

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332121

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Terry Ryan		02/13/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sunshine Books, Inc.		
<b>Doing Business As:</b>	Karen Pryor Clicker Training		
<b>Street Address:</b>	49 River Street, Suite 3		
<b>City:</b>	Waltham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02453		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3487204	CLIK STIK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136479050		
<b>Email:</b>	tmdocketing.burbach@hoveywilliams.com		
<b>Correspondent Name:</b>	Cheryl L. Burbach - Hovey Williams LLP		
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	6473.000		
<b>NAME OF SUBMITTER:</b>	Cheryl L. Burbach		
<b>SIGNATURE:</b>	/CLB/		
<b>DATE SIGNED:</b>	02/13/2015		
<b>Total Attachments: 1</b>			
source=Executed Trademark Assignment - Terry Ryan to Sunshine Books#page1.tif			

CH \$40.00 3487204

ASSIGNMENT FOR TRADEMARKS

WHEREAS, Terry Ryan, a U.S. individual, with an address of 700 Fox Hollow Road, Sequim, Washington 98382, adopted and used the following trademark:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
CLIK STICK	3,487,204	Aug. 19, 2008

WHEREAS Terry Ryan owns United States Trademark Registration No. 3,487,204; and

WHEREAS, Sunshine Books, Inc. d/b/a Karen Pryor Clicker Training, a Massachusetts corporation, having a principal place of business at 49 River Street, Suite 3, Waltham, Massachusetts, 02453, desires to acquire the above-referenced trademark, including all right, title and interest to the mark, registration, goodwill of the business symbolized by the mark and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Terry Ryan hereby assigns to Sunshine Books, Inc. d/b/a Karen Pryor Clicker Training, all right, title and interest in and to the above-noted trademark and trademark registration therefore, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed this 13 day of FEBRUARY, 2015.

Terry Ryan

Date:

2/13/15

Terry Ryan  
Title: Owner