

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331931

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bulletin Intelligence LLC		01/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Medical Association		
<b>Street Address:</b>	330 North Wabash Avenue, Suite 39300		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60611		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3382026	MORNING ROUNDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-554-8000		
<b>Email:</b>	rsacoff@pattishall.com		
<b>Correspondent Name:</b>	Robert W. Sacoff		
<b>Address Line 1:</b>	200 South Wacker Drive, Suite 2900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	00434-112		
<b>NAME OF SUBMITTER:</b>	Robert W Sacoff		
<b>SIGNATURE:</b>	/rws/		
<b>DATE SIGNED:</b>	02/12/2015		
<b>Total Attachments: 2</b>			
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**EXHIBIT 1 TO AMENDMENT NO. 3  
TO CUSTOMIZED NEWS BRIEFING SERVICE ORDER FORM**

**TRADEMARK ASSIGNMENT**

WHEREAS, Bulletin Healthcare LLC, a Delaware limited liability company ("BulletinHealthcare"), and American Medical Association, an Illinois corporation with a business address at 330 North Wabash Avenue, Suite 39300, Chicago, Illinois 60611 ("Assignee"), have entered into an Amendment No. 3 to the Customized News Briefing Service Order Form effective January 1, 2015 (the "Amendment No. 3"); and

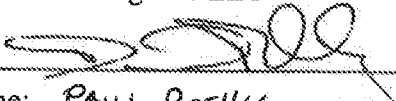
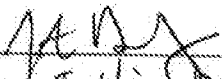
WHEREAS, pursuant and subject to the Amendment No. 3, Assignee desires to acquire from BulletinHealthcare's affiliate, Bulletin Intelligence LLC, a Delaware limited liability company with a business address 11190 Sunrise Valley Drive, Suite 20, Reston, VA 20191 ("Assignor"), all of Assignor's right, title and interest in and to the trademark and trademark registration listed in Schedule 1 attached hereto (the "Trademark" and "Registration," respectively), and all of Assignor's right, title and interest in and to the goodwill and common law rights associated therewith;

NOW, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademark and Registration, together with all of Assignor's goodwill and common law rights connected with the use of and symbolized by the Trademark.

This Assignment is binding on and inures to the benefit of the Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have each caused their duly authorized representatives to execute this Assignment effective as of January 1, 2015.

Bulletin Intelligence LLC	American Medical Association
By: 	By: 
Name: PAUL ROELLIG	Name: Justin DeJong
Title: CEO	Title: Vice President, Editorial Channel Strategy

SCHEDULE 1  
TRADEMARK AND REGISTRATION

<b>Mark</b>	<b>Country</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
MORNING ROUNDS	United States	June 29, 2006	3382026	February 12, 2008