

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332523

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bill Keith		02/10/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Perfect Bar & Company		
<b>Street Address:</b>	5360 Eastgate Mall		
<b>Internal Address:</b>	Suite A		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85126406	PERFECT ENERGY BAR	
<b>Serial Number:</b>	85665447	PERFECT BAR	
<b>Serial Number:</b>	86103729	PERFECT BAR	
<b>Serial Number:</b>	86399352	PERFECT PROTEIN	
<b>Serial Number:</b>	86399369	PERFECT PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8882508707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	530-339-8316		
<b>Email:</b>	perfectfoodsbar@mailovo.com		
<b>Correspondent Name:</b>	Bill Keith		
<b>Address Line 1:</b>	5360 Eastgate Mall		
<b>Address Line 2:</b>	Suite A		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>NAME OF SUBMITTER:</b>	Bill Keith		
<b>SIGNATURE:</b>	/Bill Keith/		
<b>DATE SIGNED:</b>	02/18/2015		

OP \$140.00 85126406

**Total Attachments: 1**

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of Tuesday, February 10, 2015 from Bill Keith ("ASSIGNOR"), To: Perfect Bar & Company ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the following ("The Marks"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products"):

Trademark	Serial No	Registration No
Perfect Energy Bar	85126406	3965286
Perfect Bar	85665447	4288992
Perfect Bar	86103729	4551218
Perfect Protein	86399352	
Perfect Pro	86399369	

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

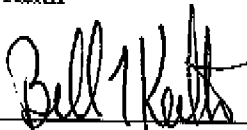
IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year above written.

I, assignor, hereby accept this agreement.

I, assignee, hereby accept this agreement.

Bill Keith

Perfect Bar & Company



Bill Keith, Assignor

Bill Keith, President