

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332026

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/07/2014
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GBG USA Inc.		02/10/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	KVZ International Limited
Street Address:	P.O. Box 957
Internal Address:	Offshore Incorporations Centre
City:	Road Town, Tortola
State/Country:	VIRGIN ISLANDS, BRITISH
Entity Type:	COMPANY: VIRGIN ISLANDS, BRITISH

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3580178	UP-LATE
Registration Number:	3580183	UP-LATE

CORRESPONDENCE DATA

Fax Number: 2122234134
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-895-4327
Email: edocket@crowell.com
Correspondent Name: Preetha Chakrabarti-Crowell & Moring LLP
Address Line 1: 590 Madison Avenue
Address Line 2: 9th Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	110244.T0166US
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DOMESTIC REPRESENTATIVE

Name: Preetha Chakrabarti-Crowell & Moring LLP
Address Line 1: 590 Madison Avenue
Address Line 2: 9th Floor

OP \$65.00 3580178

Address Line 4: New York, NEW YORK 10022	
NAME OF SUBMITTER:	Preetha Chakrabarti
SIGNATURE:	/Preetha Chakrabarti/
DATE SIGNED:	02/12/2015
Total Attachments: 3 source=Nunc Pro Tunc - UP-LATE properties - executed#page1.tif source=Nunc Pro Tunc - UP-LATE properties - executed#page2.tif source=Nunc Pro Tunc - UP-LATE properties - executed#page3.tif	

TRADEMARK ASSIGNMENT

GBG USA Inc. (a Delaware Corporation), 350 Fifth Avenue, 9th Floor, New York, NEW YORK 10118 (“ASSIGNOR”) hereby executes this Nunc Pro Tunc Assignment to confirm that all rights that it possessed in the trademarks listed in the attached Schedule, including the registrations and applications therefor, together with the goodwill of the business symbolized thereby (“THE TRADEMARKS”), were transferred to KVZ International Limited (a company of the British Virgin Islands), P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands (“ASSIGNEE”) by Agreement, dated as of July 7, 2014, by and among ASSIGNOR and ASSIGNEE.

WHEREAS, ASSIGNOR is the owner of the trademarks listed in the attached Schedule, including the applications and registrations therefor, together with the goodwill of the business symbolized thereby.

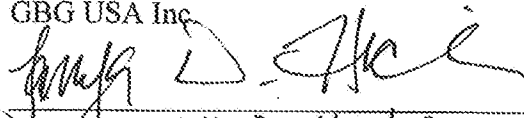
WHEREAS, the parties agreed that ASSIGNOR would transfer to ASSIGNEE all of its “right, title and interest, throughout the world” in, to, and under THE TRADEMARKS.

NOW, THEREFORE, to the extent that it may be beneficial to clarify the ownership of THE TRADEMARKS, ASSIGNOR unconditionally and irrevocably grants, assigns and conveys all of ASSIGNOR’s right, title, and interest of whatever kind in and to THE TRADEMARKS together with the goodwill of the business symbolized thereby, with the intent that the foregoing grant, assignment and conveyance be effective *nunc pro tunc* as of July 7, 2014 (to the extent permitted by applicable law). To the extent that a *nunc pro tunc* assignment is contrary to

applicable law, then ASSIGNOR hereby unconditionally and irrevocably grants, assigns and conveys to ASSIGNEE all of the above rights as of the date set forth below.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its authorized representative on the date set forth below.

GBG USA Inc

By: 
Name: Tanya D. Hicks
Title: Associate General Counsel

Date: Feb. 10, 2015

SCHEDULE

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Country</u>
UP-LATE	3580178	02/24/2009	United States
UP-LATE & Design	3580183	02/24/2009	United States