

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332113

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruz Bay Publishing, Inc.		02/12/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Agent		
Street Address:	11175 Cicero Drive, Suite 600		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3047741		
Registration Number:	3025591		
Registration Number:	3047719		
Registration Number:	3037225	THE TEASER	
Registration Number:	3167092	DANIA BEACH MARINE FLEA MARKET	
Serial Number:	76597634	BAHAMAS BILLFISH CHAMPIONSHIP	
Registration Number:	3022592		
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	60665-30020		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		

CH \$190.00 3047741

DATE SIGNED:	02/13/2015
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Total Attachments: 5

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**AMENDMENT
TO
TRADEMARK SECURITY AGREEMENT**

This AMENDMENT TO TRADEMARK SECURITY AGREEMENT, dated as of February 12, 2015, amends and supplements **Schedule A** to that certain Trademark Security Agreement, dated as of June 6, 2014, by and among Cruz Bay Publishing, Inc., a Delaware corporation (“**Grantor**”), and General Electric Capital Corporation, a Delaware corporation (“**Agent**”), as recorded with the US Patent and Trademark Office on June 23, 2014 at Reel/Frame 5307/0432 against the trademarks listed on Schedule 1 thereto, by adding the trademarks listed on Annex 1, attached hereto.

[Signature pages follow]

IN WITNESS WHEREOF, the parties have caused this Amendment to Trademark Security Agreement to be duly executed by their respective officers thereunto duly authorized as of the first date written above.

GRANTOR:

CRUZ BAY PUBLISHING, INC.

By: _____

Name: Brian Sellstrom

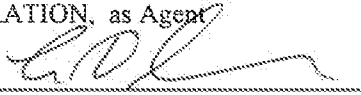
Title: Executive Vice President

[Signature Page to Amendment to
Trademark Security Agreement]

TRADEMARK
REEL: 005459 FRAME: 0723

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By:  _____

Name: **Lofton D. Spencer** _____


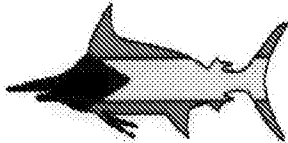

Title: **Duly Authorized Signatory**


[Signature Page to Amendment to
Trademark Security Agreement]

TRADEMARK
REEL: 005459 FRAME: 0724

Annex 1

TRADEMARKS

TRADEMARK	OWNER OF MARK	STATUS	SERIAL NUMBER	REG. NUMBER	COUNTRY	FILING DATE	REG. DATE
 Design Mark	BBC	Active	76597636	3047741	United States	06/16/04	01/24/06
 Design Mark	BBC	Active	76597635	3025591	United States	06/16/04	12/13/05
BAHAMAS BILLFISH CHAMPIONSHIP Standard Character Mark	BBC	Active	76597634	3169071	United States	06/16/04	11/07/06
 Design Mark	BBC	Active	76596828	3047719	United States	06/10/04	01/24/06
THE TEASER Standard Character Mark	BBC	Active	76588561	3037225	United States	04/26/04	01/03/06

TRADEMARK	OWNER OF MARK	STATUS	SERIAL NUMBER	REG. NUMBER	COUNTRY	FILING DATE	REG. DATE
DANIA BEACH MARINE FLEA MARKET Standard Character Mark	ABE	Active	76597637	3167092	United States	06/16/04	11/07/06
 Design Mark	ABE	Active	76596871	3022592	United States	06/10/04	12/06/05