

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332375

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unbound Concepts, LLC		12/07/2012	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Unbound Concepts, Inc.		
<b>Street Address:</b>	3411 SILVERSIDE RD #104 RODNEY BUILDING		
<b>City:</b>	WILMINGTON		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19810		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86275138	ARTIFACT	
<b>Registration Number:</b>	4401926	BOOKLEVELER	
<b>Registration Number:</b>	4310584	UNBOUND CONCEPTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(847) 835-1699		
<b>Email:</b>	wholzman@wmhlegal.com		
<b>Correspondent Name:</b>	William M. Holzman		
<b>Address Line 1:</b>	666 Dundee Road, Suite 1904		
<b>Address Line 4:</b>	Northbrook, ILLINOIS 60062		
<b>NAME OF SUBMITTER:</b>	William M. Holzman		
<b>SIGNATURE:</b>	/William M. Holzman/		
<b>DATE SIGNED:</b>	02/17/2015		
<b>Total Attachments: 3</b>			
source=Trademark Assignment_Artifact_clean#page1.tif			
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OP \$90.00 86275138

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made as of the 7<sup>th</sup> day of December, 2012, by and between Unbound Concepts, LLC, a Delaware limited liability company ("Assignor"), and Unbound Concepts, Inc., a Delaware corporation ("Assignee").

**WHEREAS**, Assignor has filed an application in the United States Patent and Trademark Office (the "USPTO") for the trademark "Artifact" (the "Trademark Application"); and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademark Application and the goodwill symbolized by the Trademark Application.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

1. Assignor does hereby convey, assign, transfer and deliver to Assignee, and Assignee does hereby accept, all right, title and interest in and to the Trademark Application, together with the goodwill symbolized by the Trademark Application throughout the United States.
2. Assignor warrants that it is the legal owner of all right, title and interest in and to the Trademark Application, that the Trademark Application has not been otherwise previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.
3. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the Trademark Application, including, without limitation, recordation of the assignment in the USPTO.
4. If any provision of this Assignment is found invalid or unenforceable under judicial decision, the remainder shall remain valid and enforceable according to its terms.
5. This Assignment shall be governed by the laws of the State of Delaware.

**IN WITNESS WHEREOF**, the undersigned have caused this Assignment to be duly executed and delivered as of the day and year first above written.

Assignor:

Unbound Concepts, LLC

.....  
Name: Katie Palencsar  
Title: Manager

Assignee:

Unbound Concepts, Inc.

.....  
Name: Katie Palencsar  
Title: CEO and Founder

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made as of the 7<sup>th</sup> day of December, 2012, by and between Unbound Concepts, LLC, a Delaware limited liability company ("Assignor"), and Unbound Concepts, Inc., a Delaware corporation ("Assignee").

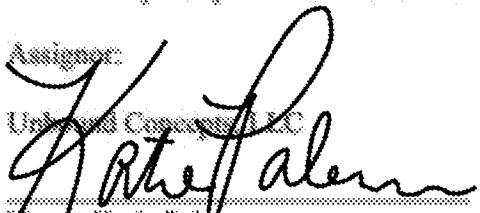
**WHEREAS**, Assignor is the owner of the trademark, "Bookleveler" (the "Trademark") which was filed in the United States Patent and Trademark Office (the "USPTO") on September 25, 2012 and registered with the USPTO on September 10, 2013 with Registration Number 4,401,926; and

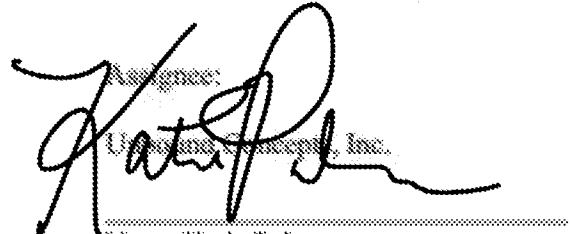
**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademark, the goodwill symbolized by the Trademark, and the registration of the Trademark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

1. Assignor does hereby convey, assign, transfer and deliver to Assignee, and Assignee does hereby accept, all right, title and interest in and to the Trademark, along with the registration together with the goodwill symbolized by the Trademark throughout the United States along with the right to recover for damages and profits for past infringements of the Trademark.
2. Assignor warrants that it is the legal owner of all right, title and interest in and to the Trademark, that the Trademark has not been otherwise previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.
3. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the Trademark, including, without limitation, recordation of the assignment in the USPTO.
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Name: Katie Palencsar  
Title: Manager

Assignee:  
  
Unbound Concepts, Inc.  
Name: Katie Palencsar  
Title: CEO and Founder

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**WHEREAS**, Assignor is the owner of the trademark, "Unbound Concepts" (the "Trademark") which was filed in the United States Patent and Trademark Office (the "USPTO") on April 25, 2012 and registered with the USPTO on March 26, 2013 with Registration Number 4,310,584; and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademark, the goodwill symbolized by the Trademark, and the registration of the Trademark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

1. Assignor does hereby convey, assign, transfer and deliver to Assignee, and Assignee does hereby accept, all right, title and interest in and to the Trademark, along with the registration together with the goodwill symbolized by the Trademark throughout the United States along with the right to recover for damages and profits for past infringements of the Trademark.
2. Assignor warrants that it is the legal owner of all right, title and interest in and to the Trademark, that the Trademark has not been otherwise previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.
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Title: Manager

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Name: Katie Palencsar  
Title: CEO and Founder