

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332365

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bell Media Inc.		12/24/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Bigfoot Entertainment Inc.		
Street Address:	246 West Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2945407	FT FASHION TELEVISION	
CORRESPONDENCE DATA			
Fax Number:	2124898340		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 603 6454		
Email:	camillecalman@dwt.com		
Correspondent Name:	Camille Calman		
Address Line 1:	1633 Broadway, 27th Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Camille Calman		
SIGNATURE:	/Camille Calman/		
DATE SIGNED:	02/17/2015		
Total Attachments: 5			
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Trademark Assignment Agreement

WHEREAS, Bell Media Inc. (hereinafter "the Assignor"), whose full post office address is 9 Channel Nine Court, Scarborough, Ontario M1S 4B5, was the owner of the trademarks set out in Exhibit 1 hereto (the "Trademarks");

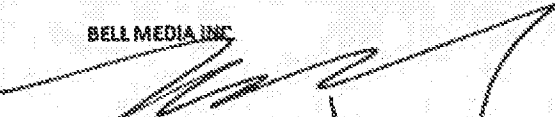
AND WHEREAS, effective 24 December 2014, for good and valuable consideration, the receipt of which is acknowledged by Assignor, Assignor sold, transferred and assigned to Bigfoot Entertainment Inc. (hereinafter "the Assignee"), whose full post office address is 246 West Broadway, New York, NY, 10013, the Trademarks and all of Assignor's right, title and interest therein;

NOW THEREFORE, Assignor and Assignee confirm that in consideration of good and valuable consideration paid by Assignee to Assignor, effective 24 December 2014, the Assignor sold, assigned, and transferred to the Assignee, the Trademarks and all of its right, title and interest therein including the registrations thereof, all of its statutory and common law rights therein, all of its goodwill associated therewith, and all of its rights of action appurtenant or relating to the Trademarks, including without limitation, all rights as a party in any legal or administrative proceedings and all of its right to sue for, collect and retain damages, interest, profits and costs for past infringement thereof, all of the same to be held by the Assignee as fully and effectively as they would have been held by the Assignor had this assignment not taken place.

SIGNED at _____ Toronto, Ontario

BELL MEDIA INC.

Name:
Title:


Kevin Ascroft
SVP Legal & Regulatory

SIGNED at Hong Kong







BIGFOOT ENTERTAINMENT INC.

Name:
Title:










Michael Gleissner
President



Exhibit 1

Country / Jurisdiction	Mark	Class	Registration Number
Australia		38,41	763598
China		38	1327466
China		41	1327493
Columbia	FASHION TELEVISION	41	Application 99018933 Registration 221906
Columbia	FASHION TELEVISION	38	Application 9918934 Registration 221905
European Union		25,38,41	599829
European Union	FASHION TELEVISION THE CHANNEL	25,38,41	776823
European Union	FASHION TELEVISION THE CHANNEL	25,38,41	776864
Egypt		38	Application 120807
Egypt		41	Application 120808

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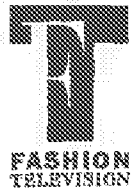

Country / Jurisdiction	Mark	Class	Registration Number
Hong Kong		41	2000801713
Hong Kong		38	2000801712
Hong Kong		42	2000801714
Hong Kong		38, 41, 45	2000801712AA
Hong Kong		42	8607234
Iceland		38, 41	98000318
India		25	Application 805679
India	FASHION TELEVISION LOGO OF T AND F	16	805678
Indonesia		38	16398 Application 19816398

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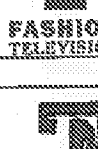
Country / Jurisdiction	Mark	Class	Registration Number
Indonesia		41	Application 16399
Japan		41	10044658 Application Number H10-044658 Registration Number 4354499
Malaysia		38	98010424 Application
Malaysia		41	98010425 Application
Morocco	FASHION TELEVISION	38,41	Application 68451
New Zealand		38	8303565
New Zealand		41	8303566
Saudi Arabia		38	99188076

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Country / Jurisdiction	Mark	Class	Registration Number
Saudi Arabia		41	99188103
Slovenia		38,41	9871831
South Africa		38	98012732
South Africa		41	9802733
Tangiers / Algeria		38,41	015008
United States of America		38,41	2545407

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