED STATES	T12040US00	10/16/1998	75/571,860	1/4/2000	2,305,962	REGISTERED	41
UNITED STATES	T12712US00	10/13/2006	77/020,443	12/18/2007	3,354,887	REGISTERED	9
VIETNAM	T12040WO00-VN	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41
WIPO	T12040WO00			8/15/2006	895 305	REGISTERED	41
ZAMBIA	T12040WO00-ZM	8/15/2006	895 305	8/15/2006	895 305	REGISTERED	41

### **ANTHONY ROBBINS & ASSOCIATES**

UNITED STATES	T12043US00	9/7/1993	74/432,087	9/6/1994	1,852,682	REGISTERED	41
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### **ANTHONY ROBBINS BUSINESS MASTERY**

AUSTRALIA	T14279WO00-AU	4/15/2014	1206466	4/15/2014	1206466	REGISTERED	16,41
CANADA	T14279CA00	4/23/2014	1673841			PENDING	16,41
CHINA	T14279WO00-CN	4/15/2014	1206466			PENDING	16,41
JAPAN	T14279WO00-JP	4/15/2014	1206466			PENDING	16,41
UNITED KINGDOM	T14279WO00-GB	4/15/2014	1206466	4/15/2014	1206466	REGISTERED	16,41
UNITED STATES	T14279US00	10/23/2013	86/099,693	9/30/2014	4,612,592	REGISTERED	16,41
WIPO	T14279WO00			4/15/2014	1206466	REGISTERED	16,41

### **ANTHONY ROBBINS GET THE EDGE**

UNITED STATES	T12029US00	6/26/2000	76/078,134	3/26/2002	2,551,974	REGISTERED	09
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### **ANTHONY ROBBINS LIFE MASTERY**

UNITED STATES	T12758US00	5/31/2007	77/194,666	12/9/2008	3,542,522	REGISTERED	41
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### **ANTHONY ROBBINS PERSONAL COACHING COLLECTION**

UNITED STATES	T12828US00	3/9/2007	77/123,055	6/3/2008	3,439,066	REGISTERED	9
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### **ANTHONY ROBBINS PERSONAL POWER**

UNITED STATES	T12037US00	10/6/1993	74/444,632	11/22/1994	1,863,573	EXPIRING	9
			Will expire on May 22, 2015; not renewed				

### **ANTHONY ROBBINS PLATINUM PARTNERSHIP**

UNITED STATES	T12055US01	5/30/2006	78/896,255	4/17/2007	3,229,561	REGISTERED	41
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Exhibit "A" to Assignment of Trademarks

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**TRADEMARK**  
**REEL: 005458 FRAME: 0615**

## THE TRADEMARKS

### **ANTHONY ROBBINS POWERTALK**

UNITED STATES	T12041US00	9/7/1993	74/432,088	6/21/1994	1,840,415	EXPIRING	09
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Will expire on December 21, 2014; not renewed.

### **ANTHONY ROBBINS POWERTALK!**

UNITED STATES	T12041US01	5/2/2014	86/270,613			PENDING	09
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### **AR and Design of Circle**

UNITED STATES	T12737US00	3/22/2007	77/137,810	9/23/2008	3,503,596	REGISTERED	9,16,25 41
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### **BREAKTHROUGH WITH TONY ROBBINS**

UNITED STATES	T13833US00	7/30/2010	85/097,328	6/26/2012	4,165,117	REGISTERED	45,09,41
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### **TONY ROBBINS**

CANADA	T13382CA00	10/5/2010	1498651			PENDING	09,41
UNITED STATES	T13382US00	2/27/2009	77/680,528	6/5/2012	4,154,395	REGISTERED	09,41

In addition to the above, the "Trademarks" include any and all common law trademark rights which Assignor may have, if any, in any other trademarks, tradenames, service marks, images, logos, insignia, slogans, emblems, symbols, or designs of any kind which include the image, name, informal or partial name, initials, or voice of Anthony J. Robbins