

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332047

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heritage Vintners, LLC		01/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Palm Wine Holdings, LLC		
Street Address:	48 Harbor Park Drive		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4203263	HERITANCE	
CORRESPONDENCE DATA			
Fax Number:	2039056747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(203) 557-4224		
Email:	jrutherford@24iplg.com, jferdinand@24iplg.com, annam@24iplg.com, betha@24iplg.com		
Correspondent Name:	Jessica S. Rutherford		
Address Line 1:	129 Post ROAD EAST		
Address Line 4:	Westport, CONNECTICUT 06880		
ATTORNEY DOCKET NUMBER:	HERITANCE		
NAME OF SUBMITTER:	Jessica S. Rutherford		
SIGNATURE:	/jsr/		
DATE SIGNED:	02/12/2015		
Total Attachments: 1			
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OP \$40.00 4203263

TRADEMARK ASSIGNMENT

AGREEMENT made as of January 31, 2014 (the "Effective Date") by and between HERITANCE VINTNERS, LLC, a Delaware limited liability company having its principal place of business at 48 Harbor Park Drive, Port Washington, New York 11050 ("Assignor") and PALM WINE HOLDINGS, LLC, a Delaware limited liability company having its principal place of business at 48 Harbor Park Drive, Port Washington, New York 11050 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademark HERITANCE and the registration therefore identified in U.S. Federal Trademark Registration No. 4,203,263 (the "Trademark") for use in connection with wine, and further is the sole and exclusive owner of all common law trademark and trade dress rights and business goodwill associated therewith; and

WHEREAS, Assignee desires to acquire Assignor's entire worldwide right, title, and interest in and to the Trademark and all business goodwill associated therewith:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademark and trade dress.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

HERITANCE VINTNERS, LLC

BY: 

TITLE: General Counsel

DATE: 1/31/2014