

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mindjet LLC		02/12/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mindjet US Inc.		
Street Address:	1160 Battery Street East, Fourth Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111-1216		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86409483	MINDJET INNOVATIONCLOUD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-245-6515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Road; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	02/16/2015		
Total Attachments: 2			
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OP \$40.00 86409483

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Mindjet LLC, a California Limited Liability Company (hereinafter referred to as "ASSIGNOR") is the owner of the intent-to-use trademark application directed to the mark MINDJET INNOVATIONCLOUD filed September 29, 2014 (US Serial No. 86/409,483) and the other registrations and applications listed in the attached Exhibit A (hereafter, the "Applications").

WHEREAS, Mindjet US Inc., a Delaware Corporation and an affiliate of Mindjet LLC (hereafter referred to as "ASSIGNEE") is acquiring the Applications and any and all rights (including any goodwill) associated with the MINDJET INNOVATIONCLOUD mark owned by ASSIGNOR as part of the transfer of the portion of ASSIGNOR'S business to which this mark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the MINDJET INNOVATIONCLOUD mark, including, without limitation, the Applications and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 12th day of February, 2015.

ASSIGNOR:

MINDJET LLC

Signature: _____

Printed Name: Valerie Burman

Title: Senior Vice President of Corporate
Development

MARK	COUNTRY	STATUS	DATE FILED	APPLICATION #	REGISTRATION #	REGISTRATION DATE	INT. CLASS(ES)
<u>MINDJET INNOVATIONCLOUD</u>	Canada	Pending	Oct 21, 2014	1,698,825			42
<u>MINDJET INNOVATIONCLOUD</u>	International Bureau (WIPO)	Registered	Oct 2, 2014	1233286	1233286	Oct 2, 2014	42
<u>MINDJET INNOVATIONCLOUD</u>	US	Pending	Sep 29, 2014	86/409,483			42