

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ploom, Inc.		02/11/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PAX Labs, Inc.		
Street Address:	660 Alabama Street, 2nd floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	86156947	JUUL	
Serial Number:	86377625	PAX2	
Serial Number:	86377639	PAX2	
Registration Number:	4581188	BLEND X	
Registration Number:	4581187	JAYBIRD	
Registration Number:	4447127	KICK-ASS MINT	
Registration Number:	4437218	PAX	
Registration Number:	4437217	PAX	
Registration Number:	4520349	POTRERO	
Registration Number:	4436467	ROCKET	
Registration Number:	4510446	X	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, ckahn@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		

CH \$290.00 86156947

TRADEMARK

ATTORNEY DOCKET NUMBER:	35196-900/CK9
NAME OF SUBMITTER:	Nathan E. Ferguson
SIGNATURE:	/Nathan E. Ferguson/
DATE SIGNED:	02/19/2015
Total Attachments: 0	

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