

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LF USA Inc.		05/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GBG USA Inc.		
Street Address:	350 Fifth Avenue		
Internal Address:	9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3580178	UP-LATE	
Registration Number:	3580183	UP-LATE	
CORRESPONDENCE DATA			
Fax Number:	2122234134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-895-4327		
Email:	edocket@crowell.com		
Correspondent Name:	Preetha Chakrabarti-Crowell & Moring LLP		
Address Line 1:	590 Madison Avenue		
Address Line 2:	20th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	110244.T0166US		
NAME OF SUBMITTER:	Preetha Chakrabarti		
SIGNATURE:	/Preetha Chakrabarti/		
DATE SIGNED:	02/12/2015		
Total Attachments: 0			

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