

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM331531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIBERTY PROCUREMENT CO. INC.		02/09/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BWA0 LLC		
Street Address:	650 Liberty Avenue		
City:	Union		
State/Country:	NEW JERSEY		
Postal Code:	07083		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86388344	W WAMSUTTA SINCE 1846	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	GREGG A. PARADISE		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	BBB 10.1-313 (E) (843)		
NAME OF SUBMITTER:	GREGG A. PARADISE		
SIGNATURE:	/GREGG A. PARADISE/		
DATE SIGNED:	02/09/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Liberty Procurement Co. Inc., a New York corporation, having a place of business at 650 Liberty Avenue, Union, NJ 07083 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark and the application therefor listed in the attached Schedule (the "Trademark"); and

WHEREAS, BWAOLLC, a Delaware limited liability company, having a place of business at 650 Liberty Avenue, Union, NJ 07083 (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

LIBERTY PROCUREMENT CO. INC.


Dated: February 27, 2015

By:

Name: Jean Lindsay

Title: VP of Branding

SCHEDULE

MARK	COUNTRY	APPL. NO.
	United States	86/388,344

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