

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM331950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.J. Soffe, LLC		02/11/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	To The Game, LLC		
Street Address:	322 South Main Street		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29601		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2842697		
Registration Number:	4001130	THE COTTON EXCHANGE	
Registration Number:	3164387	TCX APPAREL	
Registration Number:	4065530	TCX	
CORRESPONDENCE DATA			
Fax Number:	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8642711592		
Email:	docketing@dority-manning.com		
Correspondent Name:	Dority & Manning, P.A.		
Address Line 1:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602-1449		
ATTORNEY DOCKET NUMBER:	DLTA-142,138,137,139-TM		
NAME OF SUBMITTER:	Neil M. Batavia		
SIGNATURE:	/neil m. batavia/		
DATE SIGNED:	02/12/2015		
Total Attachments: 1			
source=Assign - Trademarks M.J. Soffe LLC to To The Game LLC#page1.tif			

OP \$115.00 2842697

ASSIGNMENT

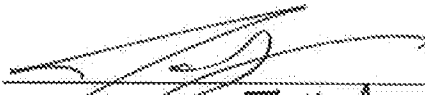
WHEREAS, M.J. Soffe, LLC, a North Carolina corporation, having its principal address at One Soffe Drive, Fayetteville, North Carolina 28312 has adopted, used, is using, either itself or through one or more related parties, and is the owner of the trademark(s) and registration(s) therefor in the United States Patent and Trademark Office as follows:

MARK NAME	SERIAL NO.	REGISTRATION NO.
	76/521,451	2,842,697
THE COTTON EXCHANGE	85/069,964	4,001,130
TCX APPAREL	76/612,541	3,164,387
TCX	85/069,979	4,065,530

WHEREAS, To The Game, LLC, a Georgia corporation, having its principal address at 322 South Main Street, Greenville, South Carolina 29601, is desirous of acquiring and/or has acquired said trademark(s) and registration(s) therefor.

NOW, therefore, in view of good and valuable consideration, receipt of which is hereby acknowledged, M.J. Soffe, LLC, hereby assigns to To The Game, LLC, all right, title and interest in the United States and all jurisdictions outside the United States, in and to said trademark(s) and registration(s) therefor together with the good will of the business symbolized by said trademark(s) and the right to sue and recover for past, present, and future infringements, dilution, and other violations.

Signed this 11th day of February, 2015.

By: 
Printed Name: Justin Grow
Title: General Counsel & Corporate Secretary

STATE OF South Carolina)
COUNTY OF Greenville)

On this 11th day of February, 2015, personally appeared Justin Grow to me known and known to me to be the assignor above-named, and acknowledge that he/she executed the foregoing Assignment on behalf of Assignor and pursuant to authority duly received.

Karen Linda Smith
Notary Public of the State of South Carolina
My Commission Expires: 9/24/22