

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anthony L&S Athletics, LLC		02/13/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	US Pony Holdings, LLC		
Street Address:	1450 Broadway		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86525667	PONY SPORT	
Serial Number:	86525661	PONY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-730-0030		
Email:	tsoinger@iconixbrand.com		
Correspondent Name:	Tracy Soinger		
Address Line 1:	c/o Iconix Brand Group, 1450 Broadway		
Address Line 2:	3rd Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	PONYSPORT ETC		
NAME OF SUBMITTER:	Tracy Soinger		
SIGNATURE:	/tsoinger/		
DATE SIGNED:	02/13/2015		
Total Attachments: 2 source=1700_001#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Anthony L&S Athletics, LLC, a New York limited liability company having a place of business at 287 Bowman Avenue, Purchase, New York 07102 (hereinafter "Assignor"), has a bona fide intention to use the marks identified on Exhibit A hereto (hereinafter the "Marks") in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the Marks in commerce, which applications have been assigned the serial numbers listed on Exhibit A, but has not yet filed statements of use for the Marks under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, US Pony Holdings, LLC, a Delaware limited liability company having a place of business at 1450 Broadway, 3rd Floor, New York, New York 10018 (hereinafter "Assignee") is a successor to Assignor of that portion of Assignor's business to which the Mark pertains in accordance with 15 U.S.C. §1060.

NOW, THEREFORE, for goods and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Marks and the applications identified on Exhibit A hereto as part of the portion of the business to which the Marks pertain in accordance with 15 U.S.C. §1060 and any good will associate with the Marks.

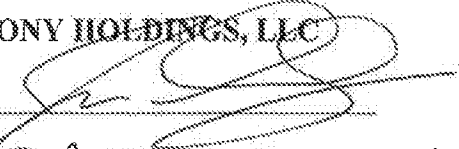
ANTHONY L&S ATHLETICS, LLC

By: 

Title: COO

Date: FEB. 13, 2015



US PONY HOLDINGS, LLC

By: 

Title: EVP, Iconix Brand Group, Inc.,
ITS MANAGER

Date: 2/13/2015

EXHIBIT A

MARK	SERIAL NO.
 The logo features the word "PONY" in a bold, italicized, sans-serif font. Below it is a large, stylized checkmark symbol. Underneath the checkmark, the word "SPORT" is written in a smaller, sans-serif font.	86525667
 The logo features the word "PONY" in a bold, italicized, sans-serif font. Below it is a large, stylized checkmark symbol.	86525661