

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332137

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Prospect Capital Corporation		02/13/2015	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cable Response TV, LLC		
<b>Street Address:</b>	492 North Pine Street		
<b>City:</b>	Burlington		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4009445	SBT-1000	
<b>Registration Number:</b>	4104220	CRTV CABLE RESPONSE TELEVISION YOUR SOUR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4149788675		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414 277 5675		
<b>Email:</b>	marta.levine@quarles.com		
<b>Correspondent Name:</b>	Marta S. Levine		
<b>Address Line 1:</b>	Quarles & Brady LLP		
<b>Address Line 2:</b>	411 East Wisconsin Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	136322.00012		
<b>NAME OF SUBMITTER:</b>	Marta S. Levine		
<b>SIGNATURE:</b>	/MartaLevine/		
<b>DATE SIGNED:</b>	02/13/2015		
<b>Total Attachments: 3</b>			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant:	Cable Response TV, LLC
Secured Party:	Prospect Capital Corporation, as agent
Reel/Frame No.:	4573/0382
Date of Recordation of Security Interest:	June 30, 2011

**Notice of Release of Security Interest in Trademarks**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria VA 22313-1451

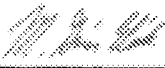
Dear Sir:

Notice is hereby given that the security interest in the Trademark Collateral (including, without limitation, those items set forth on the Schedule hereto), as well as the goodwill of the business symbolized by said Trademark Collateral, is hereby released without representation or warranty of any kind, express or implied, as of the date indicated below. Capitalized terms not defined herein shall have the meanings ascribed to such terms in that certain Trademark Security Agreement between Registrant and Secured Party, dated June 30, 2011.

Registrant: Cable Response TV, LLC  
Secured Party: Prospect Capital Corporation, as agent  
Reel/Frame No.: 4573/0382  
Date of Recordation of Security Interest: June 30, 2011

Respectfully submitted

Prospect Capital Corporation, as agent

By:   
Name: M. Grier Eliasek  
Title: President & Chief Operating Officer  
Date: February 13, 2015

Certificate of Transmittal


I hereby certify that this correspondence is being electronically transmitted in PDF image format to the U.S. Patent and Trademark Office through the Electronic Trademark Assignment System (ETAS) on the date indicated below:

Date: February 13, 2015 By: Mark Stevens

Registrant:  
Secured Party:  
Reel/Frame No.:  
Date of Recordation of  
Security Interest:

Cable Response TV, LLC  
Prospect Capital Corporation, as agent  
4573/0382  
June 30, 2011

**Schedule**

<b>Trademark</b>	<b>App./Reg. No.</b>	<b>Filing/Issue Date</b>	<b>Goods/Services</b>
CRTV CABLE RESPONSE TELEVISION and Design 	RN: 4104220 SN: 85216320	Filed: Jan. 12, 2011 Registered: Feb. 28, 2012	(Int'l Class: 35) providing performance based media services to direct response marketers, namely, media planning services, namely, market analysis for the purchase of media at the correct times and on the correct stations; providing performance based media services to direct response marketers, namely, facilitating the purchase and sale of media time
SBT-1000	RN: 4009445 SN: 85216268	Filed: Jan 12, 2011 Registered: Aug, 9, 2011	(Int'l Class: 9) computer servers